



stone<sup>co.</sup>



NOV / 2019

3Q19 EARNINGS  
PRESENTATION



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# Main Highlights

## Strong Growth with High Profitability in 3Q19

- ✓ Active Client base of **+428,900 clients**, +82.8% y/y
- ✓ Net Addition accelerated to **68,700 clients** q/q
- ✓ Total Revenue and Income growth of **62.1%** y/y
- ✓ Take Rate of **1.88%**<sup>1</sup> comparable to previous quarters, with client lifetime upward revision taking actual take rate to 1.91%<sup>1</sup>
- ✓ Adjusted Net Income of **R\$ 201.9MM**<sup>2</sup>, +126.0% y/y
- ✓ Adjusted Net Margin of **30.1%**<sup>2</sup>

## Continued Expansion in Payments

- ✓ **Acceleration** of addition of SMB clients and TPV **in the hubs**
- ✓ Despite fluctuations, continued **solid growth** in **digital clients and integrated partners**
- ✓ **Partnership with Globo** expected to be operational in **1Q20**

## Advancement of New Solutions Beyond Payments

- ✓ **Credit** with **~13,400 clients** and over **R\$185 million** in total disbursements up to Oct/19
- ✓ **Digital Banking Solution** with approximately **29,000 open accounts** in Oct/19
- ✓ Strong **organic ramp-up in software**: from ~70,000 in July to **over 100,000 clients** as of 3Q19
- ✓ **Integrated Financial Platform** (ABC) to be **launched in 1Q20**

## People and Clients

- ✓ **Almost 110 thousand** applications to *Recruta*<sup>5</sup> in 2019
- ✓ Logistic operation (Green Angels) with **99%** service level agreement<sup>3</sup> and delivery time<sup>3</sup> of **less than one day**
- ✓ Customer Service with **95%** of calls rated as “excellent” by our clients<sup>3</sup>, First Call Resolution<sup>3</sup> of **82%**, and clients answered on average in **4.9 seconds**<sup>4</sup>

(1) According to IFRS 15, subscription revenue is accounted over the expected life of merchants on a linear basis. As part of the Company's annual assessment of assumptions for linearization of subscription revenue, life of merchants was revised upwards, contributing positively 3 bps to 3Q19 take rate compared to 2Q19.

(2) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.

(3) As of sep/19, according to internal surveys.

(4) As of 3Q19, according to internal surveys.

(5) Recruta is Stone's semiannual recruitment process, one of the largest in Brazil in terms of number of applications.

# What we have achieved since the IPO (1/2)

One year after, we see our business bigger and better

	At IPO (3Q18)	3Q19	Δ	We have...
Active client base	234,700	428,900	83%	...scaled our business
LTM TPV (R\$bn)	R\$72bn	R\$115bn	60%	
LTM revenue (R\$mm)	R\$1,298mm	R\$2,322mm	79%	
LTM adj. net income <sup>1</sup> (R\$mm)	R\$208mm	R\$738mm	255%	...improved profitability
LTM adj. net income margin <sup>1</sup> (%)	16.0%	31.8%	+15.8 p.p.	
LTM take rate (%)	1.76%	1.87%	+11 bps	

(1) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS measure.

# What we have achieved since the IPO (2/2)

One year after, we see our business bigger and better

	At IPO (3Q18)	3Q19	Δ
Amount disbursed in credit (R\$m)	-	+R\$185mm <sup>1</sup>	+R\$185mm
# of clients subscribed in software	~9,000	+100,000	~91,000
# of Stone accounts opened	-	~29,000 <sup>1</sup>	~29,000
Total applications to Recruta in the year <sup>2</sup>	~29,000	~109,000	~80,000
Calls rated as “excellent” – Customer Support <sup>3</sup>	93%	95%	+2 p.p.
First call resolution <sup>3</sup>	81%	82%	+1 p.p.

We have...

...evolved our new solutions

...attracted even more great talents

...improved even more our relationship with our clients

(1) As of Oct/19.

(2) Recruta is Stone’s semianual recruitment process, one of the largest in Brazil in terms of number of applications.

(3) As of Sep/18 and Sep/19, according to internal surveys.



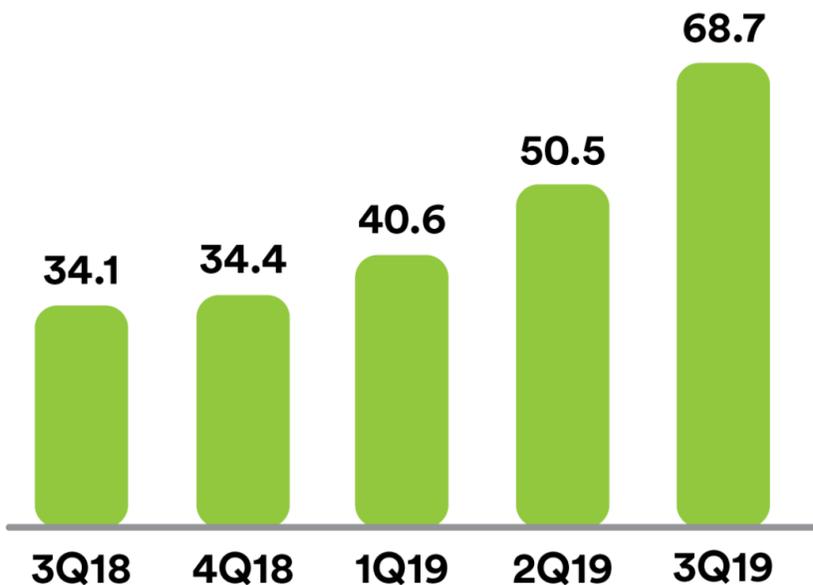
# Payments Update

Highest TPV growth being the only player in the industry with an increasing take rate<sup>1</sup>

## Adding even more clients...

- ✓ Acceleration in net addition of clients
- ✓ Stone Mais<sup>2</sup> net addition was 4,600 clients (total base of 15,600 clients in 3Q19), a small contribution in the quarter
- ✓ Active Client base is growing
  - (i) in all channels (hubs, digital and integrated partners)
  - (ii) in all Brazilian regions

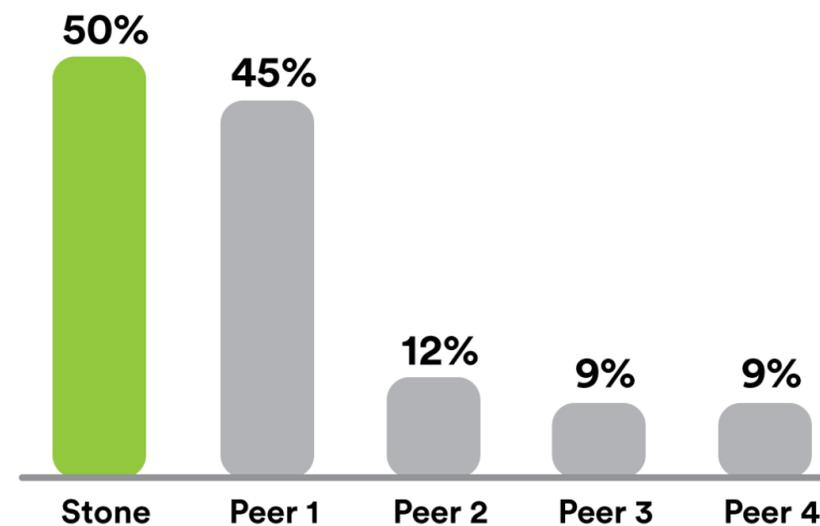
Net Adds (Thousand)



