

JUN 2022





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To serve the Brazilian Entrepreneur, transforming their dreams into results



### **Financial Services**

#### Goal:

To be the best financial operating system for Brazilian merchants



Micro + SMBs (MSMBs)



**Key Accounts + Platform Services** 





### Goal:

To be the best workflow tool for Brazilian merchants and help them to sell more through multiple channels



POS and ERP solutions for strategic verticals

**Software** 



Digital + Omnichannel Solutions



### **1.** Growth engine remains strong:

- Revenue growth of +87% (proforma for Linx) vs. +51% in 4Q21, reaching R\$2.07bn
- Revenue higher than our 1Q22 guidance range of between R\$1.85bn and R\$1.90bn
- MSMB TPV growth of +93% vs +87% in 4Q21 and +45% in 1Q21, while improving the quality of our client base

### 2. Significant improvement in profitability:

Adj EBT of R\$163mn in 1Q22, above our guidance of R\$140mn+ and compared to R\$17mn in 4Q21

### **3.** Expansion in Take Rate:

MSMB Take Rate increased to 2.06% in 1Q22 from 1.71% in 4Q21

### 4. Growth with profitability improvement in software:

- 32% Core Software Revenue growth in 1Q22
- Sequential EBITDA Margin improvement from 9% in 4Q21 to 12% in 1Q22

### 5. New talent to support the execution of our strategy:

CTO, New Head of Credit, VP of Finance of Software and additional Board Members

## **1Q22 Financial and Operational Highlights**



### **Financial Services**

**R\$ 1** 7

**Financial Services** Revenue (+107.8% y/y)

<sup>R\$</sup> 146<sub>MN</sub>

**Financial Services** Adj EBT

EAX

**Total Revenue** and Income (+138.6% y/y or +87.2% y/y proforma for Linx)

stone



r\$ 83

TPV (+63.1% y/y) **1.9**<sub>MN</sub>

**Payments** Active **Client Base** (+111.8% y/y) 510<sub>THOUSAND</sub>

**Banking active** clients (+114.8% y/y)

1) The revenue retention rate of Linx Core is the percentage of recurring revenue retained from existing customers on a year-over-year basis.

2) Proforma for Linx. Software core business includes Linx Core (POS/ERP, CRM, bricks-and-mortar Gateway (TEF) and QR Code solutions) and POS/ERP solutions from our portfolio of companies besides Linx.



### **Software**

<sup>R\$</sup> 327<sub>MN</sub>

**Software Revenue** (+26.9% y/y proforma for Linx)

Software **Adj EBITDA** (12.3% Adj EBITDA Margin)

Revenue **Retention Rate** Linx Core<sup>1</sup>

+ 32<sub>% Y/Y</sub>

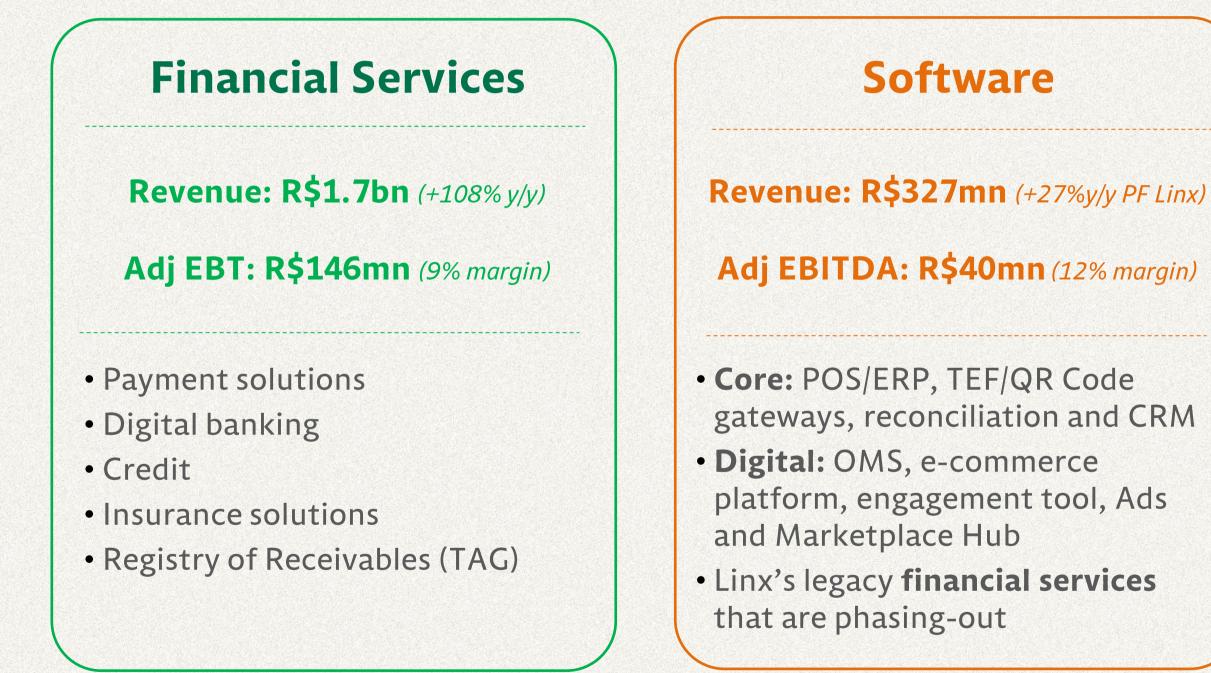
**Revenue growth** of Core<sup>2</sup> Software business

