



stone^{co.}



NOV / 2019

3Q19 EARNINGS
PRESENTATION



Disclaimer



This presentation and the information contained herein does not constitute an offer for sale or solicitation of an offer to buy any securities of the issuer.

This document contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934, each as amended, including, in particular, statements about StoneCo Ltd.'s (the "Company") plans, strategies and prospects and estimates of industry growth or prospects. These statements identify prospective information and may include words such as "believe," "may," "will," "aim," "estimate," "continue," "anticipate," "intend," "expect," "forecast," "plan," "predict," "project," "potential," "aspiration," "objectives," "should," "purpose," "belief," and similar, or variations of, or the negative of such words and expressions, although not all forward-looking statements contain these identifying words. All statements other than statements of historical fact contained in this presentation may be forward-looking statements. The Company has based these forward-looking statements on its estimates and assumptions of its financial results and its current expectations and projections about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs as of the date of this presentation. These forward-looking statements are conditioned upon and also involve a number of known and unknown risks, uncertainties, and other factors that could cause actual results, performance or events to differ materially from those anticipated by these forward-looking statements. Such risks, uncertainties, and other factors may be beyond the Company's control and may pose a risk to the Company's operating and financial condition. In addition, the Company operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for the Company's management to predict all risks, nor can the Company assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements that the Company may make. Accordingly, you should not rely upon forward-looking statements as predictions of future events.

Risks that contribute to the uncertain nature of the forward-looking statements include, among others, risks associated with the Company's ability to anticipate market needs and develop and deliver new and enhanced products and services functionalities to address the rapidly evolving market for payments and point-of-sale, financial technology, and marketing services; the Company's ability to differentiate itself from its competition by delivering a superior customer experience and through its network of hyper-local sales and services, the Company's ability to expand its product portfolio and market reach and deal with the substantial and increasingly intense competition in its industry; the Company's ability to retain existing clients, attract new clients, and increase sales to all clients; changes to the rules and practices of payment card networks and acquiring processors; the Company's ability to obtain debt and equity financings; possible fluctuations in the Company's results of operation and operating metrics; the effect of management changes and business initiatives; and other known and unknown risks, all of which are difficult to predict and many of which are beyond the Company's control. The Company has provided additional information in its reports on file with the Securities and Exchange Commission concerning factors that could cause actual results to differ materially from those contained in this presentation and encourages you to review these factors. The statements contained in this presentation are based on the Company's current beliefs and expectations and speak only as of the date of this presentation. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events and/or otherwise, except to the extent required by law.

To supplement the financial measures presented in this press release and related conference call, presentation, or webcast in accordance with IFRS, Stone also presents the following non-IFRS measures of financial performance: Adjusted Net Income, Adjusted Net Cash Provided by / (Used in) Operating Activities, Adjusted Free Cash Flow and Adjusted Net Cash. A "non-IFRS financial measure" refers to a numerical measure of Stone's historical or future financial performance or financial position that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with IFRS in Stone's financial statements. Stone provides certain non-IFRS measures as additional information relating to its operating results as a complement to results provided in accordance with IFRS. The non-IFRS financial information presented herein should be considered in conjunction with, and not as a substitute for or superior to, the financial information presented in accordance with IFRS. There are significant limitations associated with the use of non-IFRS financial measures. Further, these measures may differ from the non-IFRS information, even where similarly titled, used by other companies and therefore should not be used to compare Stone's performance to that of other companies. Stone has presented Adjusted Net Income to eliminate the effect of items from Net Income that it does not consider indicative of its core operating performance within the period presented. Stone defines Adjusted Net Income as Net Income (Loss) for the Period, adjusted for (1) non-cash expenses related to the grant of share-based compensation and the fair value (mark-to-market) adjustment for share-based compensation classified as a liability, (2) amortization of intangibles related to acquisitions, (3) one-time impairment charges, (4) one-off gains and (5) tax expense relating to the foregoing adjustments. Stone has presented Adjusted Free Cash Flow metric, which has limitations as it omits certain components of the overall Cash Flow Statement and does not represent the residual cash flow available for discretionary expenditures. For example, this metric does not incorporate the portion of payments representing principal reductions of debt or cash payments for business acquisitions. Therefore, we believe it is important to view Free Cash Flows measures only as a complement to our entire consolidated Statements of Cash Flows. Stone has presented Adjusted Net Cash metric in order to adjust its Net Cash / (Debt) by the balances of Accounts Receivable from Card Issuers and Accounts Payable to Clients, since these lines vary according to the Company's funding source together with the lines of (i) Cash and Cash Equivalents, (ii) Short-term Investments, and (iii) Debt balances, due to the nature of Stone's business and prepayment operation.

As certain of these measures are estimates of, or objectives targeting, future financial performance ("Estimates"), they are unable to be reconciled to their most directly comparable financial measures calculated in accordance with IFRS. There can be no assurance that the Estimates or the underlying assumptions will be realized and that actual results of operations or future events will not be materially different from the Estimates. Under no circumstances should the inclusion of the Estimates be regarded as a representation, undertaking, warranty or prediction by the Company, or any other person with respect to the accuracy thereof or the accuracy of the underlying assumptions, or that the Company will achieve or is likely to achieve any particular results.

Certain market and/or industry data used in this presentation were obtained from internal estimates and studies, where appropriate, as well as from market research and publicly available information. Such information may include data obtained from sources believed to be reliable. However, the Company disclaims the accuracy and completeness of such information, which is not guaranteed. Internal estimates and studies, which the Company believes to be reliable, have not been independently verified. The Company cannot assure recipients of this presentation that such data is accurate or complete.

The trademarks included herein are the property of the owners thereof and are used for reference purposes only. Such use should not be construed as an endorsement of the products or services of the Company.

Recipients of this presentation are not to construe the contents of this summary as legal, tax or investment advice and recipients should consult their own advisors in this regard. This presentation has been prepared solely for informational purposes. Neither the information contained in this presentation, nor any further information made available by the Company or any of its affiliates or employees, directors, representatives, officers, agents or advisers in connection with this presentation will form the basis of or be construed as a contract or any other legal obligation.



Main Highlights

stone^{co.}

Strong Growth with High Profitability in 3Q19

- ✓ Active Client base of **+428,900 clients**, +82.8% y/y
- ✓ Net Addition accelerated to **68,700 clients** q/q
- ✓ Total Revenue and Income growth of **62.1%** y/y
- ✓ Take Rate of **1.88%¹** comparable to previous quarters, with client lifetime upward revision taking actual take rate to 1.91%¹
- ✓ Adjusted Net Income of **R\$ 201.9MM²**, +126.0% y/y
- ✓ Adjusted Net Margin of **30.1%²**

Continued Expansion in Payments

- ✓ **Acceleration** of addition of SMB clients and TPV **in the hubs**
- ✓ Despite fluctuations, continued **solid growth** in **digital clients and integrated partners**
- ✓ **Partnership with Globo** expected to be operational in **1Q20**

Advancement of New Solutions Beyond Payments

- ✓ **Credit** with **~13,400 clients** and over **R\$185 million** in total disbursements up to Oct/19
- ✓ **Digital Banking Solution** with approximately **29,000 open accounts** in Oct/19
- ✓ Strong **organic ramp-up in software**: from ~70,000 in July to **over 100,000 clients** as of 3Q19
- ✓ **Integrated Financial Platform** (ABC) to be **launched in 1Q20**

People and Clients

- ✓ **Almost 110 thousand** applications to *Recruta*⁵ in 2019
- ✓ Logistic operation (Green Angels) with **99%** service level agreement³ and delivery time³ of **less than one day**
- ✓ Customer Service with **95%** of calls rated as “excellent” by our clients³, First Call Resolution³ of **82%**, and clients answered on average in **4.9 seconds⁴**

(1) According to IFRS 15, subscription revenue is accounted over the expected life of merchants on a linear basis. As part of the Company's annual assessment of assumptions for linearization of subscription revenue, life of merchants was revised upwards, contributing positively 3 bps to 3Q19 take rate compared to 2Q19.

(2) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.

(3) As of sep/19, according to internal surveys.

(4) As of 3Q19, according to internal surveys.

(5) Recruta is Stone's semiannual recruitment process, one of the largest in Brazil in terms of number of applications.



What we have achieved since the IPO (1/2)

One year after, we see our business bigger and better

	At IPO (3Q18)	3Q19	Δ	We have...
Active client base	234,700	428,900	83%	
LTM TPV (R\$bn)	R\$72bn	R\$115bn	60%	...scaled our business
LTM revenue (R\$mm)	R\$1,298mm	R\$2,322mm	79%	
LTM adj. net income ¹ (R\$mm)	R\$208mm	R\$738mm	255%	
LTM adj. net income margin ¹ (%)	16.0%	31.8%	+15.8 p.p.	...improved profitability
LTM take rate (%)	1.76%	1.87%	+11 bps	

(1) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS measure.



What we have achieved since the IPO (2/2)

One year after, we see our business bigger and better

	At IPO (3Q18)	3Q19	Δ
<i>Amount disbursed in credit (R\$mm)</i>	-	+R\$185mm ¹	+R\$185mm
<i># of clients subscribed in software</i>	~9,000	+100,000	~91,000
<i># of Stone accounts opened</i>	-	~29,000 ¹	~29,000
<i>Total applications to Recruta in the year²</i>	~29,000	~109,000	~80,000
<i>Calls rated as “excellent” – Customer Support³</i>	93%	95%	+2 p.p.
<i>First call resolution³</i>	81%	82%	+1 p.p.

We have...

...evolved our new solutions

...attracted even more great talents

...improved even more our relationship with our clients

(1) As of Oct/19.

(2) Recruta is Stone's semianual recruitment process, one of the largest in Brazil in terms of number of applications.

(3) As of Sep/18 and Sep/19, according to internal surveys.