## ...with strong TPV growth

- ✓ 50% TPV growth despite tough 3Q18 comps (+84%)
- ✓ TPV growth in all Brazilian regions
- ✓ Accelerated q/q TPV growth in the hubs in 3Q19 compared to 2Q19
- ✓ Fluctuations in TPV from Digital and Integrated Partners responsible for slightly lower overall quarterly TPV addition

TPV year over year growth (%)



## ...and roughly stable take rates

- ✓ Continued focus on value proposition
- ✓ Positive mix from SMB clients' growth

Take Rate (%)

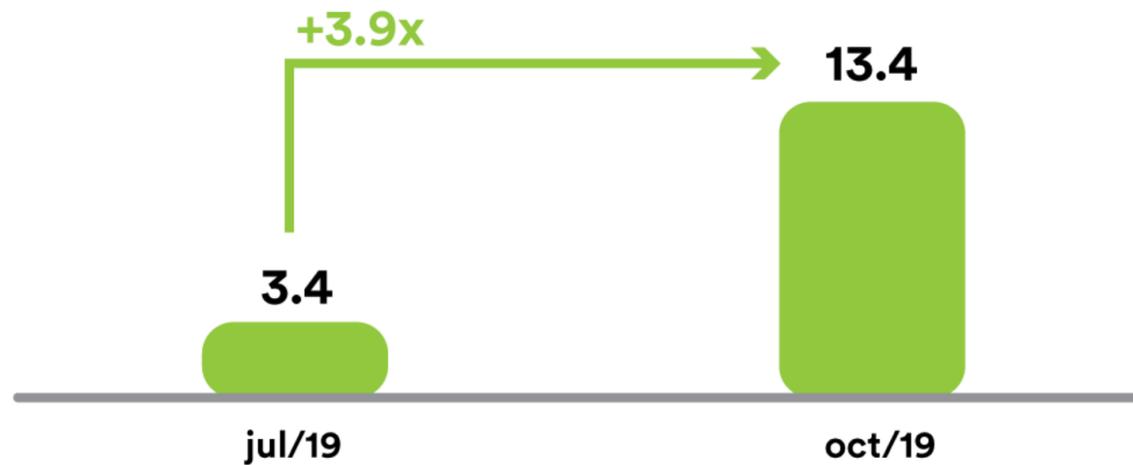


(1) Based on publicly available information.

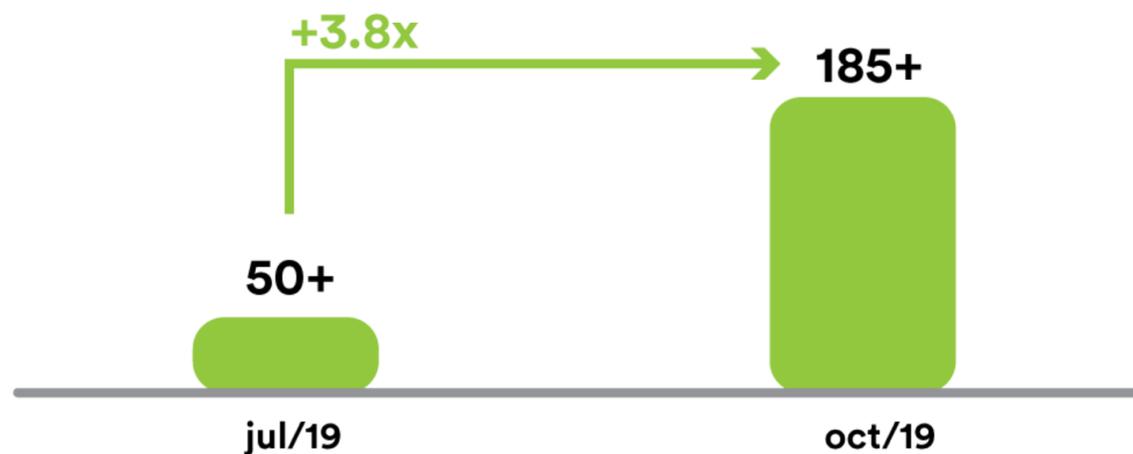
(2) Stone Mais, our solution to micromerchants, will be replaced and offered through the partnership with Grupo Globo, expected to be operational in 1Q20.

# Credit Strategy Update

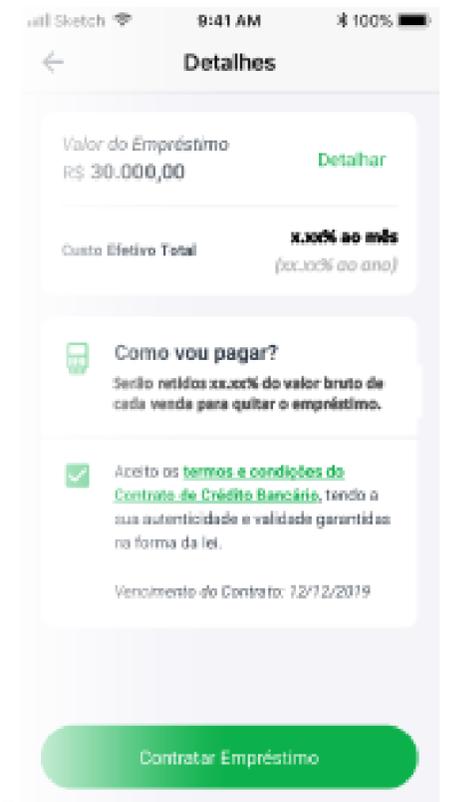
Number of clients using credit solution (thousands)



Total disbursement<sup>1</sup> (R\$MM)



- ✓ Average credit ticket<sup>1</sup> of ~**R\$14,000**
- ✓ **Mid single digit** delinquency rates
- ✓ **SCD license<sup>2</sup> and FIDC structure** allows us to give credit with our own capital
- ✓ Developed Proprietary **credit scoring**