5.7 THOUSAND

Omnichannel Stores

## Segment reporting to provide more visibility to our 1Q22 results onwards

### **Two reportable segments<sup>1</sup>**



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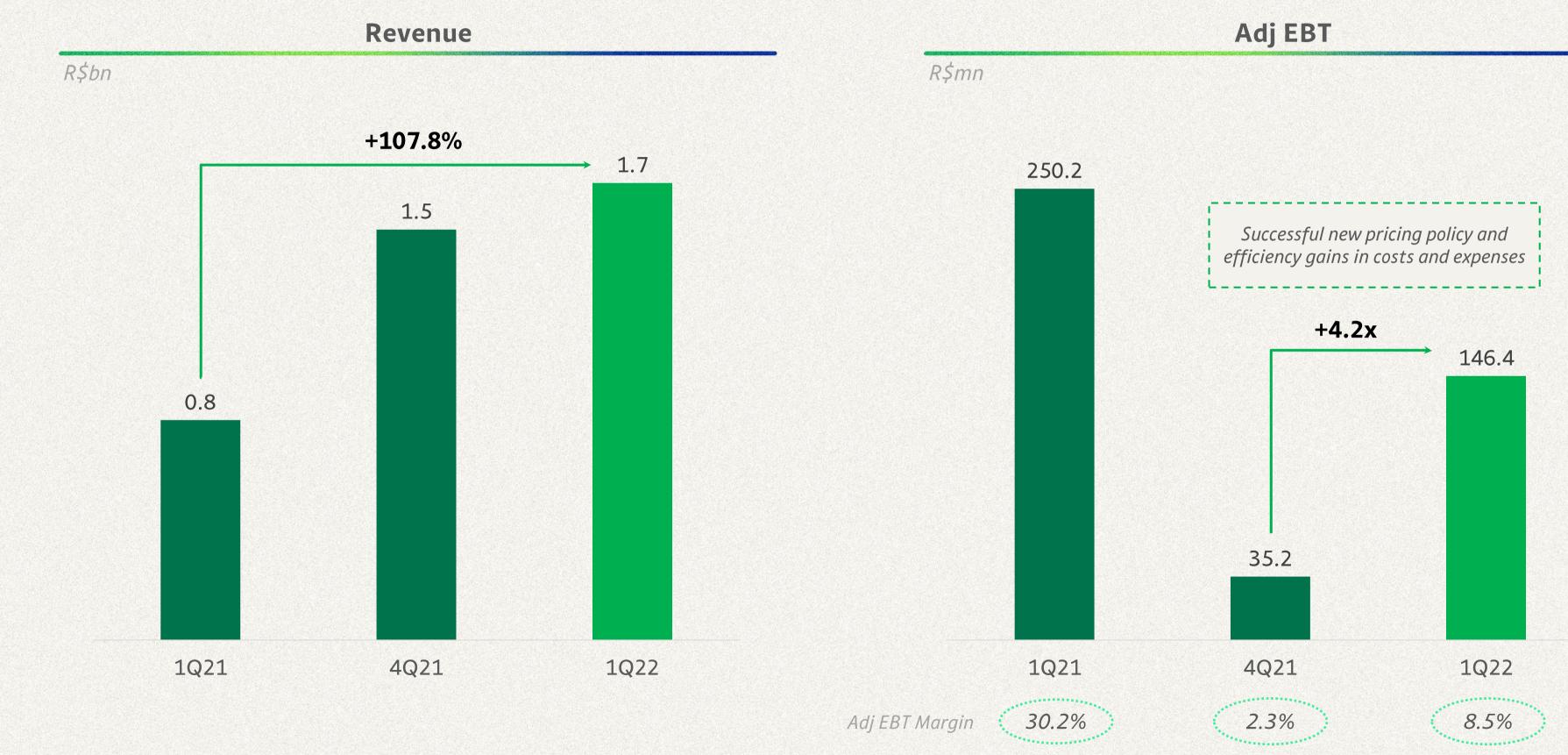
**Revenue: R\$22mn** 

Adj EBT: R\$4mn

 Other businesses not allocated in **Financial Services and Software** segments

<sup>1)</sup> From 1Q22 onwards, we will report our financial and operating metrics in two segments, Financial Services and Software, and Non-allocated activities comprised of non-strategic businesses. Note that our segment reporting is performed on an Adjusted basis, adjusting for items such as the mark-to-market and the bond financial expenses related to Banco Inter investment, amortization of fair value adjustments on acquisitions, among other factors.

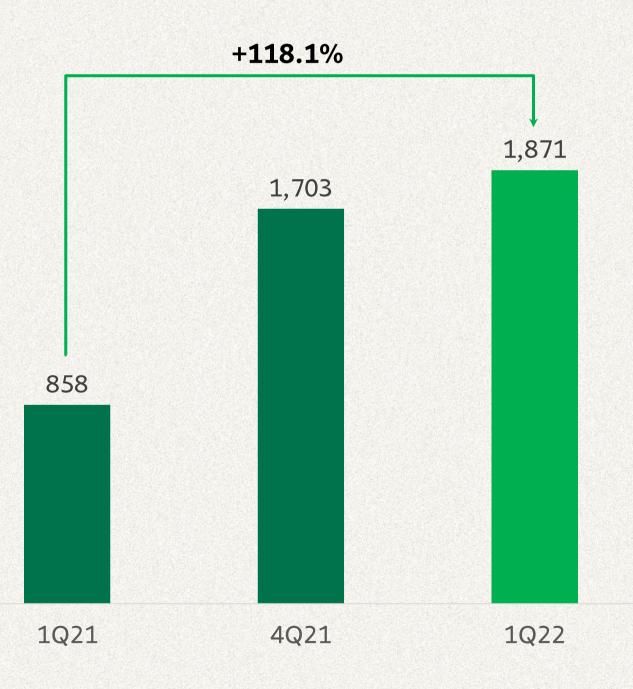
### Financial Services<sup>1</sup> - strong growth and improving profitability