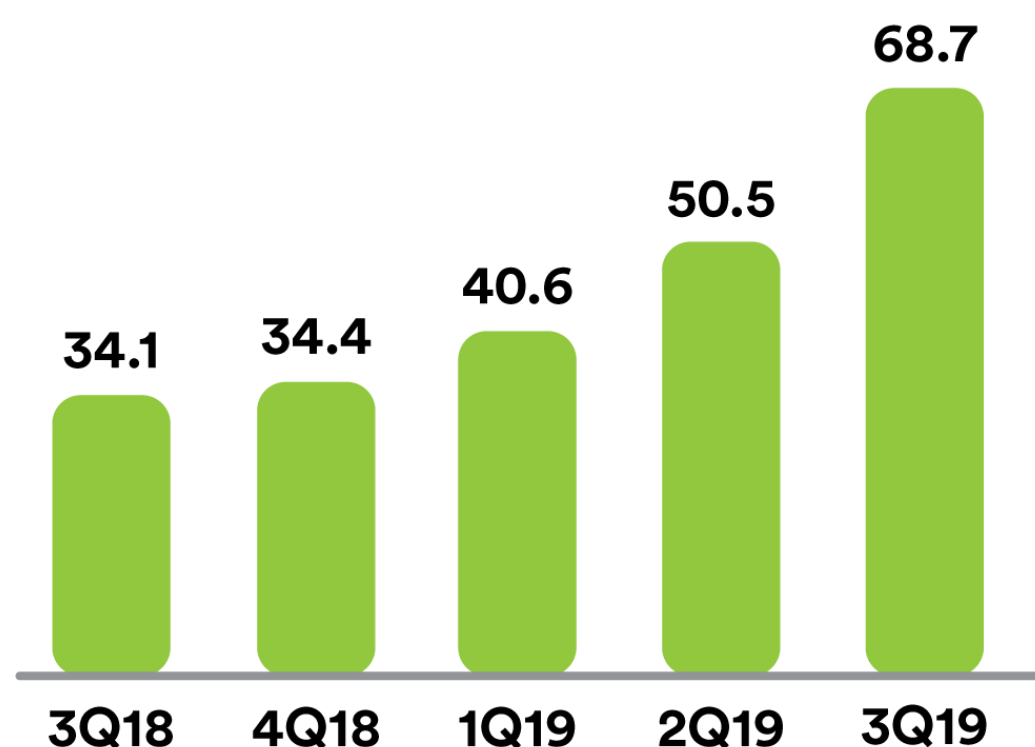
Payments Update

Highest TPV growth being the only player in the industry with an increasing take rate¹

Adding even more clients...

- ✓ **Acceleration** in **net addition** of clients
- ✓ **Stone Mais²** net addition was **4,600 clients** (total base of 15,600 clients in 3Q19), a small contribution in the quarter
- ✓ **Active Client** base is **growing**
 - (i) in **all channels** (hubs, digital and integrated partners)
 - (ii) in **all Brazilian regions**

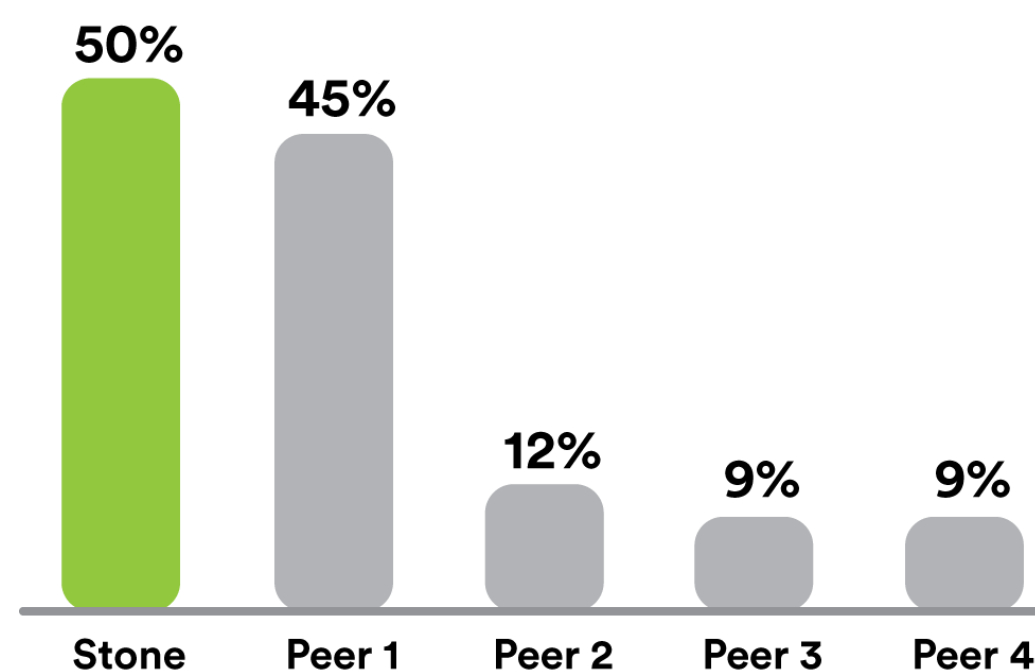
Net Adds (Thousand)



...with strong TPV growth

- ✓ **50% TPV growth** despite tough 3Q18 comps (+84%)
- ✓ **TPV growth** in **all Brazilian regions**
- ✓ **Accelerated q/q TPV growth in the hubs** in 3Q19 compared to 2Q19
- ✓ **Fluctuations in TPV from Digital and Integrated Partners** responsible for slightly lower overall quarterly TPV addition

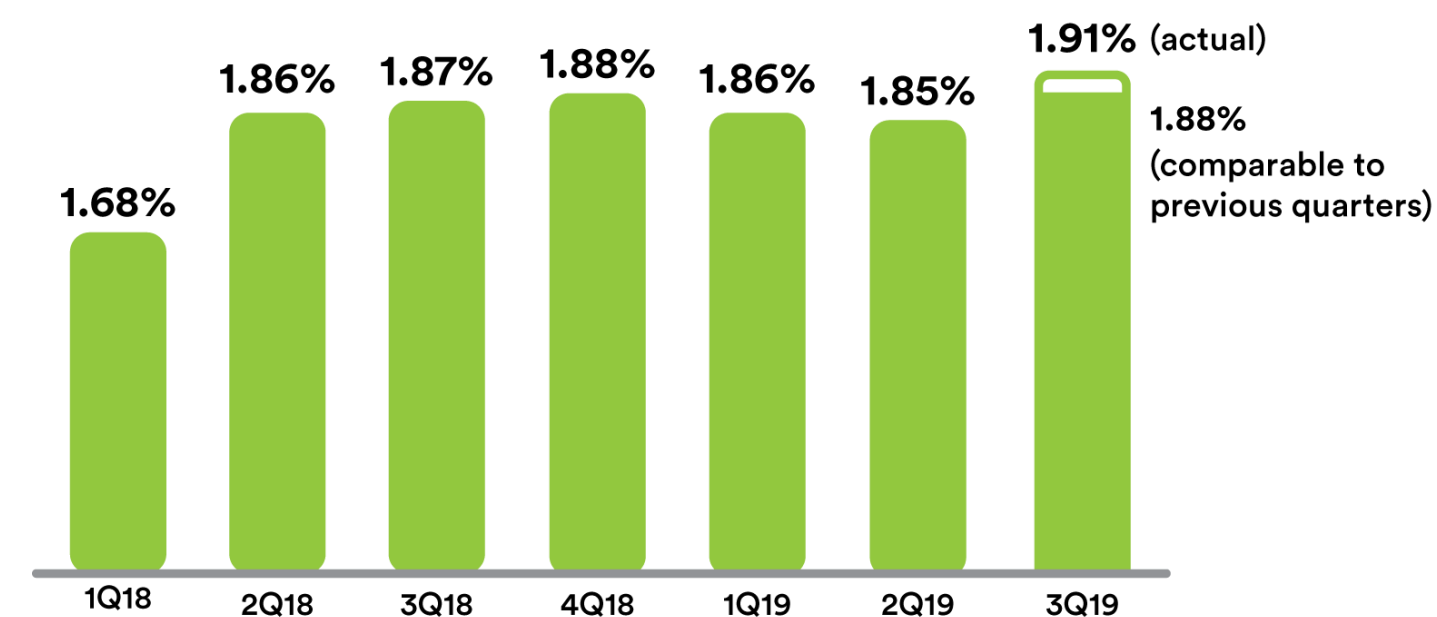
TPV year over year growth (%)



...and roughly stable take rates

- ✓ Continued focus on **value proposition**
- ✓ Positive **mix** from **SMB clients' growth**

Take Rate (%)

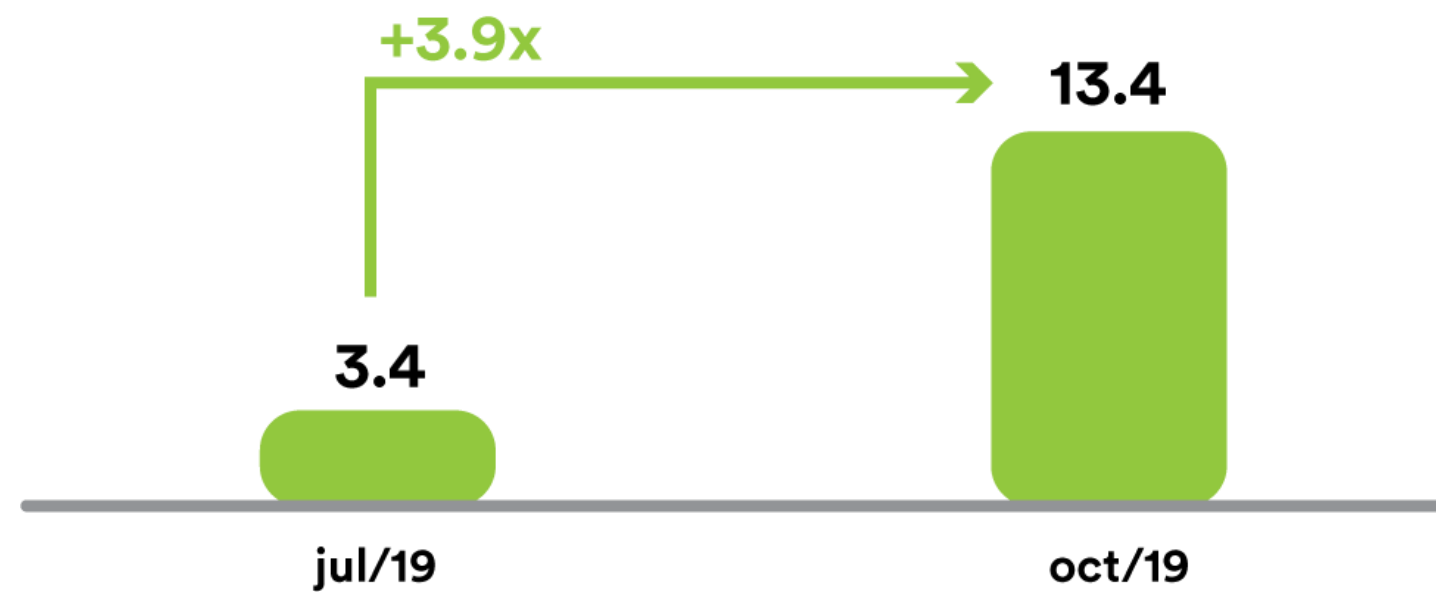


(1) Based on publicly available information.