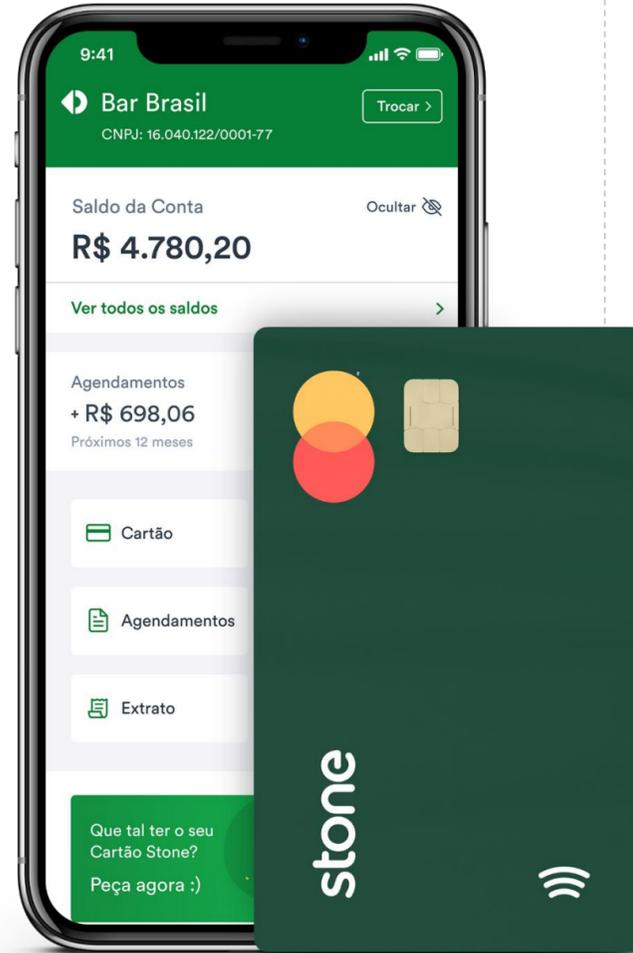
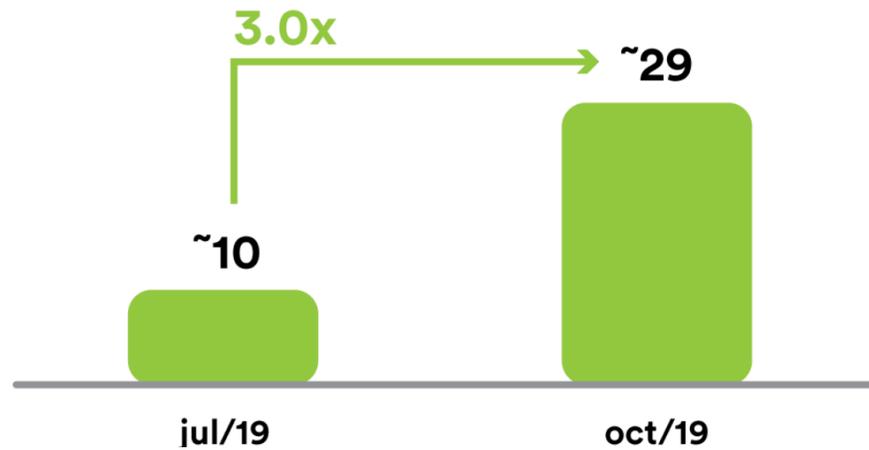
(1) Since inception

(2) "Sociedade de Crédito Direto" (a license from the Central Bank to offer credit).

# Banking Strategy Update

## We Are Scaling Our Number of Banking Accounts...

Number of banking accounts (thousands)



## ...With Increasing Engagement

Wire transfers per account (Indexed to 1.0x)



Boletos paid per account (Indexed to 1.0x)





# Complete Financial Platform

## Combined with Unparalleled Customer Service

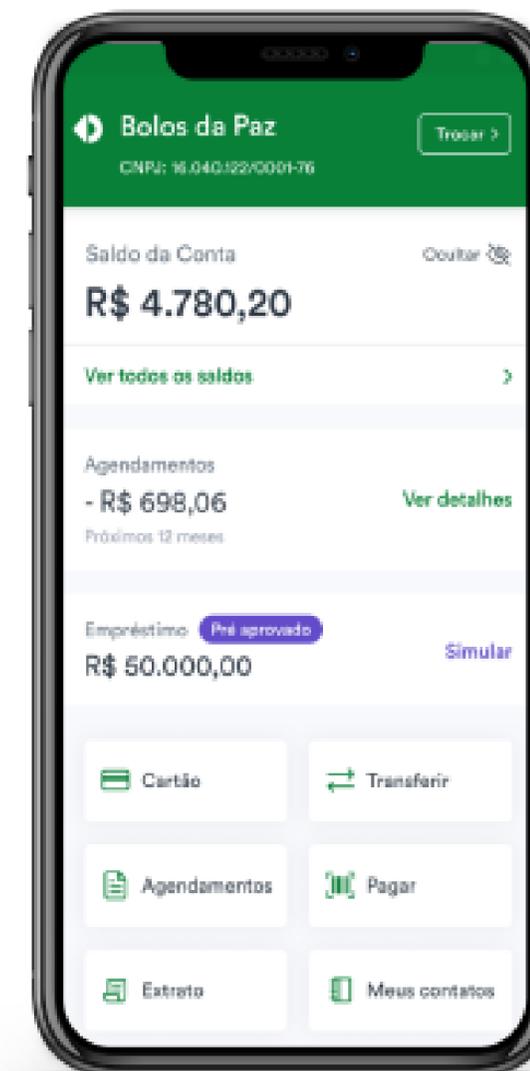
- ✓ **Integrated financial platform** (acquiring + banking + credit) already on pilot
- ✓ Supported by **great service** and **support**

<b>Acquiring</b>	✓ 428,900 active clients	✓ R\$115bn + TPV in 3Q19 LTM
<b>Banking Services</b>	✓ ~29,000 <sup>3</sup> accounts	✓ Increasing engagement
<b>Credit</b>	✓ ~13,400 <sup>3</sup> clients	✓ R\$185mm+ <sup>3</sup> in credit disbursement

<b>66</b> NPS <sup>1</sup>	<b>4.9</b> secs average time to answer calls <sup>2</sup>	<b>In Hours</b> At our merchant's doorsteps	<b>Human Connection</b> Highly trained, in house, agents equipped to serve clients
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(1) Average NPS in the 3Q19, according to internal surveys.  
 (2) As of 3Q19, according to internal surveys.  
 (3) As of Oct/19