### MSMB<sup>1</sup> base reached 1.9 million clients in the quarter

#### **MSMB<sup>1</sup>** client base

MSMB<sup>1</sup> Active Clients<sup>3</sup> ('000)

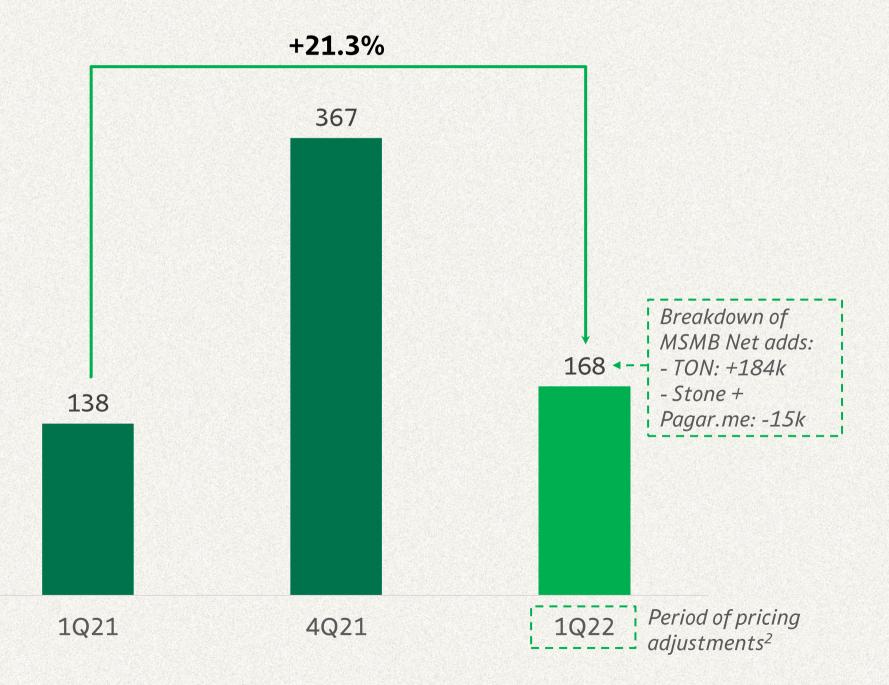


1) MSMB is composed of TON and Stone and Pagar.me products. Does not include clients from Linx.

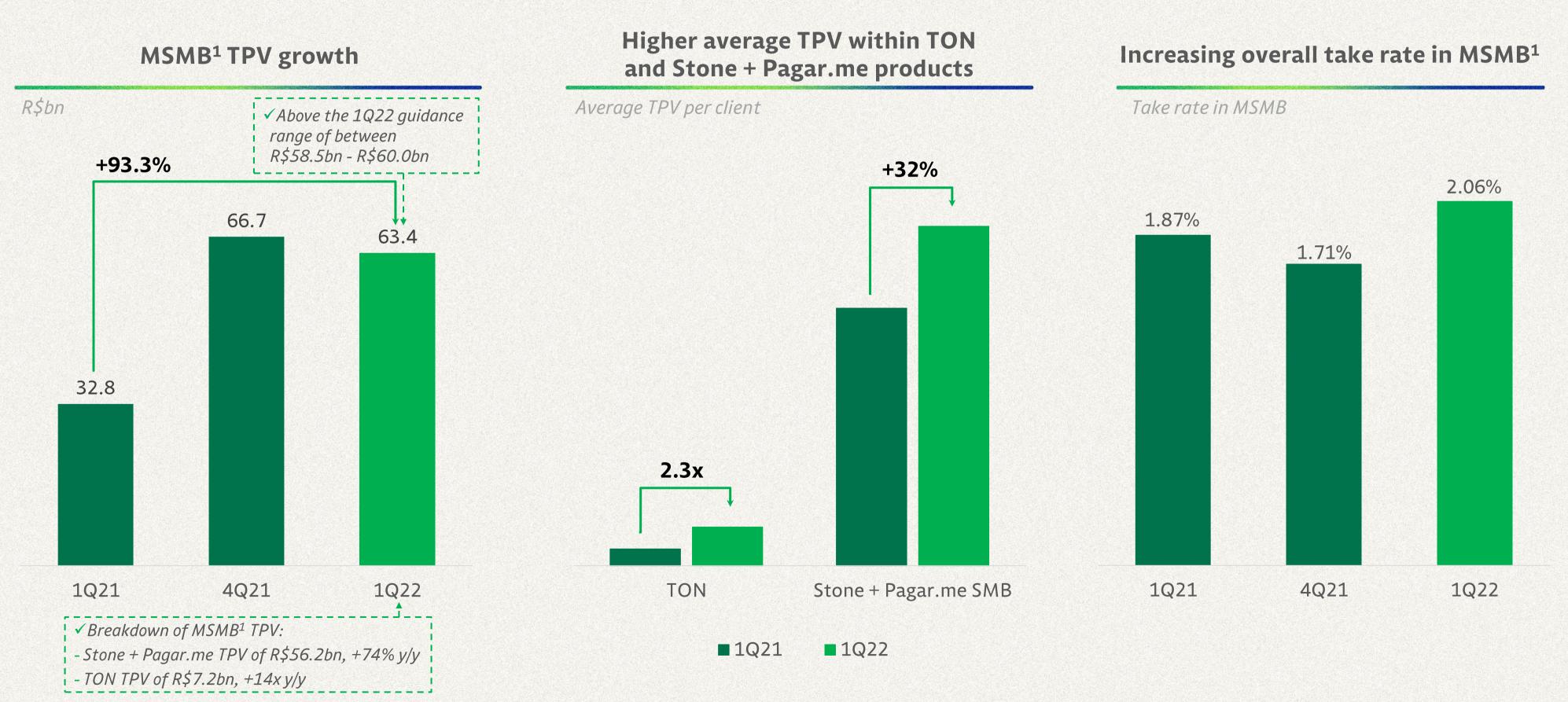
2) The lower level of net additions in 1Q22 is mainly explained by new pricing policy that started to be implemented in November 2021 to compensate for higher levels of funding costs amid CDI increase in Brazil. 3) "Active Clients" refer to merchants that have completed at least one electronic payment transaction with us within the preceding 90 days except for TON product which considers 365 days. Excluded overlap. Does not include clients from Linx.