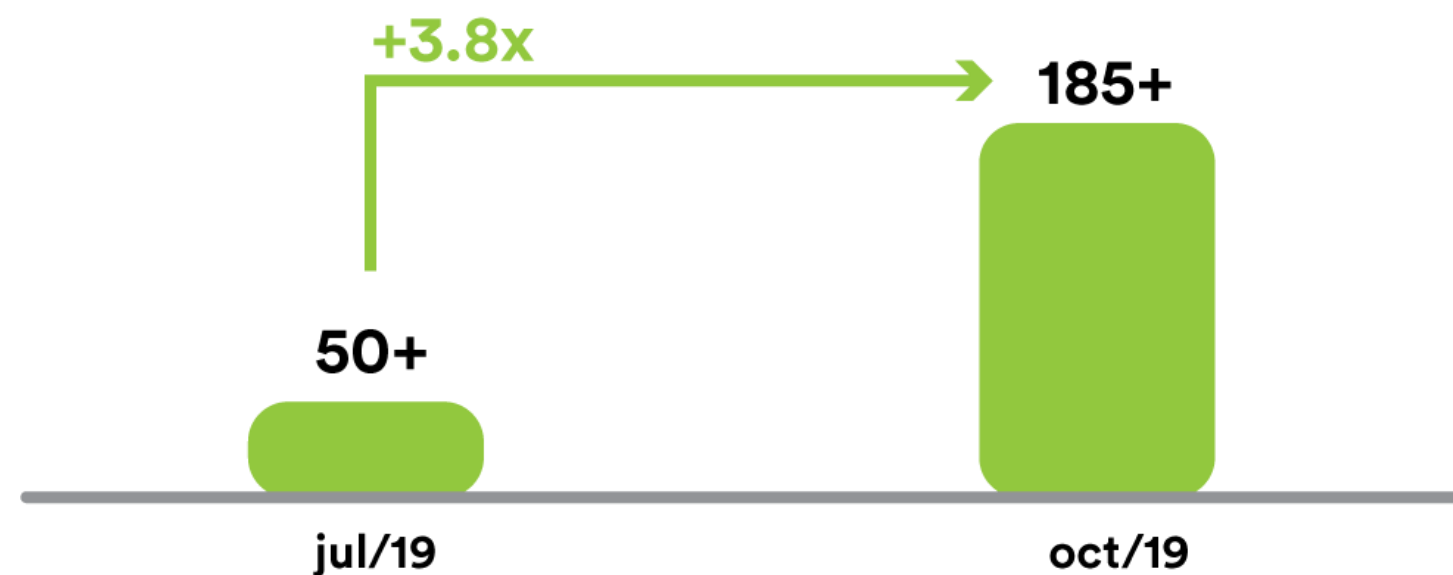
(2) Stone Mais, our solution to micromerchants, will be replaced and offered through the partnership with Grupo Globo, expected to be operational in 1Q20.

Credit Strategy Update

Number of clients using credit solution (thousands)



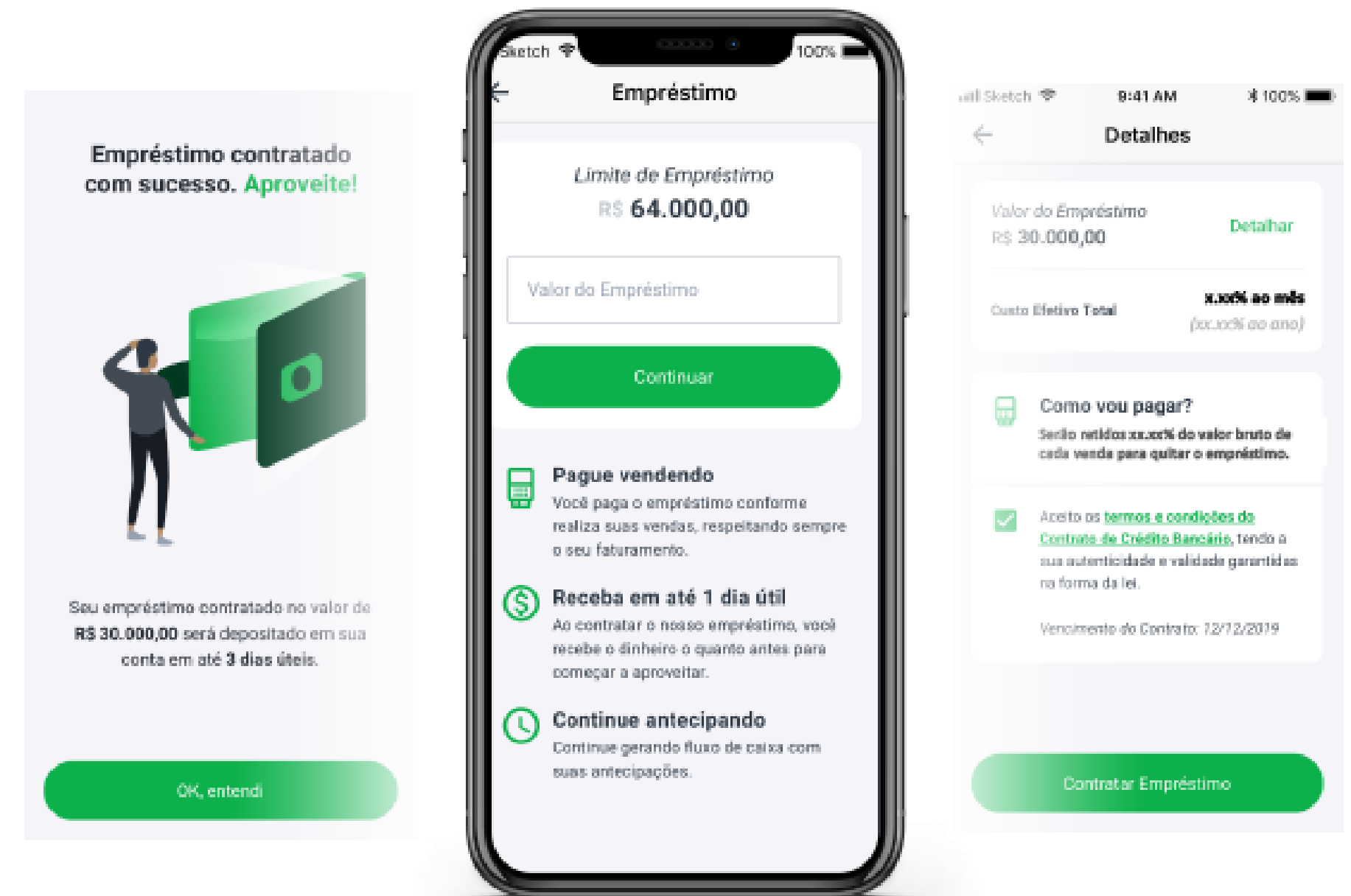
Total disbursement¹ (R\$MM)



(1) Since inception

(2) "Sociedade de Crédito Direto" (a license from the Central Bank to offer credit).

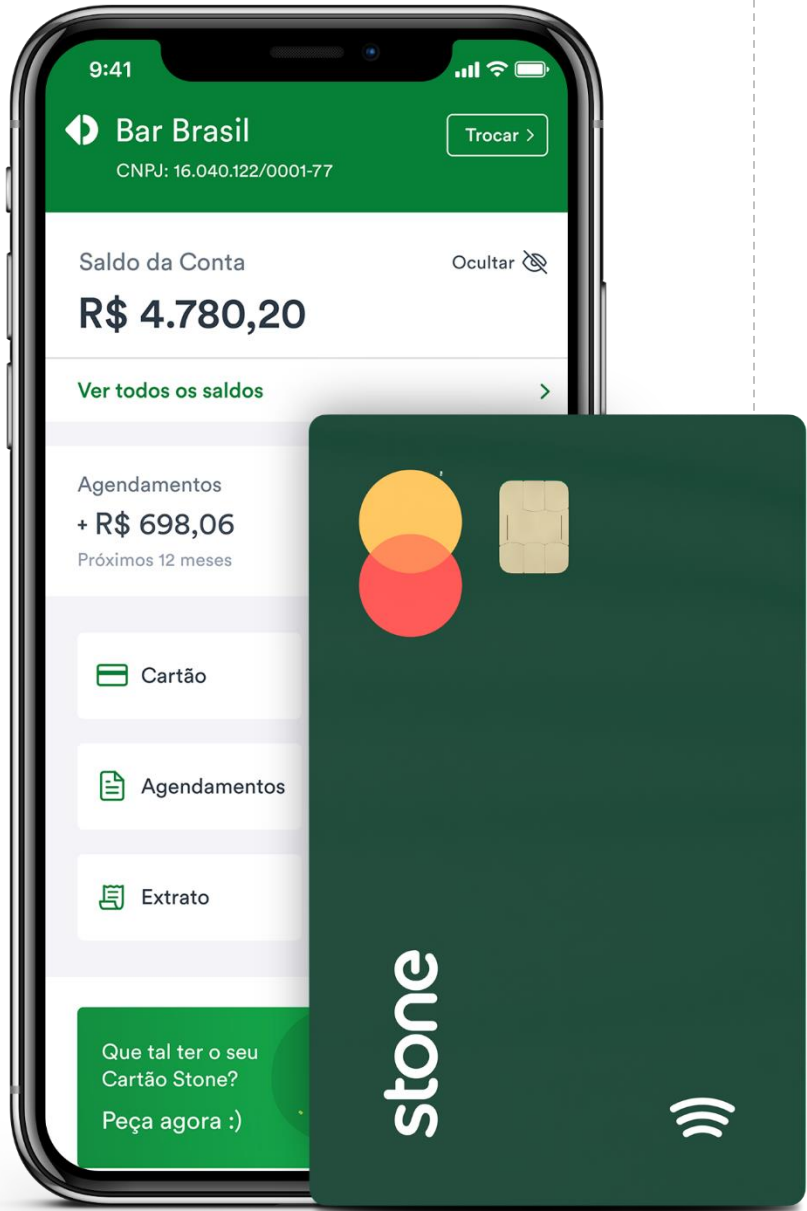
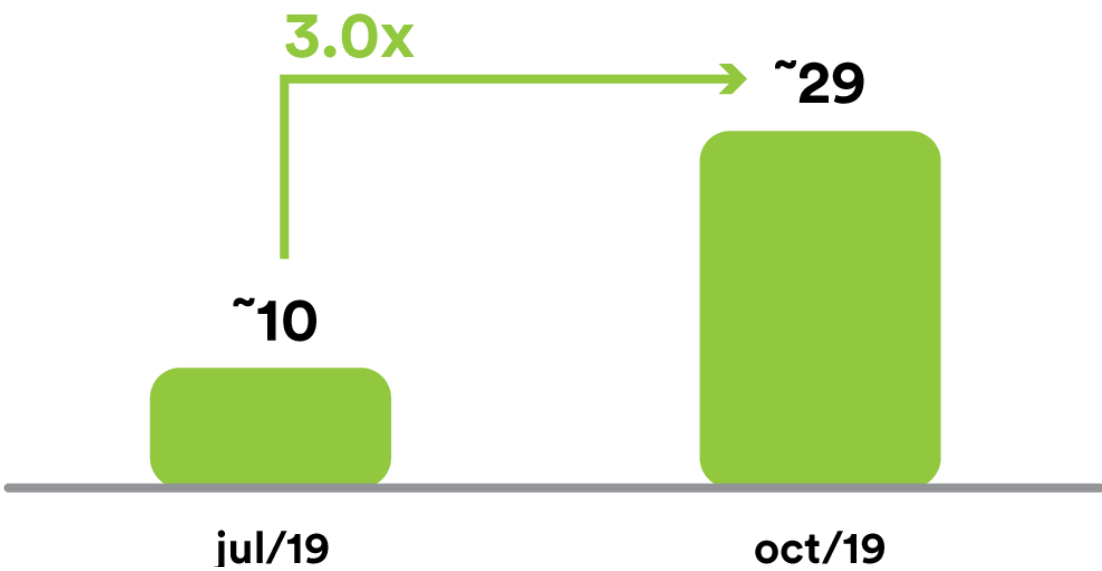
- ✓ Average credit ticket¹ of ~**R\$14,000**
- ✓ **Mid single digit** delinquency rates
- ✓ **SCD license² and FIDC structure** allows us to give credit with our own capital
- ✓ Developed Proprietary **credit scoring**