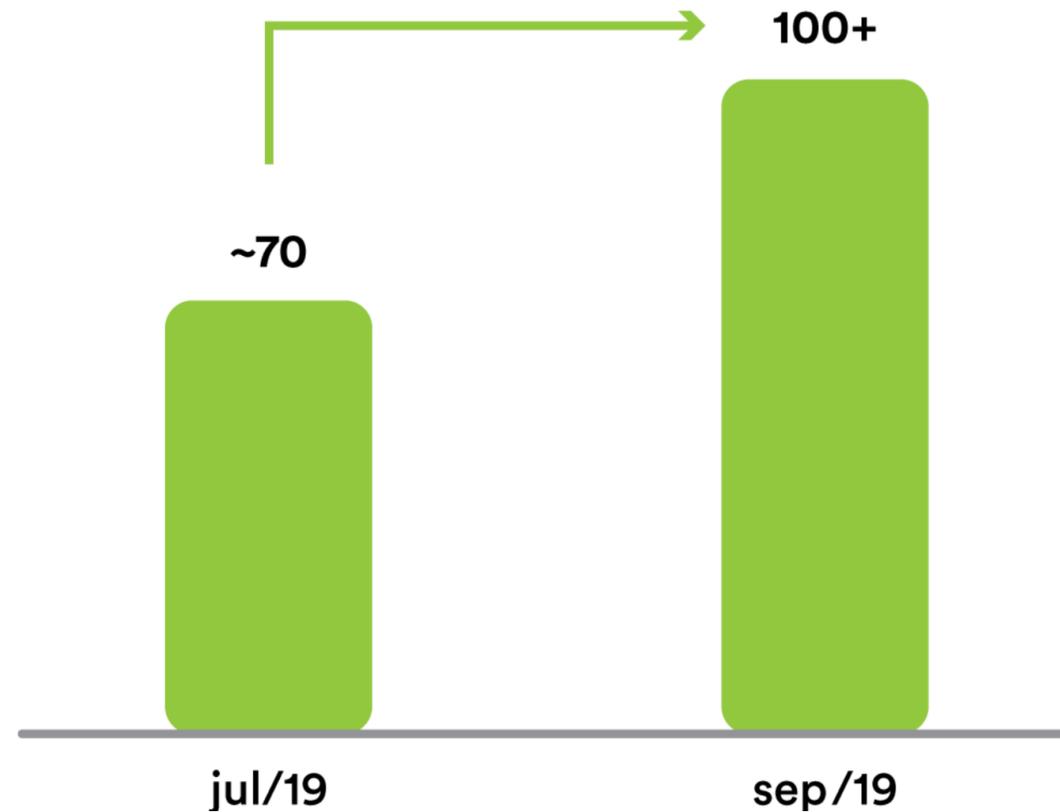
EXPECTED LAUNCH IN 1Q20



# Software Strategy Update

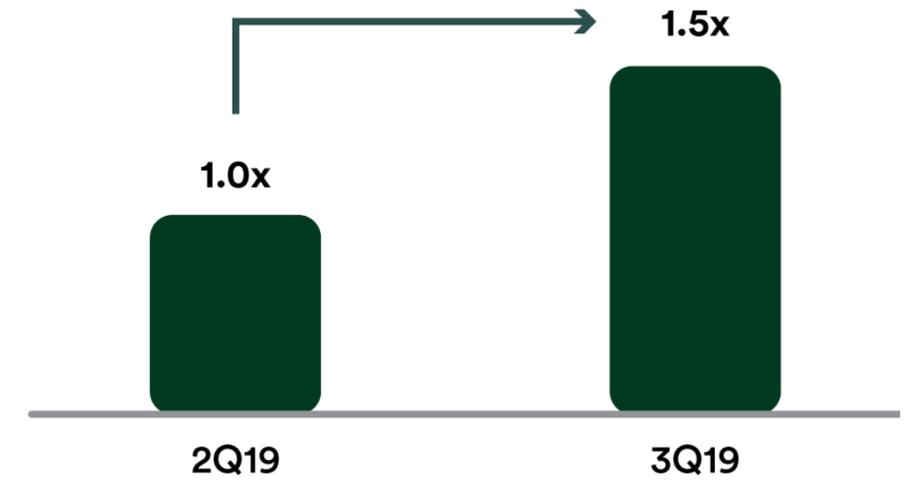
## We Are Scaling Fast our Software Client Base...

Number of software clients (thousands)

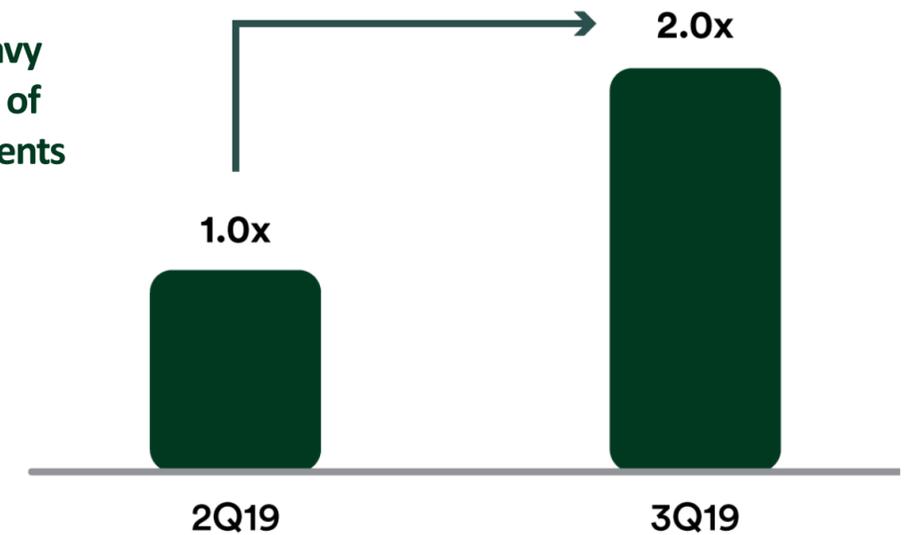


## ...With Increasing Engagement

Reconciliation<sup>1</sup> - Number of accesses per client (Indexed to 1.0x)



CRM/Loyalty<sup>1</sup> - heavy user clients<sup>2</sup> as a % of total subscribed clients (Indexed to 1.0x)



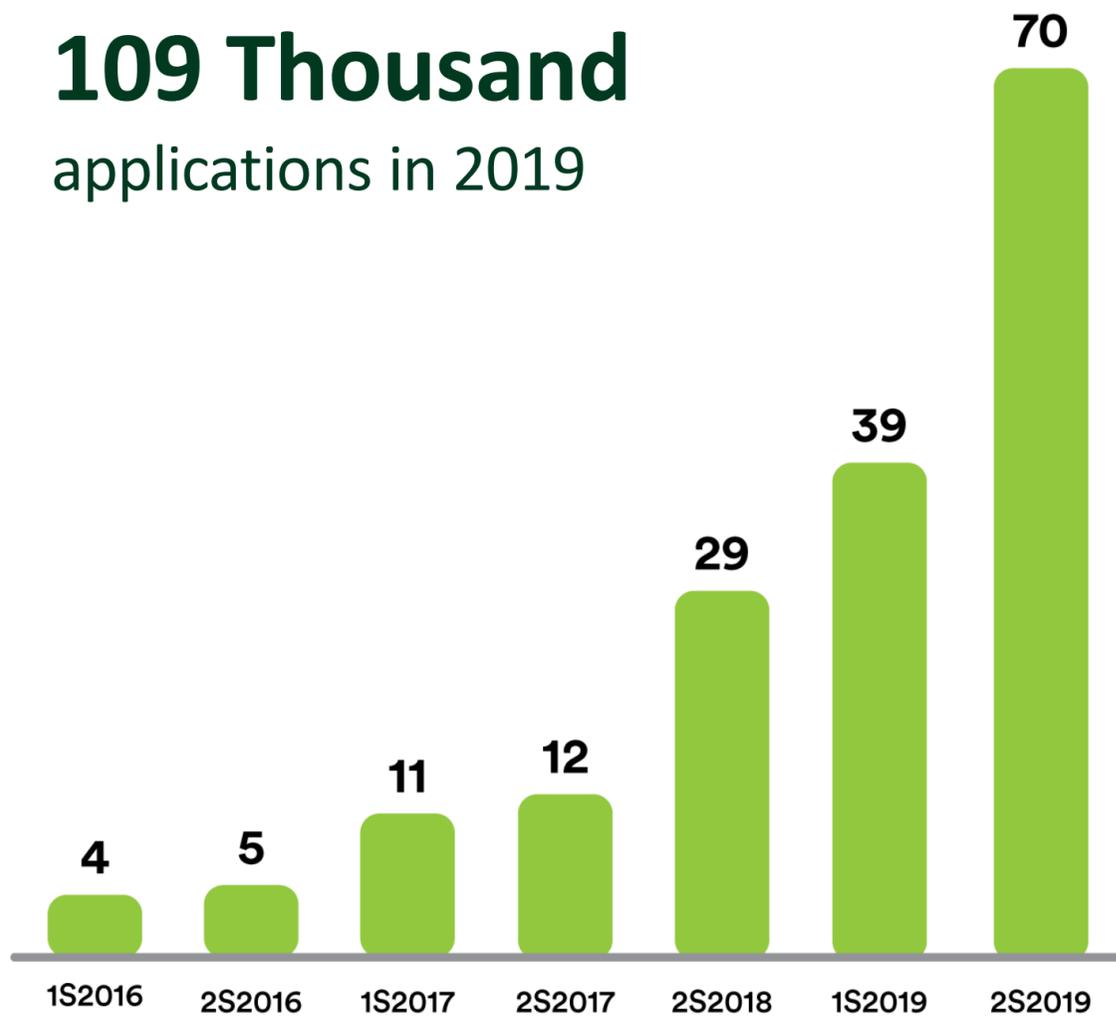
(1) Reconciliation refers to Raio-X and CRM/Loyalty refers to Collect