Quarterly Net Adds – Payments ('000)

#### MSMB<sup>1</sup> net adds



Accelerating volume growth and improving the quality of the client base



<sup>1)</sup> MSMB is composed by TON and Stone and Pagar.me products. Does not include clients from Linx.

### **Expanding banking platform**

#### Growing banking client base... Banking Active Clients<sup>1</sup> ('000) +114.8% 510 492 423 340 237 1Q21 3Q21 4Q21 2Q21 1Q22 **R\$2.0bn of client deposits** Card TPV growing 135% y/y Total Accounts Balance (R\$bn) Card TPV (R\$mn) +135.1% +3.2x 514 2.0 219 0.6 1Q21 1Q22 1Q21 1Q22

1) Clients who have transacted at least R\$ 1 in the past 30 days.

2) ARPAC means Average Revenue per Active Client. Banking ARPAC includes card interchange fees, floating revenue, insurance, and transactional fees.

3) In 4Q21 onwards, comprised of clients with store, life (regular or whole life), and/or health insurance products.

### ...while increasing banking ARPAC<sup>2</sup>

Banking ARPAC<sup>2</sup> (R\$/month per client) (Includes insurance)



### Expanding the insurance product<sup>3</sup>

Insurance Clients ('000)





### **Credit product update**

Legacy credit business was cash-flow positive by R\$253.5 million in 1Q22, in line with our expectations

✓ NPLs60d<sup>1</sup> were R\$510.3 million, with a coverage ratio of 97%, as expected with the run-off of the legacy portfolio

✓ New Head of Credit<sup>2</sup> with strong experience in credit in Brazil

> Fair value in our Balance Sheet (R\$mn)

1) Refers to clients that have not paid principal for 60 days, regardless if they have paid interest.

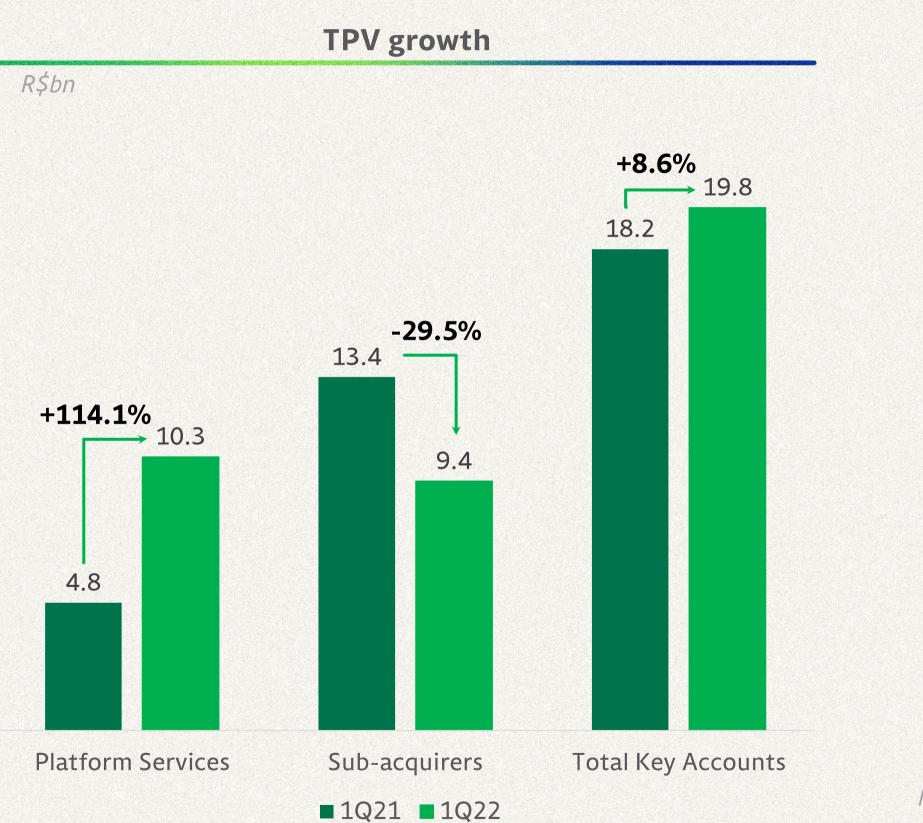
2) To join our team after garden leave period that ends in October 2022.