Banking Strategy Update

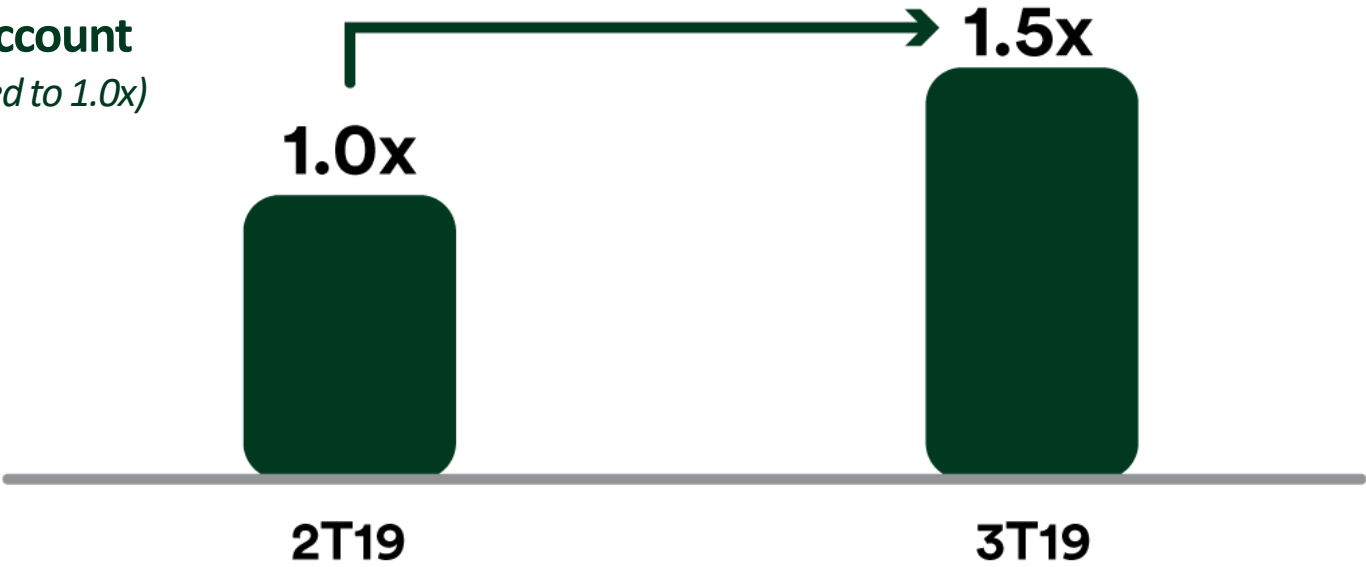
We Are Scaling Our Number of Banking Accounts...

Number of banking accounts
(thousands)

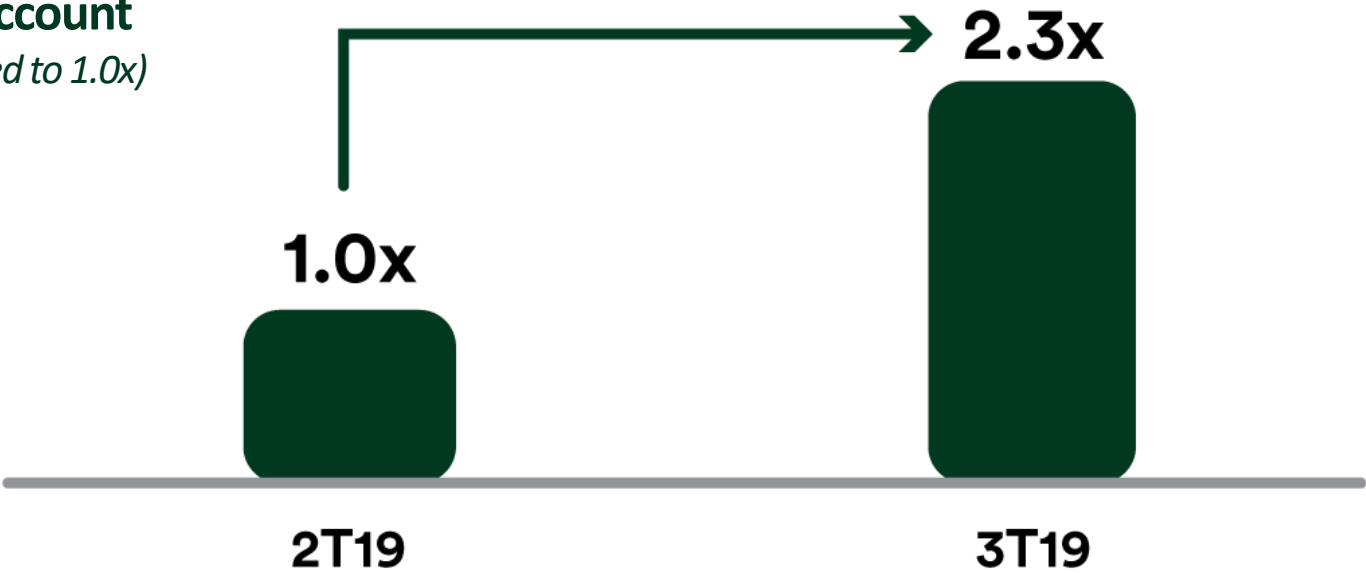


...With Increasing Engagement

Wire transfers
per account
(Indexed to 1.0x)



Boletos paid
per account
(Indexed to 1.0x)





Complete Financial Platform

Combined with Unparalleled Customer Service

- ✓ **Integrated financial platform** (acquiring + banking + credit) already on pilot
- ✓ Supported by **great service** and **support**

Acquiring

✓ 428,900 active clients

✓ R\$115bn + TPV in 3Q19 LTM

Banking Services

✓ ~29,000³ accounts

✓ Increasing engagement

Credit

✓ ~13,400³ clients

✓ R\$185mm+³ in credit disbursement

66

NPS ¹

4.9

secs average time to answer calls ²

In Hours

At our merchant's doorsteps

Human Connection

Highly trained, in house, agents equipped to serve clients

EXPECTED LAUNCH
IN 1Q20



(1) Average NPS in the 3Q19, according to internal surveys.

(2) As of 3Q19, according to internal surveys.