(2) Merchants with more than 300 unique end consumers transacting through Collect at its store in the last 30 days



# Recruiting the Best Talents

Number of applications in each "Recruta"<sup>1</sup> program (thousands)



**109 Thousand**  
applications in 2019



(1) Recruta is our largest recruitment program, usually held semiannually and focused on recruiting the best talents in Brazil to work in different areas of the Company.

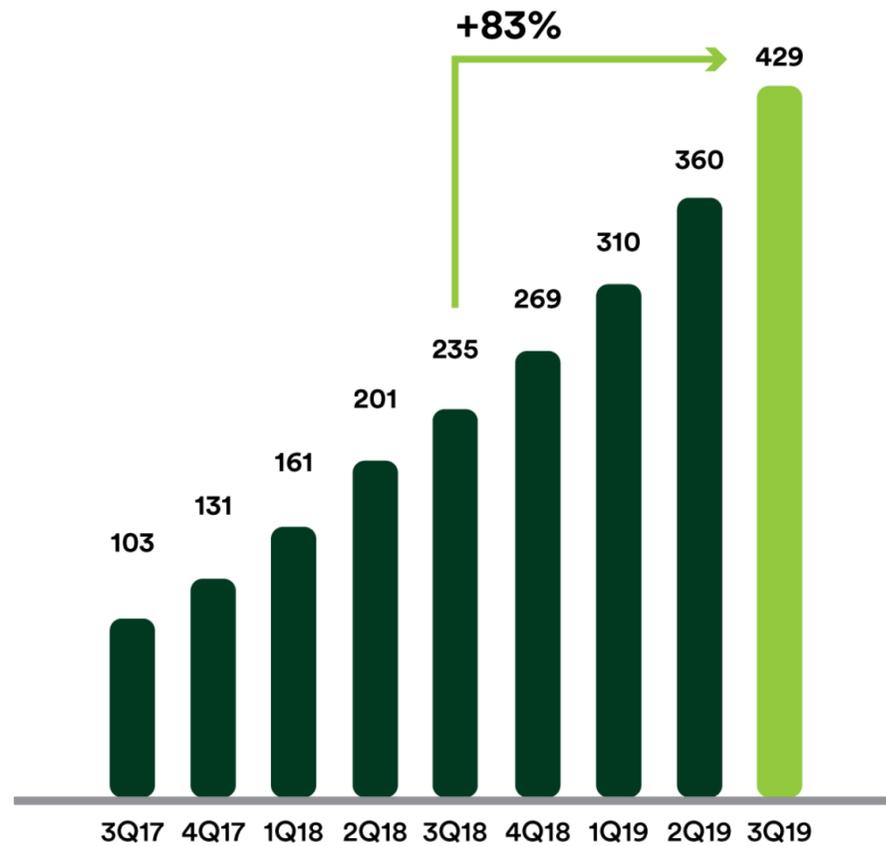


# Rapidly Scaling the Business

## Substantial Growth Across Financial and Operating Metrics

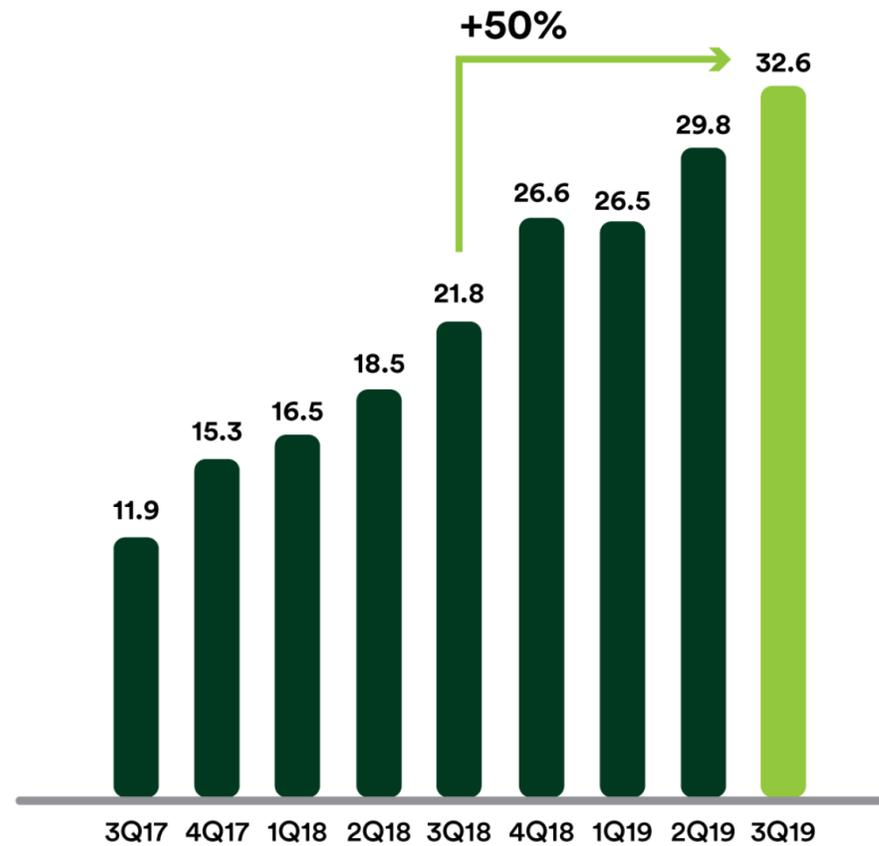
### Active Clients<sup>1</sup>

(Thousands)