R\$bn

### Legacy credit portfolio



## Platform Services TPV growth with improving Key Accounts take rate

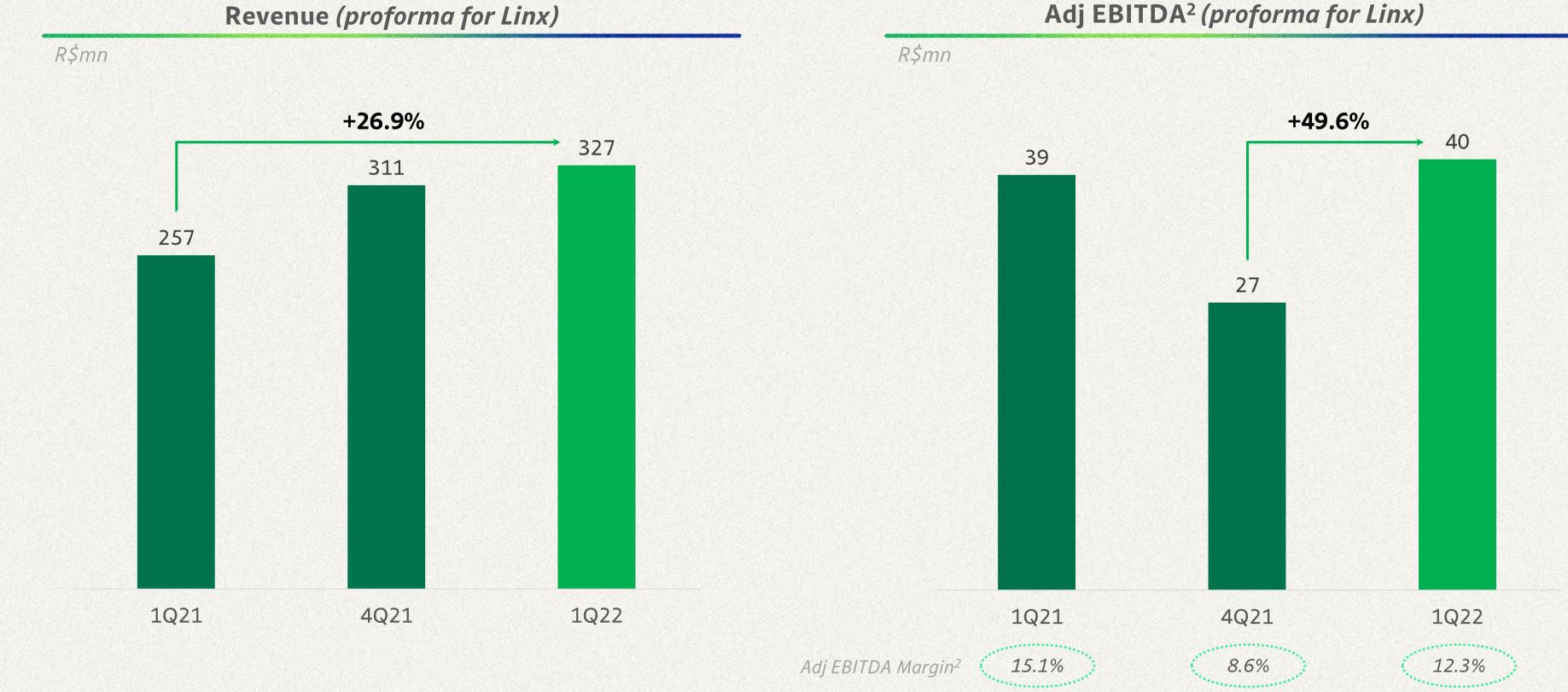


Key Accounts Client base ('000)





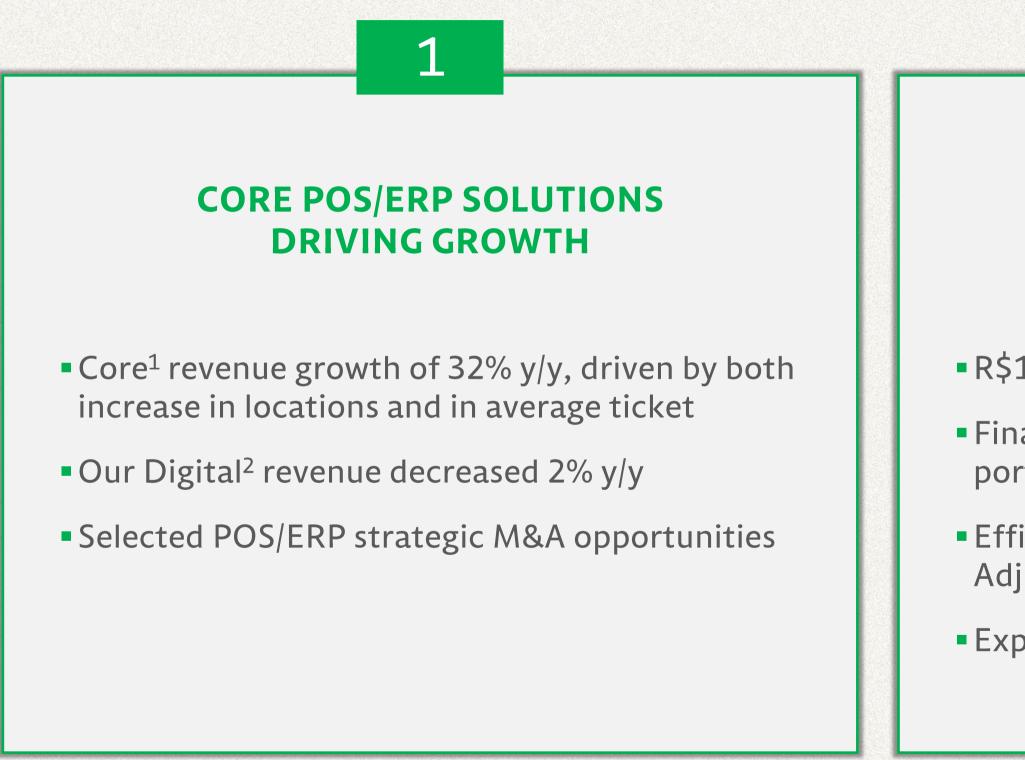
### Software<sup>1</sup> – Healthy growth levels and margin improvement



results of the Linx Pay legacy business are accounted for in both Core and Digital revenues and costs.