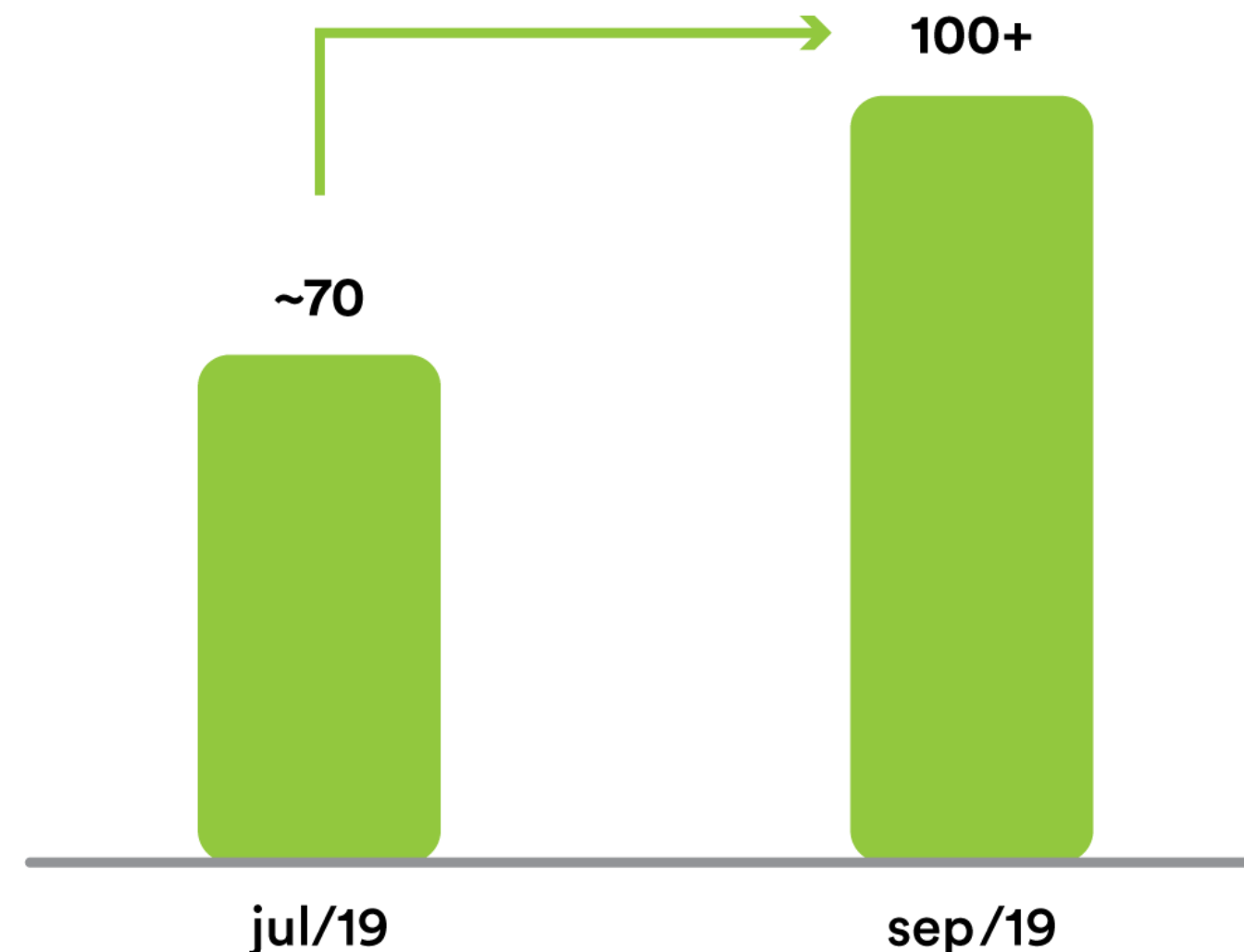
(3) As of Oct/19



Software Strategy Update

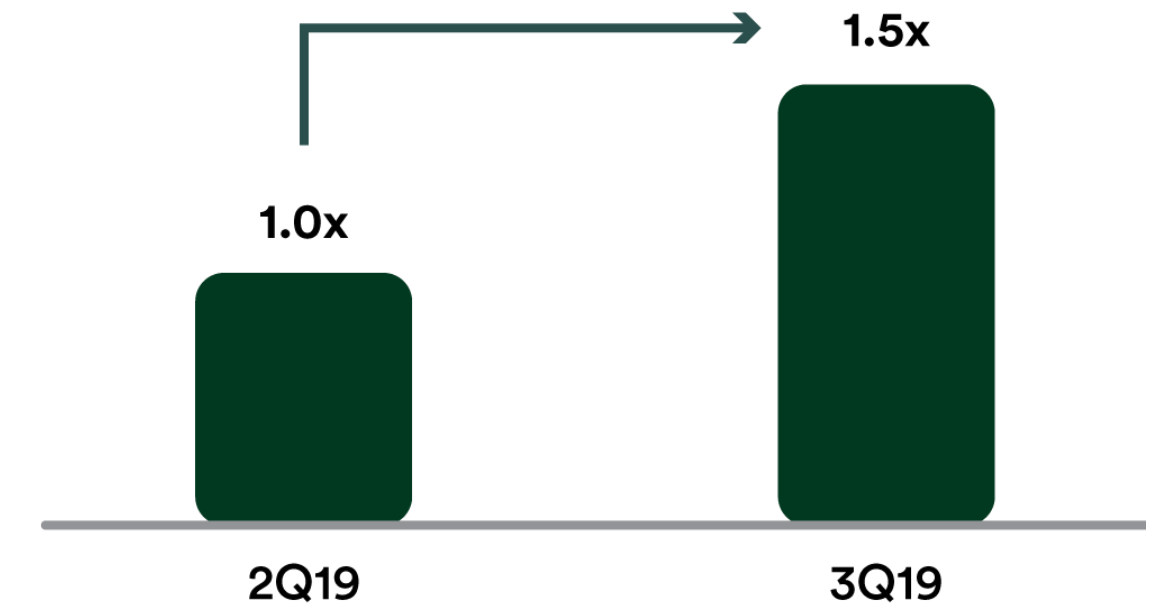
We Are Scaling Fast our Software Client Base...

Number of
software clients
(thousands)

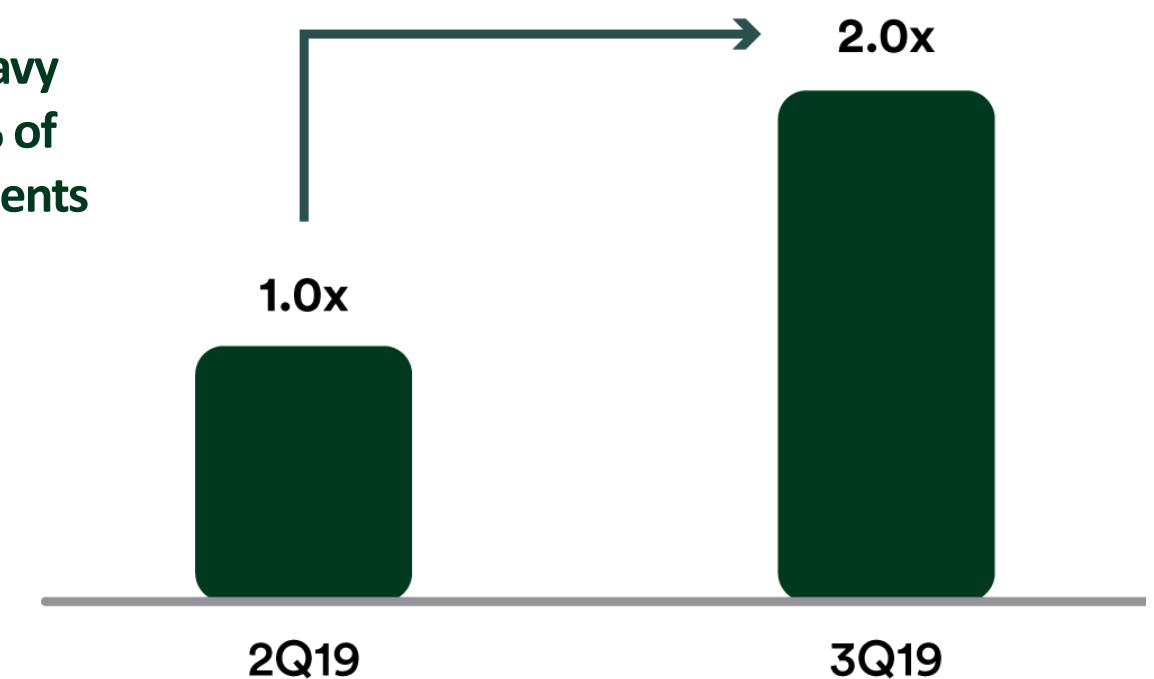


...With Increasing Engagement

Reconciliation¹
- Number of
accesses per client
(Indexed to 1.0x)



CRM/Loyalty¹ - heavy
user clients² as a % of
total subscribed clients
(Indexed to 1.0x)

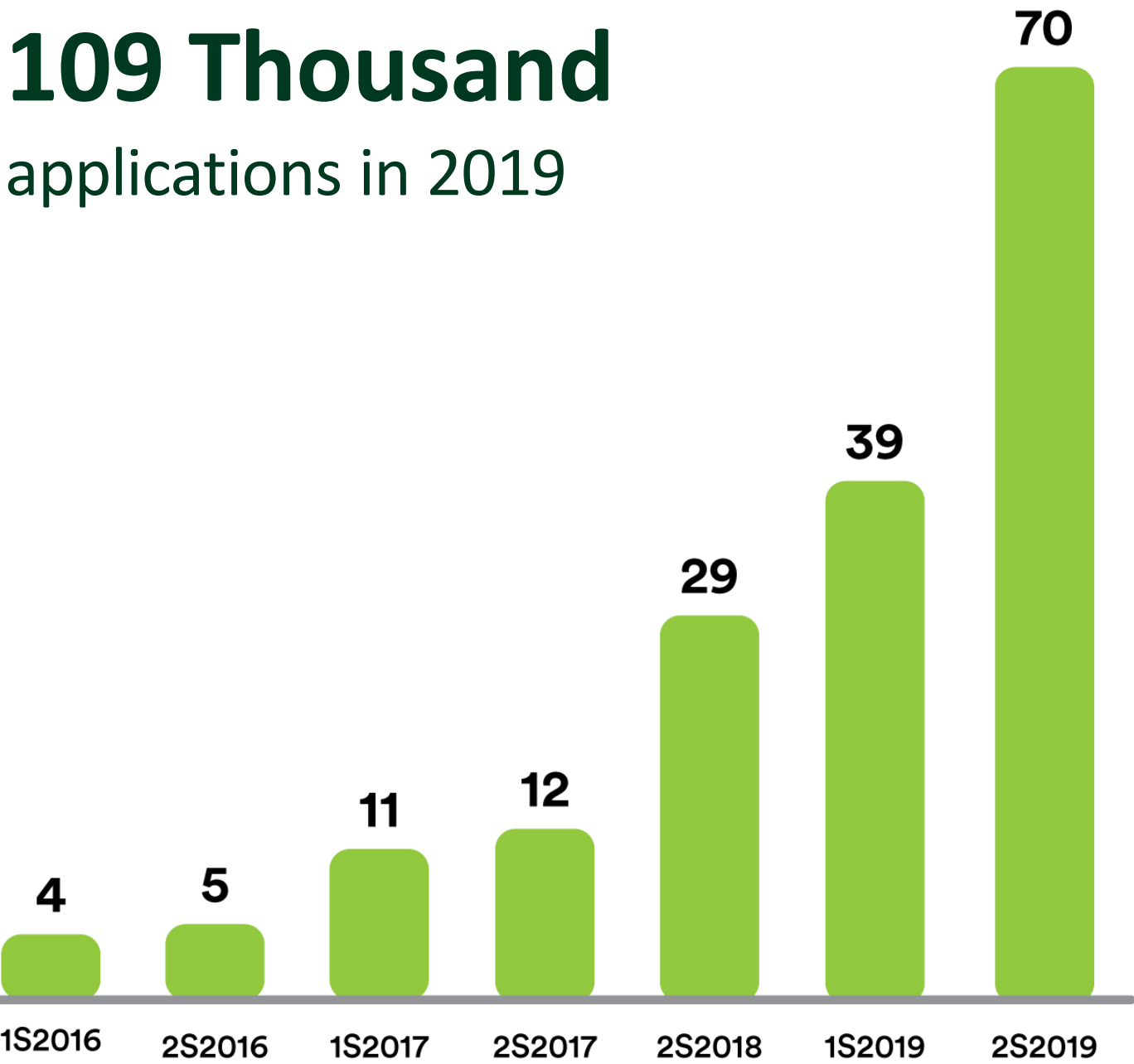


(1) Reconciliation refers to Raio-X and CRM/Loyalty refers to Collact

(2) Merchants with more than 300 unique end consumers transacting through Collact at its store in the last 30 days

Recruiting the Best Talents

Number of applications in each
“Recruta”¹ program (thousands)



(1) Recruta is our largest recruitment program, usually held semiannually and focused on recruiting the best talents in Brazil to work in different areas of the Company.