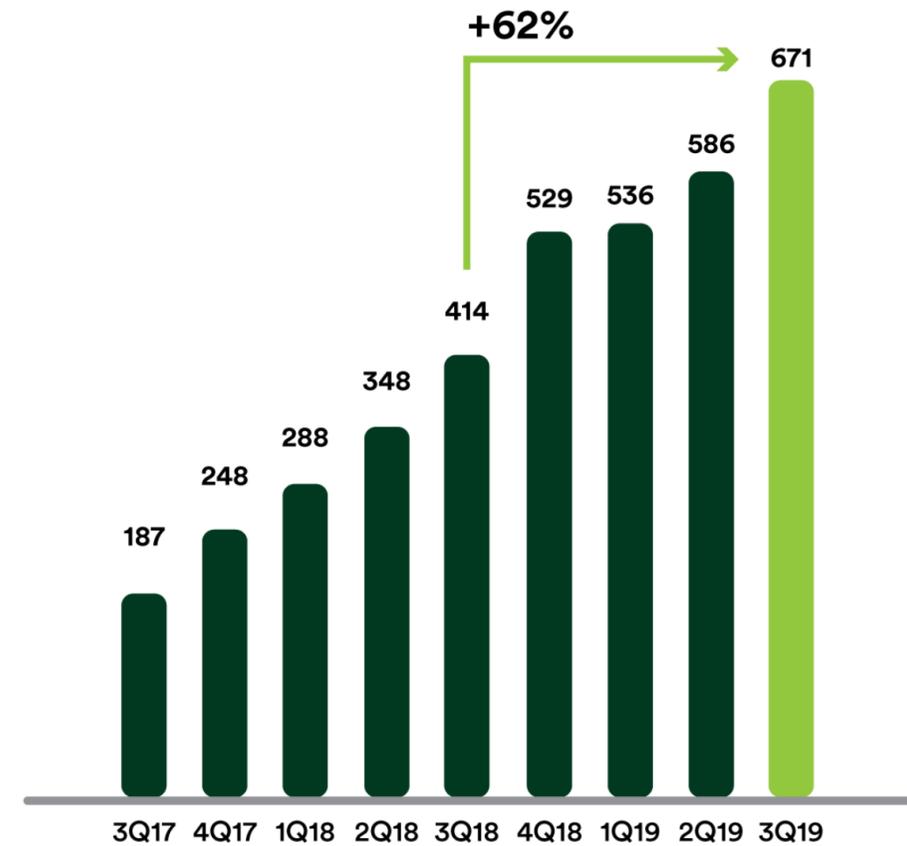
### Total Payment Volume

(R\$ in billions)



### Total Revenue and Income

(R\$ in millions)



Notes:

(1) "Active Clients" are merchants that have completed at least one electronic payment transaction with Stone within the preceding 90 days.