1) Comprised of two main fronts, namely: (i) Core, which includes POS/ERP solutions, TEF and QR Code gateways, reconciliation and CRM and (ii) Digital, which includes OMS, e-commerce platform, engagement tools, Ads solution and Marketplace Hub. The 2) EBITDA and EBITDA Margin are adjusted by (i) non-recurring share-based compensation expenses, (ii) fair value adjustments of assets whose control was acquired, (iii) mark-to-market related to the investment in Banco Inter, and (iv) other expenses.

### Software - Progress with our strategy



1) Core business includes Linx Core (POS/ERP, CRM, bricks-and-mortar Gateway (TEF) and QR Code solutions) and POS/ERP solutions from our portfolio of companies besides Linx. 2) Digital business is represented by E-commerce Platform, Omnichannel and Impulse solutions, the latter comprised by search, recommendation, reengaging and retargeting tools.



### **GAINING SCALE AND IMPROVING MARGINS**

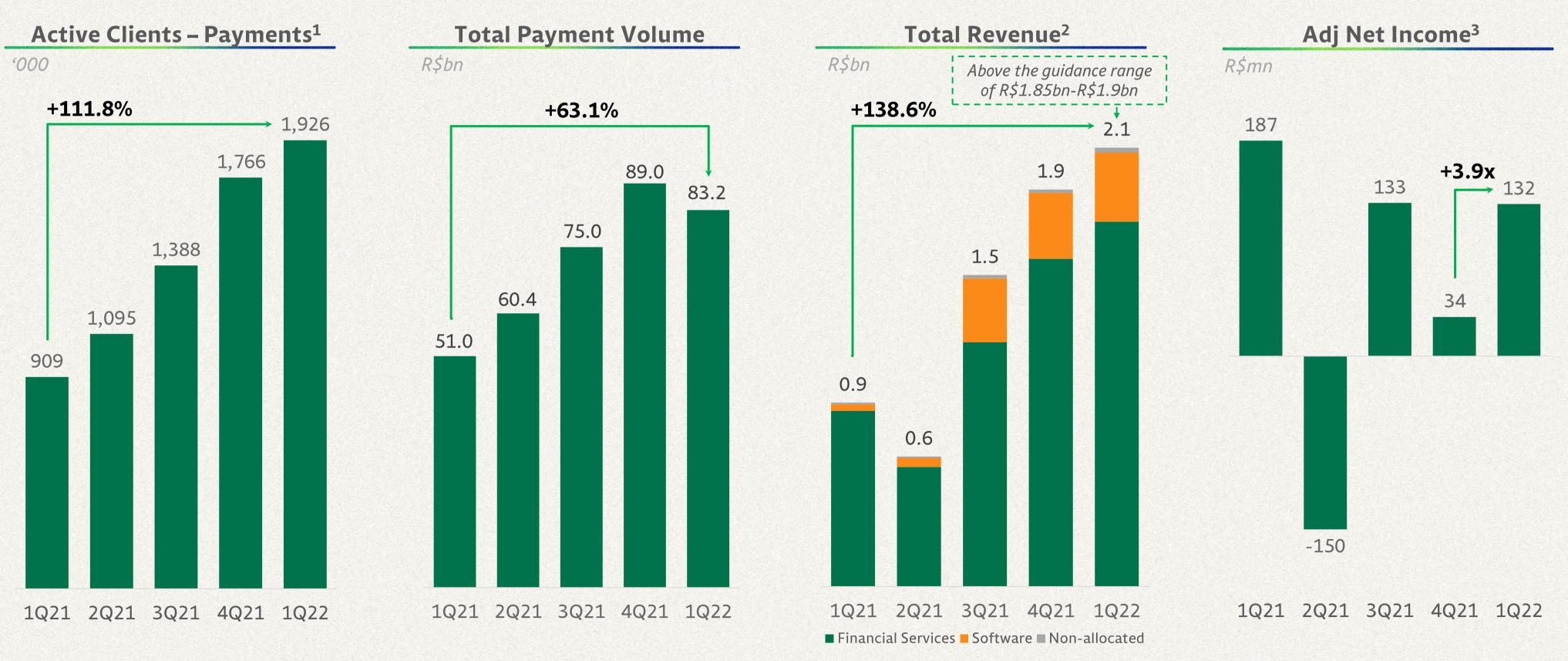
R\$1.3bn in annualized revenue

• Final integration stage of Linx and StoneCo portfolio companies into software business unit

Efficiency gains in costs and expenses improved Adj EBITDA margin q/q in +370 bps

Expected margin ramp-up in 2022

### **Consolidated financial and operating metrics**



1) Comprised by SMB clients, Micro-merchants and Key Accounts. "Active Clients" refer to merchants that have completed at least one electronic payment transaction with us within the preceding 90 days except for TON product which considers 365 days. Excluded overlap. Does not include clients from Linx.