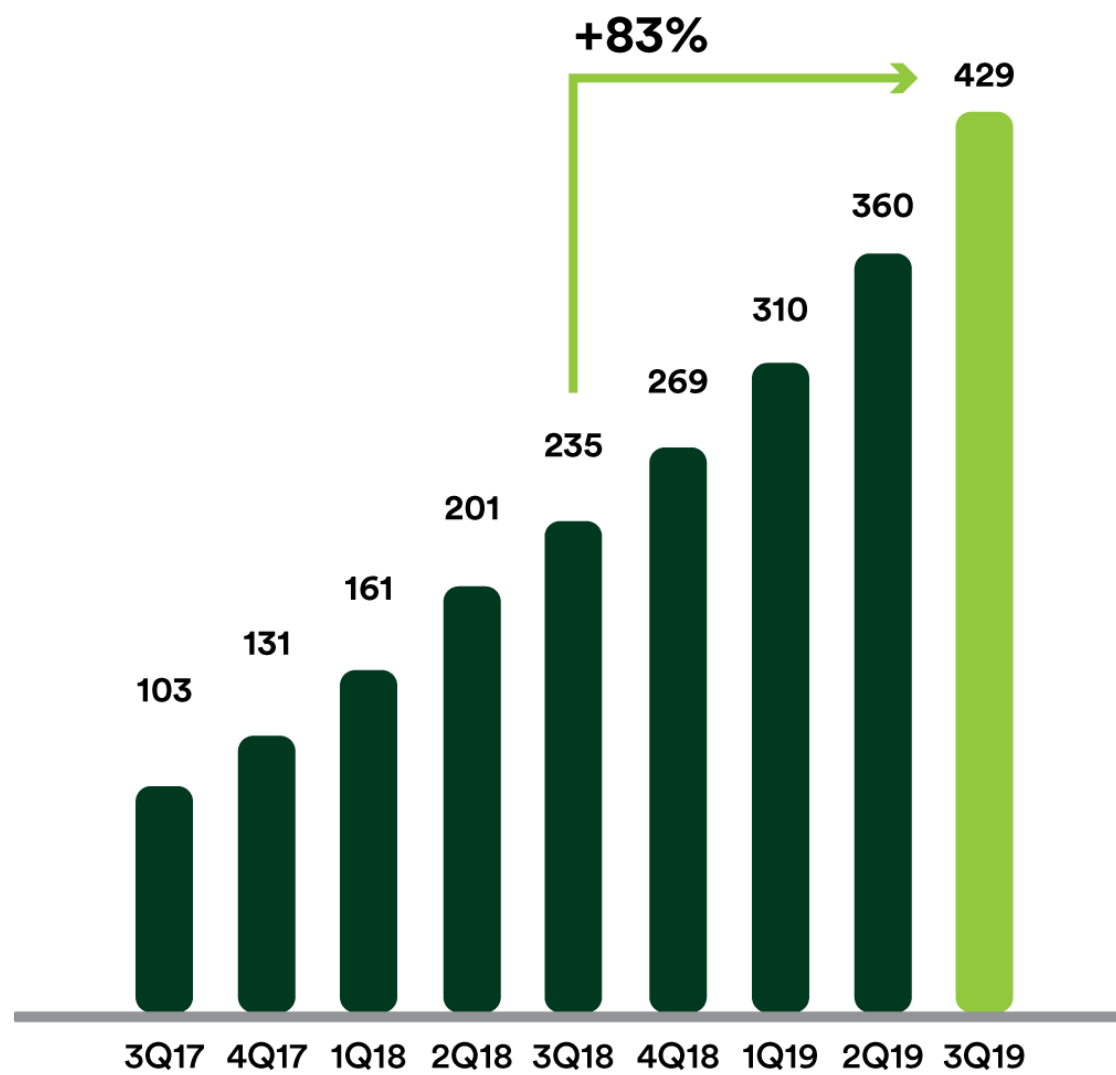
Rapidly Scaling the Business

stone^{co.}

Substantial Growth Across Financial and Operating Metrics

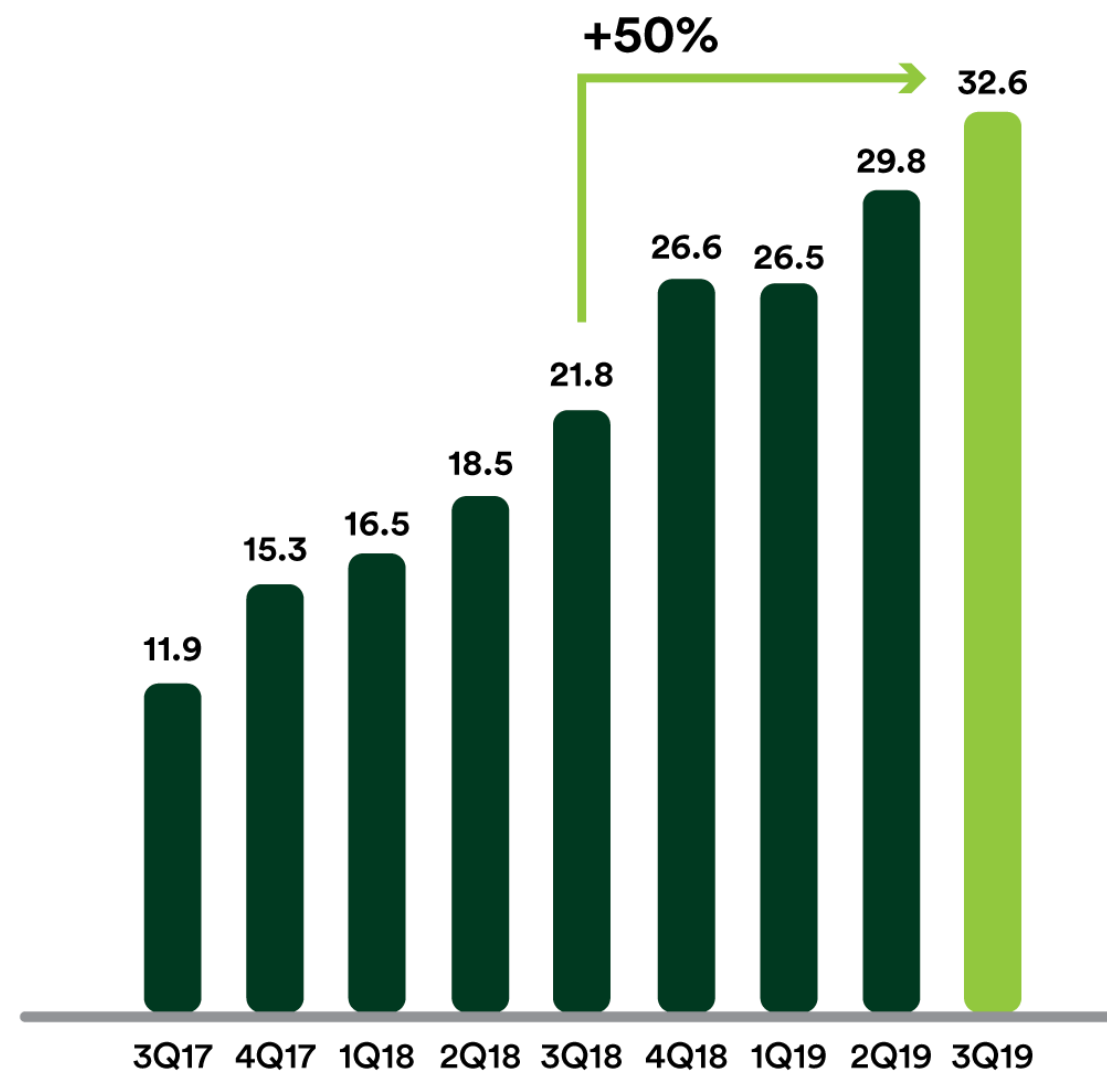
Active Clients¹

(Thousands)



