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# Main Highlights

# **Accelerating Growth Trend and Stable Margins**

- TPV in 2Q20 was **R\$38.1bn**, growing **27.9%** y/y, with monthly growth accelerating in Jul-20 to **128.8%** y/y (**42.5%** excluding Coronavoucher volumes, above 1Q20 y/y growth)
- ▼ Total TPV is 46% above pre-COVID levels (11% excluding Coronavoucher volumes)¹
- ✓ Take-rate excluding Coronavoucher TPV and financial relief to clients related to COVID-19 was 1.77%, -4bps q/q, mainly due to mix of digital accounts and integrated partners volume²
- ✓ Reported take rate of 1.67%, including Coronavoucher impact of 7bps, financial relief to clients of 3bps and mix effect
- ✓ Net revenue growth of 13.8% y/y in 2Q20 (15.5% excluding other financial income), despite financial relief to clients
- ✓ Adjusted Pre-Tax Margin³ 29.9%, compared to guidance range of 20% to 24%
- Adjusted Net Income of R\$150.3mm in 2Q20, with Adjusted Net Margin of 22.5% in 2Q20, despite COVID-19 impacts of R\$33.5mm<sup>4</sup> pre-tax, which were not excluded from our Adjusted Net Income figure

# **Hubs and Integrated Financial Platform (ABC) Update**

- ✓ 42% of hubs personnel already back to the front line, with daily routes and presence in the hubs
- Client centricity: number of calls rated as "excellent" at 87% and first call resolution at 87%
- ✓ Take-rate in the hubs grew 6% q/q and y/y in 2Q20, as we succeed in rolling out new solutions
- ✓ Banking services revenue grew by 3.4x m/m in Jul-20, given the initial traction of our banking-as-a-service strategy
- ✓ Banking open accounts grew by 2x q/q in 2Q20 driven by SMBs, reaching 285,000 in Jul-20
- ✓ In Jul-20, credit outstanding reached R\$626mm, with 56,100 clients, healthy ROA<sup>7</sup> of 2.8% per month for portfolio in Jul-20 and declining delinquency

# **Digital & Integrated Partners and Software Update**

- ✓ **Digital commerce growing fast,** with online TPV growing **763.7**% y/y in Jul-20 (**+94.3**% ex-Coronavoucher) and online SMB revenue growing **2x** in the same period
- ✓ Processed R\$2bn in Coronavoucher TPV for integrated partners in 2Q20 and over R\$9bn in Jul-20, with good revenue contribution, despite lower take rate
- Over R\$100mm in total annualized pro-forma software revenue<sup>5</sup>, with 11 portfolio companies
- **305,000 software clients** in Jul-20, growing 8% m/m and 83% q/q in 2Q20 with contribution from different segments

# **Recent Developments and Outlook**

- Resumed hiring activity in 3Q20, mainly in hubs & operations, after commerce reopening in Brazil
- ✓ TPV in the Hubs is 9% above pre-COVID levels¹, benefiting from geographic diversification across thousands of Brazilian cities and a commerce reopening trend
- ✓ Net addition of clients in recent months indicate a significant client base growth for 3Q20
- ✓ Operating leverage and margins improvement expected for 3Q20
- ✓ TON: resumed marketing investments, with client base growing over 51% q/q to reach 35,200 clients in 2Q20

<sup>(1)</sup> TPV from 2nd half of Jul-20 compared to 1st half of Mar-20.

<sup>(2)</sup> Take-rate decrease also explained by slightly stronger mix of debit over credit, among other factors.

<sup>(3)</sup> Adjusted Pre-Tax Margin equals Pre-Tax Income plus share-based compensation of fair value adjustments and other expenses, divided by Total Revenue and Income, in line with previous disclosures.

<sup>(4)</sup> Includes severance costs from team resizing in May-20, financial relief to clients related to COVID-19 and the donation for a temporary hospital construction in Rio de Janeiro.

<sup>(5)</sup> Considers 100% revenues from all portfolio companies.

<sup>(6) 2</sup>Q20 average according to internal surveys.

<sup>(7)</sup> Monthly net returns (net of expected losses) for the credit disbursements.