Total Revenue and Income. 2)

3) Adjusted Net Income and Adjusted Net Margin are non-IFRS financial measures. Please see the appendix for a reconciliation of this non-IFRS financial measures.

#### Summary Statement of Profit and Loss - Consolidated Proforma for Linx

		Statement of Profit and Loss			Adjusted Statement of Profit and Loss					
Statement of Profit or Loss (R\$mn)	1Q22	% Rev.	1Q21	% Rev.	Δ %	1Q22A	% Rev.	1Q21A	% Rev.	Δ %
Net revenue from transaction activities and other services	554.9	26.8%	346.4	31.3%	60.2%	554.9	26.8%	346.4	31.3%	60.2%
Net revenue from subscription services and equipment rental	432.2	20.9%	343.1	31.0%	26.0%	432.2	20.9%	343.1	31.0%	26.0%
Financial income	949.8	45.9%	372.0	33.6%	155.3%	949.8	45.9%	372.0	33.6%	155.3%
Other financial income	133.4	6.4%	44.5	4.0%	199.9%	133.4	6.4%	44.5	4.0%	199.9%
Total revenue and income	2,070.3	100.0%	1,106.0	100.0%	87.2%	2,070.3	100.0%	1,106.0	100.0%	87.2%
Cost of services	(674.4)	(32.6%)	(359.2)	(32.5%)	87.8%	(674.4)	(32.6%)	(366.6)	(33.1%)	84.0%
Administrative expenses	(238.2)	(11.5%)	(178.7)	(16.2%)	33.3%	(214.8)	(10.4%)	(159.3)	(14.4%)	34.8%
Selling expenses	(383.7)	(18.5%)	(205.9)	(18.6%)	86.4%	(383.7)	(18.5%)	(205.9)	(18.6%)	86.4%
Financial expenses, net	(708.2)	(34.2%)	(107.4)	(9.7%)	559.3%	(621.5)	(30.0%)	(103.2)	(9.3%)	502.0%
Mark-to-market on equity securities designated at FVPL	(323.0)	(15.6%)	0.0	0.0%	n.a.	0.0	0.0%	0.0	0.0%	n.a.
Other operating income (expense), net	(31.8)	(1.5%)	(44.4)	(4.0%)	(28.4%)	(12.1)	(0.6%)	(17.6)	(1.6%)	(31.2%)
Gain (loss) on investment in associates	(0.7)	0.0%	(3.6)	(0.3%)	(81.2%)	(0.7)	0.0%	(3.6)	(0.3%)	(81.2%)
Profit before income taxes	(289.8)	(14.0%)	206.7	18.7%	(240.2%)	163.1	7.9%	249.8	22.6%	(34.7%)
Income tax and social contribution	(23.2)	(1.1%)	(55.3)	(5.0%)	(58.0%)	(30.8)	(1.5%)	(67.1)	(6.1%)	(54.1%)
Net income for the period	(313.0)	(15.1%)	151.4	13.7%	(306.7%)	132.2	6.4%	182.7	16.5%	(27.6%)
Adjusted Net income <sup>1</sup>	132.2	6.4%	182.7	<b>16.5</b> %	(27.6%)					

1) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.



### **Costs and Expenses - Consolidated Proforma for Linx**

#### Highlights **Adjusted P&L - Consolidated Proforma for Linx** R\$mn Sequential efficiency gains: Cost of Services: improved efficiency Total revenue and income in TAG and logistics ✓ Administrative expenses: lower **Cost of services** expenses with third-party services, facilities, travel, and courses/training % of revenue in 1Q22 ✓ **Financial expenses:** margins already Administrative expenses benefiting from sequential revenue increase due to new pricing policy that % of revenue started to be implemented in Nov/21, besides the lower prepaid volumes due to seasonality in 1Q22 **Selling expenses** • Selling expenses: sequential increase % of revenue mainly due to the usage of credits from prepaid marketing expenses with Globo Financial expenses, net as well as TON marketing investments, besides expenses with our salespeople % of revenue

1Q21	2Q21	3Q21	4Q21	1Q22	y/y	q/q
1,106.0	865.7	1,469.6	1,873.0	2,070.3	87.2%	10.5%
(366.6)	(436.3)	(525.6)	(646.1)	(674.4)	84.0%	4.4%
(33.1%)	(50.4%)	(35.8%)	(34.5%)	(32.6%)	0.5 p.p.	1.9 p.p.
(159.3)	(175.2)	(193.8)	(230.5)	(214.8)	34.8%	(6.8%)
(14.4%)	(20.2%)	(13.2%)	(12.3%)	(10.4%)	4.0 p.p.	1.9 p.p.
(205.9)	(269.8)	(308.2)	(318.4)	(383.7)	86.4%	20.5%
(18.6%)	(31.2%)	(21.0%)	(17.0%)	(18.5%)	0.1 p.p.	(1.5) p.p.
(103.2)	(164.6)	(281.0)	(610.6)	(621.5)	502.0%	1.8%
(9.3%)	(19.0%)	(19.1%)	(32.6%)	(30.0%)	(20.7) p.p.	2.6 p.p.