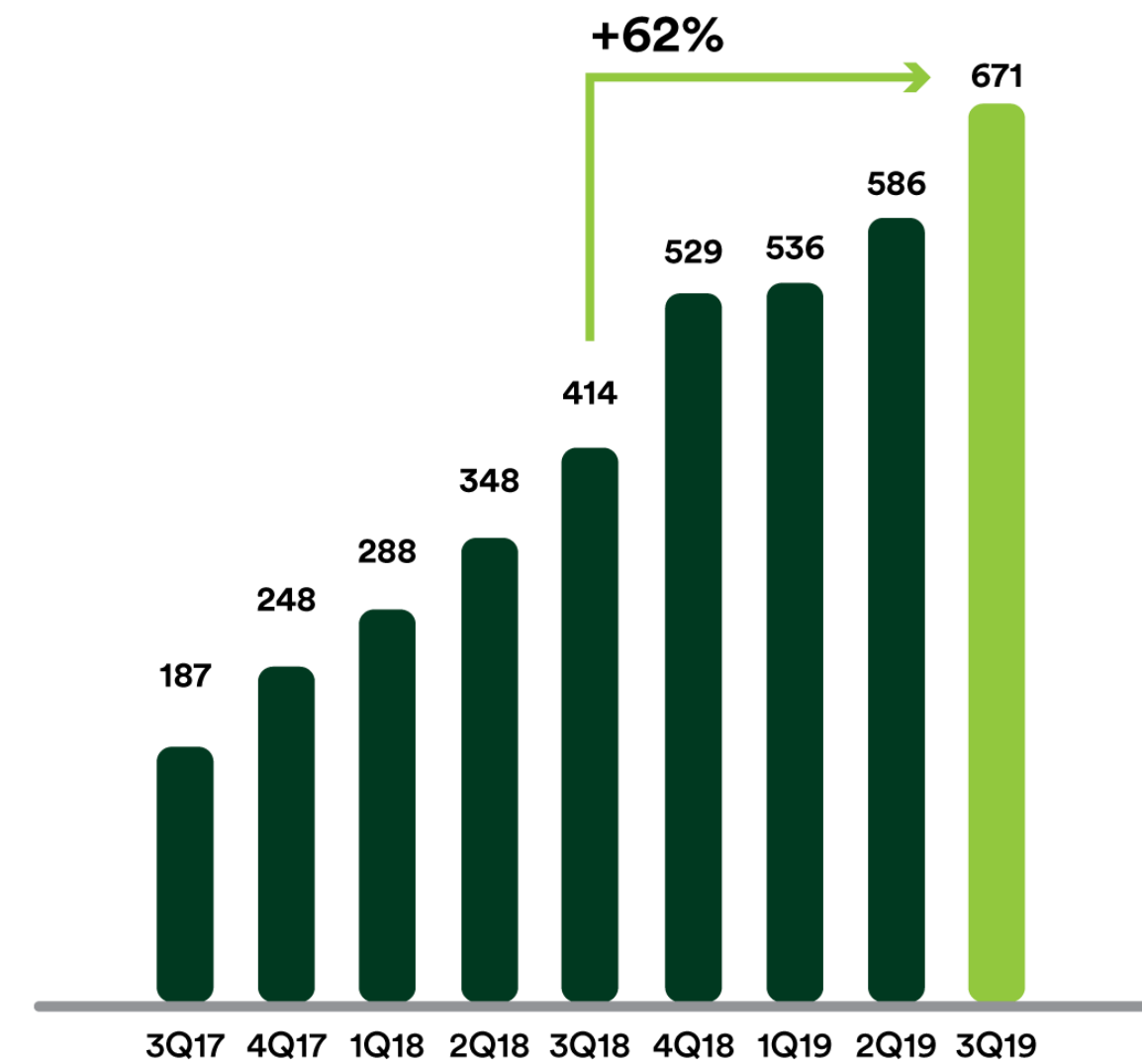
Total Payment Volume

(R\$ in billions)



Total Revenue and Income

(R\$ in millions)



Notes:

(1) "Active Clients" are merchants that have completed at least one electronic payment transaction with Stone within the preceding 90 days.

Summary Statement of Profit and Loss

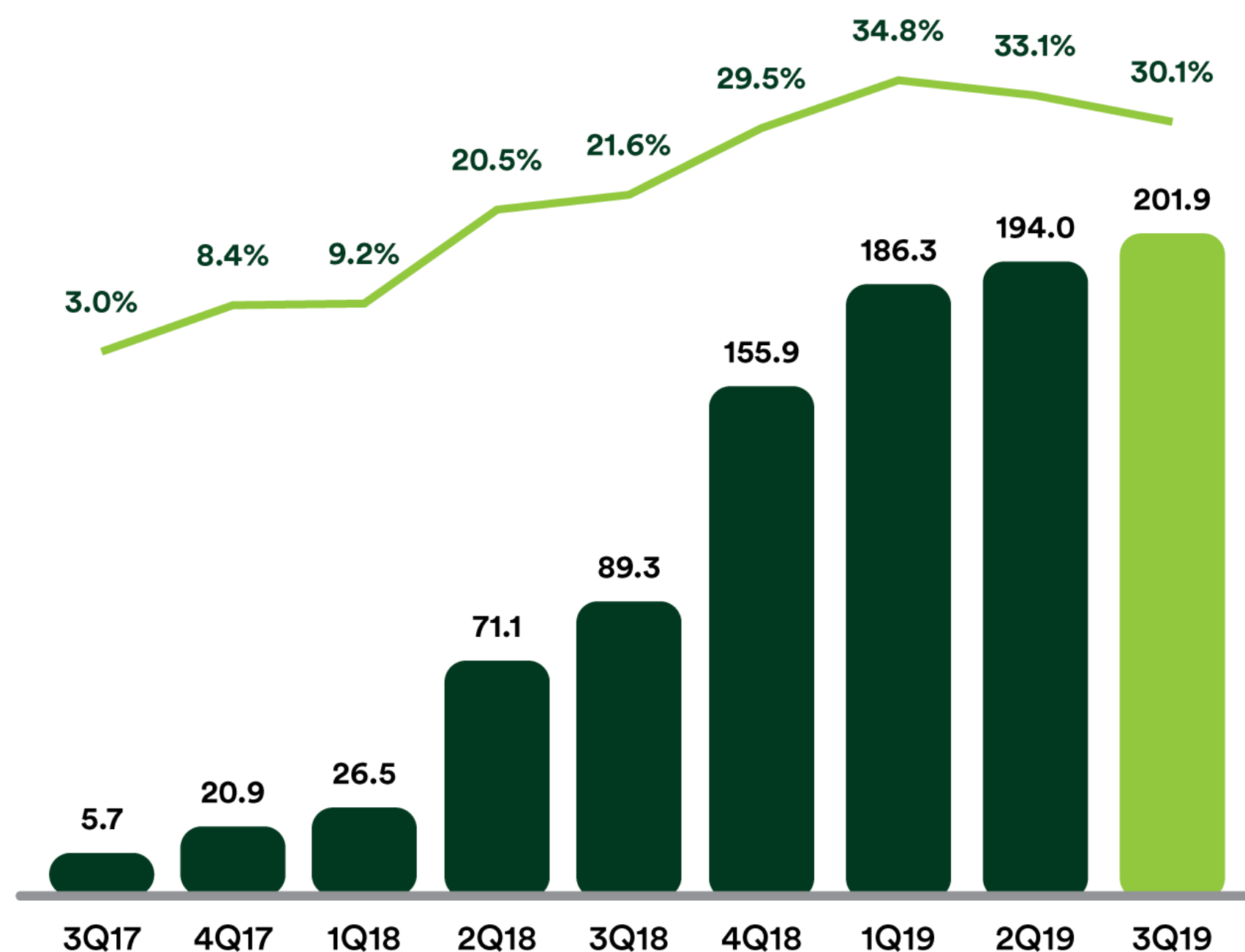
stone^{co.}

R\$ in millions	3Q18	% Rev.	3Q19	% Rev.	Δ %	Δ p.p.	9M18	% Rev.	9M19	% Rev.	Δ %	Δ p.p.
Transaction activities and other services	136.1	32.9%	193.9	28.9%	42.5%	(4.0 p.p.)	340.2	32.4%	539.9	30.1%	58.7%	(2.3 p.p.)
Subscription services and equipment rental	59.2	14.3%	94.2	14.0%	59.2%	(0.3 p.p.)	144.2	13.7%	239.9	13.4%	66.4%	(0.4 p.p.)
Financial income	212.4	51.3%	335.1	49.9%	57.7%	(1.4 p.p.)	545.5	52.0%	883.7	49.3%	62.0%	(2.7 p.p.)
Other financial income	6.4	1.5%	48.0	7.1%	652.6%	5.6 p.p.	20.0	1.9%	129.5	7.2%	549.2%	5.3 p.p.
Total revenue and income	414.1	100.0%	671.1	100.0%	62.1%	0.0 p.p.	1,049.8	100.0%	1,793.1	100.0%	70.8%	0.0 p.p.
Cost of services	(80.7)	(19.5%)	(112.5)	(16.8%)	39.4%	2.7 p.p.	(221.8)	(21.1%)	(298.7)	(16.7%)	34.7%	4.5 p.p.
Administrative expenses	(62.1)	(15.0%)	(71.2)	(10.6%)	14.6%	4.4 p.p.	(179.5)	(17.1%)	(213.3)	(11.9%)	18.9%	5.2 p.p.
Selling expenses	(50.0)	(12.1%)	(101.7)	(15.1%)	103.1%	(3.1 p.p.)	(131.5)	(12.5%)	(251.6)	(14.0%)	91.4%	(1.5 p.p.)
Financial expenses, net	(83.4)	(20.1%)	(101.2)	(15.1%)	21.3%	5.1 p.p.	(226.0)	(21.5%)	(246.6)	(13.8%)	9.1%	7.8 p.p.
Other operating income (expense), net	(6.9)	(1.7%)	(11.4)	(1.7%)	65.6%	(0.0 p.p.)	(27.7)	(2.6%)	(55.2)	(3.1%)	99.3%	(0.4 p.p.)
(Loss) income from investment in associates	0.1	0.0%	0.9	0.1%	1287.1%	0.1 p.p.	(0.3)	(0.0%)	0.3	0.0%	n.m	0.0 p.p.
Profit (loss) before income taxes	130.9	31.6%	274.0	40.8%	109.3%	9.2 p.p.	263.1	25.1%	728.0	40.6%	176.8%	15.5 p.p.
Income tax and social contribution	(40.5)	(9.8%)	(82.7)	(12.3%)	104.3%	(2.5 p.p.)	(84.9)	(8.1%)	(187.8)	(10.5%)	121.2%	(2.4 p.p.)
Net income (loss) for the period	90.4	21.8%	191.3	28.5%	111.6%	6.7 p.p.	178.2	17.0%	540.2	30.1%	203.2%	13.2 p.p.
Adjusted Net Income¹	89.3	21.6%	201.9	30.1%	126.0%	8.5 p.p.	186.9	17.8%	582.1	32.5%	211.4%	14.7 p.p.