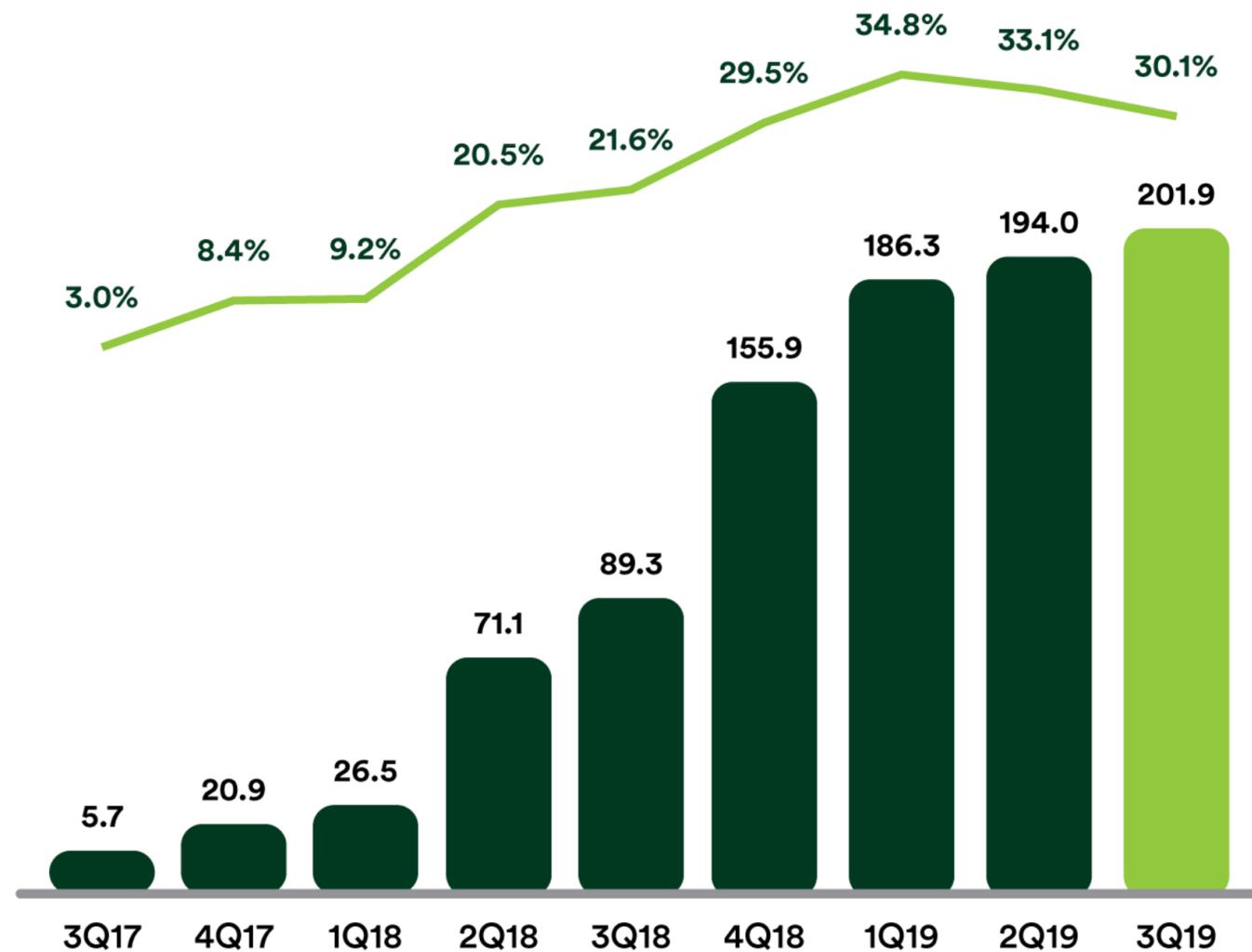
# Summary Statement of Profit and Loss

R\$ in millions	3Q18	% Rev.	3Q19	% Rev.	Δ %	Δ p.p.	9M18	% Rev.	9M19	% Rev.	Δ %	Δ p.p.
Transaction activities and other services	136.1	32.9%	193.9	28.9%	42.5%	(4.0 p.p.)	340.2	32.4%	539.9	30.1%	58.7%	(2.3 p.p.)
Subscription services and equipment rental	59.2	14.3%	94.2	14.0%	59.2%	(0.3 p.p.)	144.2	13.7%	239.9	13.4%	66.4%	(0.4 p.p.)
Financial income	212.4	51.3%	335.1	49.9%	57.7%	(1.4 p.p.)	545.5	52.0%	883.7	49.3%	62.0%	(2.7 p.p.)
Other financial income	6.4	1.5%	48.0	7.1%	652.6%	5.6 p.p.	20.0	1.9%	129.5	7.2%	549.2%	5.3 p.p.
<b>Total revenue and income</b>	<b>414.1</b>	<b>100.0%</b>	<b>671.1</b>	<b>100.0%</b>	<b>62.1%</b>	<b>0.0 p.p.</b>	<b>1,049.8</b>	<b>100.0%</b>	<b>1,793.1</b>	<b>100.0%</b>	<b>70.8%</b>	<b>0.0 p.p.</b>
Cost of services	(80.7)	(19.5%)	(112.5)	(16.8%)	39.4%	2.7 p.p.	(221.8)	(21.1%)	(298.7)	(16.7%)	34.7%	4.5 p.p.
Administrative expenses	(62.1)	(15.0%)	(71.2)	(10.6%)	14.6%	4.4 p.p.	(179.5)	(17.1%)	(213.3)	(11.9%)	18.9%	5.2 p.p.
Selling expenses	(50.0)	(12.1%)	(101.7)	(15.1%)	103.1%	(3.1 p.p.)	(131.5)	(12.5%)	(251.6)	(14.0%)	91.4%	(1.5 p.p.)
Financial expenses, net	(83.4)	(20.1%)	(101.2)	(15.1%)	21.3%	5.1 p.p.	(226.0)	(21.5%)	(246.6)	(13.8%)	9.1%	7.8 p.p.
Other operating income (expense), net	(6.9)	(1.7%)	(11.4)	(1.7%)	65.6%	(0.0 p.p.)	(27.7)	(2.6%)	(55.2)	(3.1%)	99.3%	(0.4 p.p.)
(Loss) income from investment in associates	0.1	0.0%	0.9	0.1%	1287.1%	0.1 p.p.	(0.3)	(0.0%)	0.3	0.0%	n.m	0.0 p.p.
<b>Profit (loss) before income taxes</b>	<b>130.9</b>	<b>31.6%</b>	<b>274.0</b>	<b>40.8%</b>	<b>109.3%</b>	<b>9.2 p.p.</b>	<b>263.1</b>	<b>25.1%</b>	<b>728.0</b>	<b>40.6%</b>	<b>176.8%</b>	<b>15.5 p.p.</b>
Income tax and social contribution	(40.5)	(9.8%)	(82.7)	(12.3%)	104.3%	(2.5 p.p.)	(84.9)	(8.1%)	(187.8)	(10.5%)	121.2%	(2.4 p.p.)
<b>Net income (loss) for the period</b>	<b>90.4</b>	<b>21.8%</b>	<b>191.3</b>	<b>28.5%</b>	<b>111.6%</b>	<b>6.7 p.p.</b>	<b>178.2</b>	<b>17.0%</b>	<b>540.2</b>	<b>30.1%</b>	<b>203.2%</b>	<b>13.2 p.p.</b>
<b>Adjusted Net Income<sup>1</sup></b>	<b>89.3</b>	<b>21.6%</b>	<b>201.9</b>	<b>30.1%</b>	<b>126.0%</b>	<b>8.5 p.p.</b>	<b>186.9</b>	<b>17.8%</b>	<b>582.1</b>	<b>32.5%</b>	<b>211.4%</b>	<b>14.7 p.p.</b>

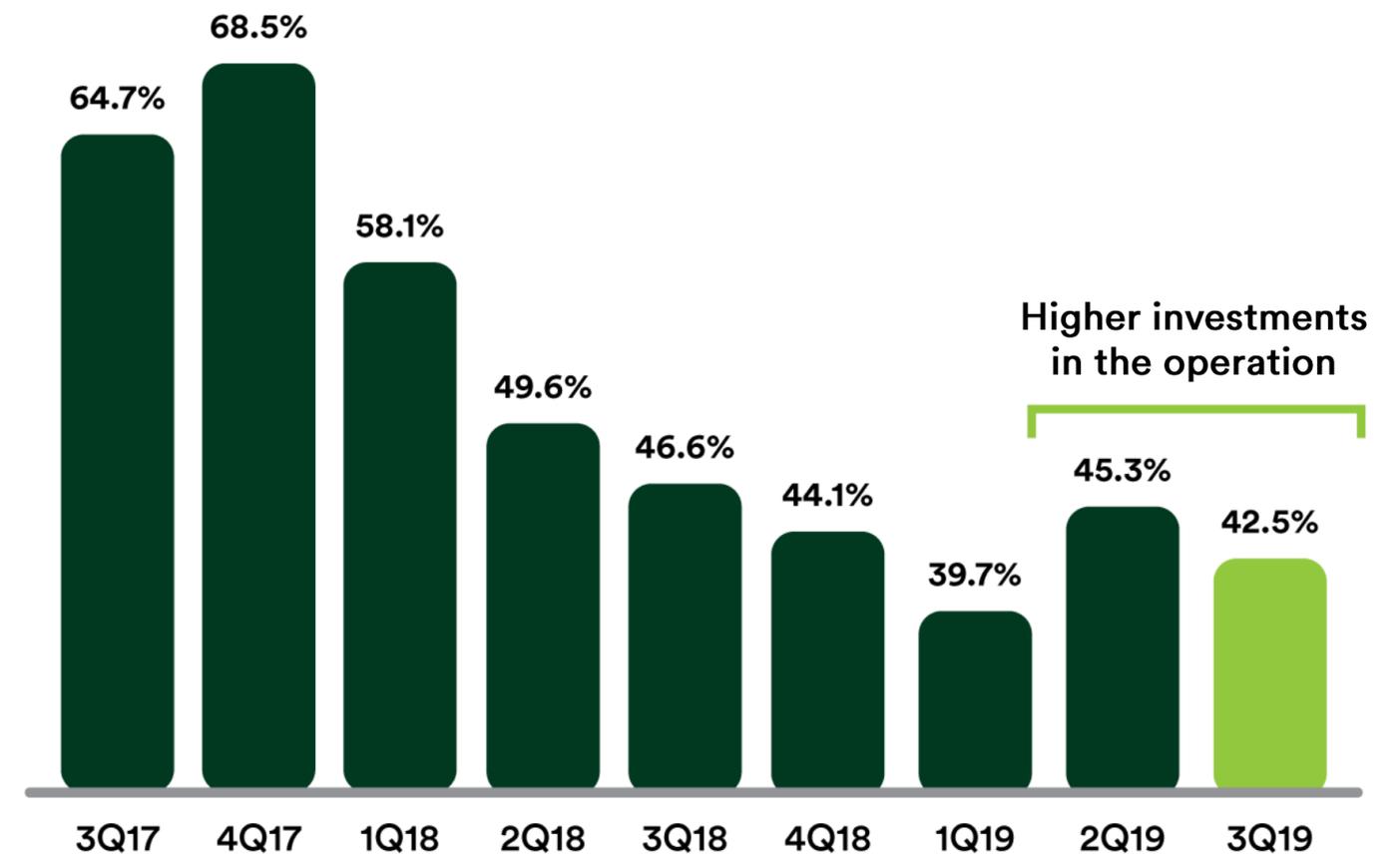
(1) Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.