### Strengthening the team and governance

### **1. Management Additions**

### Further strengthening the management team

- Marcus Fontoura (Chief Technology Officer; former Microsoft, Google, Yahoo! and IBM)
- Osmar Castellani (VP of Finance of Software; former Credit Suisse and Goldman Sachs)
- Gregor IIg<sup>1</sup> (Head of Credit; former Head of Santander Brasil SMEs Retail Risks; 15 years of experience in the credit business in Brazil)

### 2. Board Additions

### Increased to 90% independent members

- Patricia Verderesi Schindler (Former J.P Morgan CRO, Chair of Audit Committee at Raízen, and Board Member at Credit Suisse Brasil)
- Mauricio Luchetti (19 years at Ambev with deep experience in Human Resources and Management and experienced **Board Member**)

### **3. New Incentive Program**

Please refer to our June 2<sup>nd</sup> S8 filing



### **Total Revenue<sup>1</sup>**

### Between R\$2.15bn and R\$2.20bn

### Adj EBT

Above **R\$185mn** (adjusting for bond financial expenses) Compares with R\$163mn reported for the 1Q22

Following the partial sale of Inter stake, as of 2Q22, adj EBT will no longer include the adjustment of financial expenses related to our **bond**. Considering this adjustment change, our guidance for the 2Q22 is:

Above **R\$90mn** (after bond financial expenses)

Compares with R\$82mn for the 1Q22

### **MSMB TPV**

### Between R\$67bn and R\$68bn

### Appendix – Adjusted Net Income Reconciliation and EPS (Non-IFRS)

Net Income Bridge (R\$mn)

#### Net income (loss) for the period

Non-recurring share-based compensation expenses <sup>1</sup>

Amortization of fair value adjustments on acquisitions<sup>2</sup>

Gain (Loss) on previously held interest in associate <sup>3</sup>

Mark-to-market and Cost of Funds related to the investment in Banco Inter

Other expenses <sup>4</sup>

Tax effect on adjustments

Adjusted net income (loss) ······

Weighted Average Number of Shares (diluted) (millions of shares)

\_\_\_\_\_ Adjusted Diluted EPS<sup>5</sup>

- 1) Consists of expenses related to the vesting of one-time pre-IPO pool of share-based compensation.
- Related to acquisitions. Consists of expenses resulting from the changes of the fair value adjustments as a result of the application of the acquisition method.
- Consists of the gain on re-measurement of our previously held equity interest in Equals (3Q18), Linked (2Q20), VHSYS (2Q21) and Collact (3Q21) to fair value upon the date control was acquired.
- Consists of the fair value adjustment related to associates call option, call optio restructuring and restructuring of debt instruments.
- Calculated as Adjusted Net Income attributable to owners of the parent (Adjusted Net Income reduced by Adjusted Net Income attributable to Non-Controlling interest) divided by diluted number of shares (figures available in the Earnings Release).

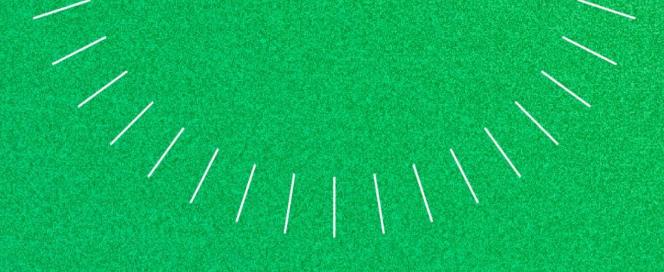
1Q21	2Q21	3Q21	4Q21	1Q22
158.3	526.0	(1,260.2)	(801.5)	(313.0)
20.7	46.4	(1.7)	1.5	13.7
6.9	8.8	98.5	(25.1)	24.9
0.0	(12.0)	(3.8)	0.0	0.0
0.0	(836.2)	1,388.5	830.4	403.6
10.0	12.7	75.0	20.7	10.8
(8.5)	103.8	(163.6)	7.6	(7.6)
 187.4	(150.5)	132.7	33.7	132.2
314.8	314.5	308.9	308.9	310.3
 0.60	(0.47)	0.46	0.13	0.43

### Appendix – Proforma Historical P&L with Linx

Statement of Profit or Loss – Proforma for Linx (R\$mn)	1
Net revenue from transaction activities and other services	3
Net revenue from subscription services and equipment rental	3
Financial income	3
Other financial income	
Total revenue and income	1,
Cost of services	(3
Administrative expenses	(1
Selling expenses	(2
Financial expenses, net	(1
Other operating income (expense), net	(.
Mark-to-market on equity securities designated at FVPL	
Gain (loss) on investment in associates	
Profit before income taxes	2
Income tax and social contribution	(
Net income for the period	1
Adjusted Net Income	1



1Q21	2Q21	3Q21	4Q21	1Q22	∆y/y
346.4	390.3	436.7	512.7	554.9	60.2%
343.1	365.0	371.0	408.1	432.2	26.0%
372.0	43.5	607.7	861.2	949.8	155.3%
44.5	66.9	54.3	91.1	133.4	199.9%
,106.0	865.7	1,469.6	1,873.0	2,070.3	87.2%
359.2)	(454.9)	(525.6)	(646.1)	(674.4)	87.8%
178.7)	(237.8)	(359.8)	(214.1)	(238.2)	33.3%
205.9)	(269.8)	(308.2)	(318.4)	(383.7)	86.4%
107.4)	(173.8)	(330.7)	(688.2)	(708.2)	559.3%
(44.4)	(100.9)	(29.1)	(51.1)	(31.8)	(28.4%)
0.0	841.2	(1,341.2)	(764.2)	(323.0)	n.a.
(3.6)	(2.8)	(2.8)	(1.2)	(0.7)	(81.2%)
206.7	466.8	(1,427.8)	(810.4)	(289.8)	(240.2%)
(55.3)	(48.0)	167.6	8.9	(23.2)	(58.0%)
151.4	418.8	(1,260.2)	(801.5)	(313.0)	(306.7%)
182.7	(153.7)	132.7	33.7	132.2	(27.6%)
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# Scone<sup>co.</sup> investors@stone.co