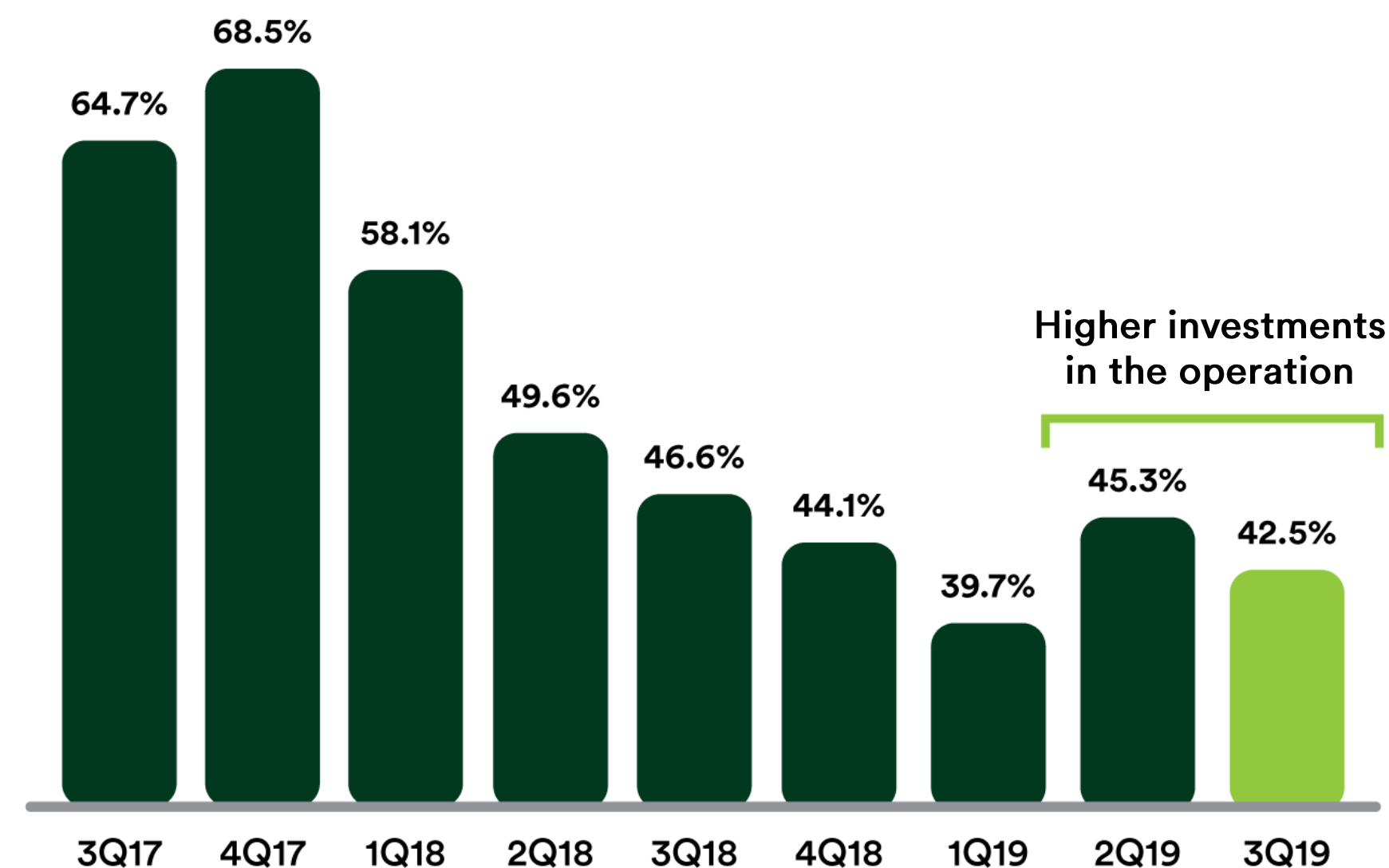
(1) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.

Operating Leverage and Profitability

Adjusted Net Income and Margin (R\$ in millions)¹



Total Costs and Expenses (as % of Total Revenue and Income)²



Notes:

(1) Adjusted net income is a non-IFRS financial measure. Please see the appendix for a reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.

(2) Total Costs and Expenses as % of Total Revenue and Income. Includes Cost of Services, Administrative Expenses and Selling Expenses.

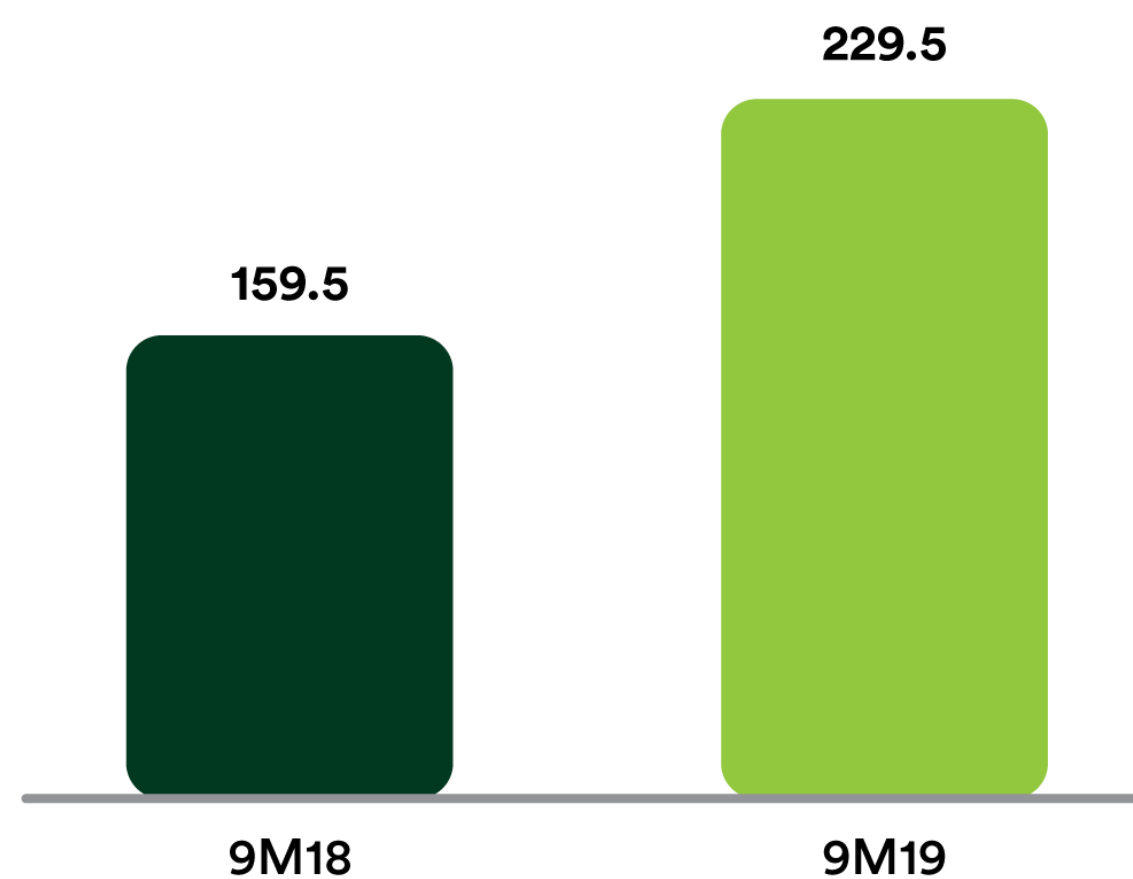


Adjusted Free Cash Flow and Reconciliation (non-IFRS)

(R\$ in millions)

stone^{co.}

Adjusted Free Cash Flow²



Reconciliation of Adjusted Free Cash Flow	3Q18	3Q19	9M18	9M19
Net cash used in operating activities	83.0	190.2	(290.0)	(1,988.3)
(-) Adjustments in operating activities:				
<i>Accounts receivable from card issuers</i>	677.7	(34.9)	1,361.1	3,267.9
<i>Accounts payable to clients</i>	(427.9)	405.3	(395.9)	163.9
<i>Interest income received, net of costs¹</i>	(139.1)	(304.3)	(356.4)	(852.2)
Purchases of property and equipment	(32.8)	(197.2)*	(125.3)	(314.2)
Purchases and development of intangible assets	(9.8)	(18.0)	(34.1)	(47.7)
Adjusted free cash flow²	151.1	41.1	159.5	229.5

* Advanced payment of POS devices of R\$102.4mm due to more favorable commercial terms

(1) Financial income from our prepayment activity, less the financial expenses related to the sale of receivables to financial institutions. The first item directly influences the level of accounts payable to clients on our balance sheet; the second item directly influences the amount of receivables from card issuers in our balance sheet.

(2) Adjusted free cash flow is a non-IFRS financial measure.

APPENDIX



Adjusted Net Income Reconciliation (Non-IFRS)

stone^{co.}

(R\$ in millions)	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Net income (loss) for the period	(75.8)	(0.1)	(14.8)	(14.3)	24.7	63.0	90.4	127.1	177.0	171.9	191.3
Share-based compensation expenses ¹	76.2	9.0	17.7	36.0	0.0	0.0	24.8	36.0	10.1	28.4	11.2
Amortization of fair value adjustment ²	5.8	3.5	2.7	2.8	2.7	2.8	2.8	4.3	3.8	4.3	4.6
Gain on previously held interest in associate ³	0.0	0.0	0.0	0.0	0.0	0.0	(21.4)	0.0	0.0	0.0	0.0
One-time impairment charges ⁴	0.0	0.0	0.0	0.0	0.0	8.4	0.0	0.0	0.0	0.0	0.0
Tax effect on adjustments	0.0	0.0	0.0	(3.6)	(0.9)	(3.1)	(7.3)	(11.5)	(4.6)	(10.5)	(5.3)
Adjusted net income (loss)	6.2	12.4	5.7	20.9	26.5	71.1	89.3	155.9	186.3	194.0	201.9

- (1) Consists of expenses related to the grant of share-based compensation, as well as fair value (mark-to-market) adjustments for share-based compensation expense classified as a liability in our consolidated financial statements. For 4Q18 and 1Q19 represents a one-time share-based expense related to our IPO.
- (2) On intangibles related to acquisitions. Consists of expenses resulting from the amortization of the fair value adjustment on intangible assets and property and equipment as a result of the application of the acquisition method, a significant portion of which relates to the Elavon do Brasil ("EdB") and Equals acquisitions.
- (3) Consists of the gain on re-measurement of our previously held equity interest in Equals to fair value upon the date control was acquired.
- (4) Consists of (i) impairment charges associated with certain processing system intangible assets acquired in the EdB acquisition that we no longer use, in an amount of R\$6.4 million in 2Q18 and (ii) impairment associated with improvements made to certain leased office space upon the termination of the lease, in an amount of R\$2.0 million for 2Q18.

stone^{co.}