# Operating Leverage and Profitability

Adjusted Net Income and Margin (R\$ in millions)<sup>1</sup>



Total Costs and Expenses (as % of Total Revenue and Income)<sup>2</sup>



Notes:

(1) Adjusted net income is a non-IFRS financial measure. Please see the appendix for a reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.

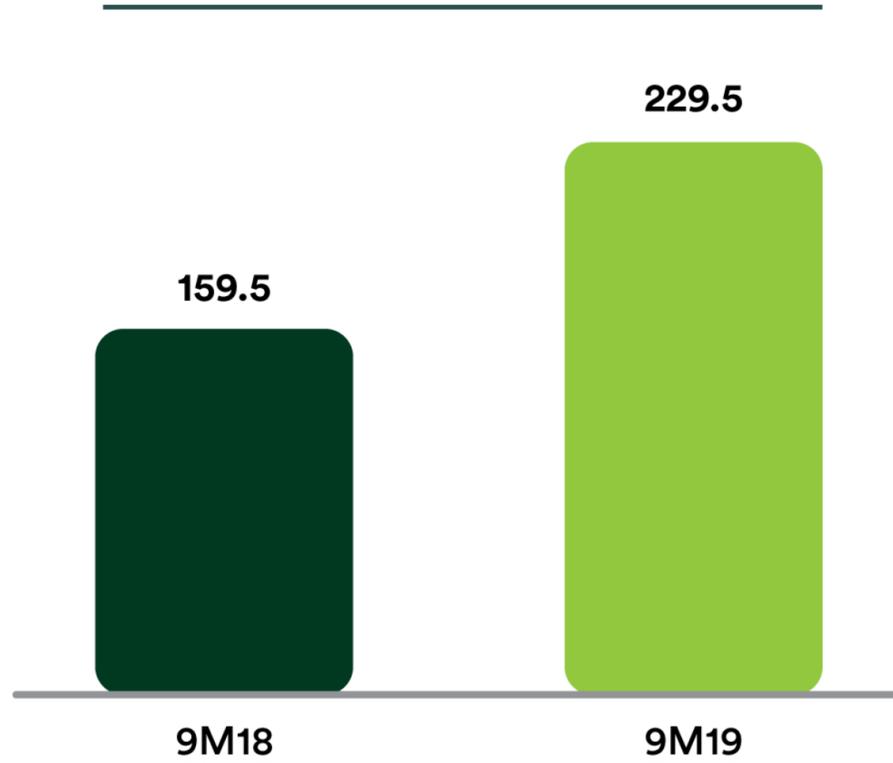
(2) Total Costs and Expenses as % of Total Revenue and Income. Includes Cost of Services, Administrative Expenses and Selling Expenses.



# Adjusted Free Cash Flow and Reconciliation (non-IFRS)

(R\$ in millions)

## Adjusted Free Cash Flow<sup>2</sup>



Reconciliation of Adjusted Free Cash Flow	3Q18	3Q19	9M18	9M19
Net cash used in operating activities	83.0	190.2	(290.0)	(1,988.3)
(-) Adjustments in operating activities:				
<i>Accounts receivable from card issuers</i>	677.7	(34.9)	1,361.1	3,267.9
<i>Accounts payable to clients</i>	(427.9)	405.3	(395.9)	163.9
<i>Interest income received, net of costs<sup>1</sup></i>	(139.1)	(304.3)	(356.4)	(852.2)
Purchases of property and equipment	(32.8)	(197.2)*	(125.3)	(314.2)
Purchases and development of intangible assets	(9.8)	(18.0)	(34.1)	(47.7)
<b>Adjusted free cash flow<sup>2</sup></b>	<b>151.1</b>	<b>41.1</b>	<b>159.5</b>	<b>229.5</b>

\* Advanced payment of POS devices of R\$102.4mm due to more favorable commercial terms

(1) Financial income from our prepayment activity, less the financial expenses related to the sale of receivables to financial institutions. The first item directly influences the level of accounts payable to clients on our balance sheet; the second item directly influences the amount of receivables from card issuers in our balance sheet.

(2) Adjusted free cash flow is a non-IFRS financial measure.

# APPENDIX

# Adjusted Net Income Reconciliation (Non-IFRS)

(R\$ in millions)	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Net income (loss) for the period	(75.8)	(0.1)	(14.8)	(14.3)	24.7	63.0	90.4	127.1	177.0	171.9	191.3
Share-based compensation expenses <sup>1</sup>	76.2	9.0	17.7	36.0	0.0	0.0	24.8	36.0	10.1	28.4	11.2
Amortization of fair value adjustment <sup>2</sup>	5.8	3.5	2.7	2.8	2.7	2.8	2.8	4.3	3.8	4.3	4.6
Gain on previously held interest in associate <sup>3</sup>	0.0	0.0	0.0	0.0	0.0	0.0	(21.4)	0.0	0.0	0.0	0.0
One-time impairment charges <sup>4</sup>	0.0	0.0	0.0	0.0	0.0	8.4	0.0	0.0	0.0	0.0	0.0
Tax effect on adjustments	0.0	0.0	0.0	(3.6)	(0.9)	(3.1)	(7.3)	(11.5)	(4.6)	(10.5)	(5.3)
<b>Adjusted net income (loss)</b>	<b>6.2</b>	<b>12.4</b>	<b>5.7</b>	<b>20.9</b>	<b>26.5</b>	<b>71.1</b>	<b>89.3</b>	<b>155.9</b>	<b>186.3</b>	<b>194.0</b>	<b>201.9</b>

- (1) Consists of expenses related to the grant of share-based compensation, as well as fair value (mark-to-market) adjustments for share-based compensation expense classified as a liability in our consolidated financial statements. For 4Q18 and 1Q19 represents a one-time share-based expense related to our IPO.
- (2) On intangibles related to acquisitions. Consists of expenses resulting from the amortization of the fair value adjustment on intangible assets and property and equipment as a result of the application of the acquisition method, a significant portion of which relates to the Elavon do Brasil ("EdB") and Equals acquisitions.
- (3) Consists of the gain on re-measurement of our previously held equity interest in Equals to fair value upon the date control was acquired.
- (4) Consists of (i) impairment charges associated with certain processing system intangible assets acquired in the EdB acquisition that we no longer use, in an amount of R\$6.4 million in 2Q18 and (ii) impairment associated with improvements made to certain leased office space upon the termination of the lease, in an amount of R\$2.0 million for 2Q18.

stone<sup>co.</sup>