# **Our Business Remained Solid During COVID-19**

Maintained healthy profitability and already on track for V-shaped recovery

# Our business remained solid during COVID-19 outbreak...

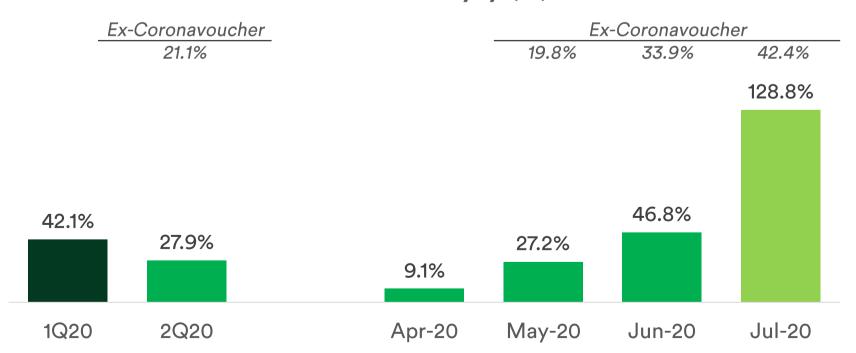
- ✓ In 2Q20, we added almost R\$0.5bn in TPV q/q, growing 27.9% y/y despite COVID-19 impact
- ✓ Adjusted Net Margin was flattish q/q, reaching 22.5% in 2Q20
- ✓ FCF generation was R\$141mm in 2Q20, a R\$263.7mm¹ improvement q/q

## Adjusted Net Adjusted FCF TPV (R\$bn) (R\$mm) Margin 141.4 38.1 22.6% 22.5% 37.6 (122.3)1Q20 2Q20 1Q20 2Q20 1Q20 2Q20

# ...Now, TPV is accelerating to reach pre-COVID growth levels

- ✓ Strong online presence, national distribution and channel diversification behind consistent TPV recovery
- ✓ Recovery in TPV comes from all segments, including the hubs (SMBs)
- ✓ TPV y/y growth is already above 1Q20 in Jul-20, even ex-Coronavoucher

## TPV Growth y/y (%)



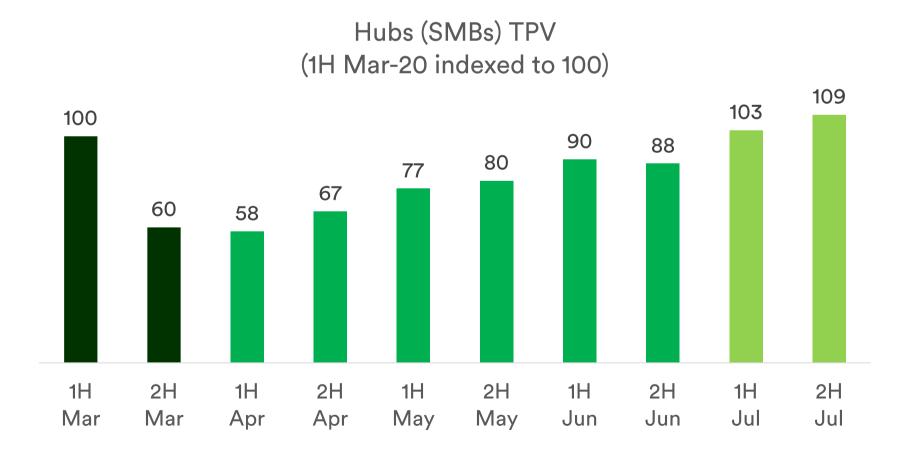
## Notes:

# Hubs Are Already Above Pre-Covid Levels<sup>1</sup>

# Volumes and client base have shown strong recovery

# **TPV** performance

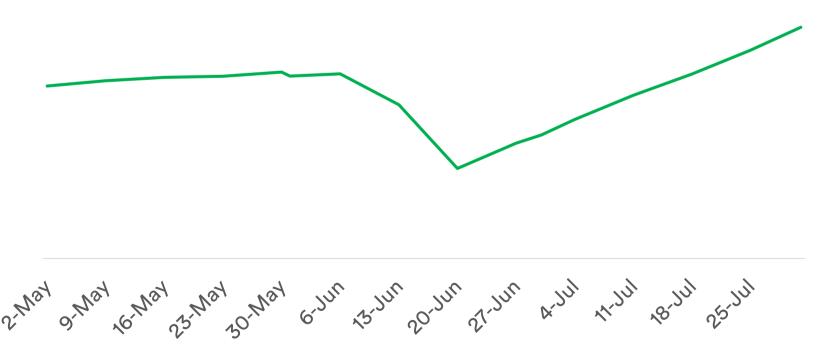
- ✓ StoneCo total TPV in the 2<sup>nd</sup> half of July is 46% above 1<sup>st</sup> half of March (11% excluding Coronavoucher) and y/y growth is accelerating
- ✓ TPV in the Hubs is 9% above pre-COVID levels, benefiting from growth investments, geographic diversification across thousands of Brazilian cities, as well as commerce reopening trend



# **Clients performance**

- The number of clients transacting on a weekly basis is already at 4% above pre-COVID levels
- ✓ Net adds in 2Q20 was impacted by 2H Mar-20 lockdown effects, as we report our active client base on a 90-day metric<sup>2</sup>
- ✓ Net addition of clients in recent months indicate a significant client base growth for 3Q20

Hubs (SMBs) Client Base in 2020 - 90 days (1H Mar-20 indexed to 100)



## Note:

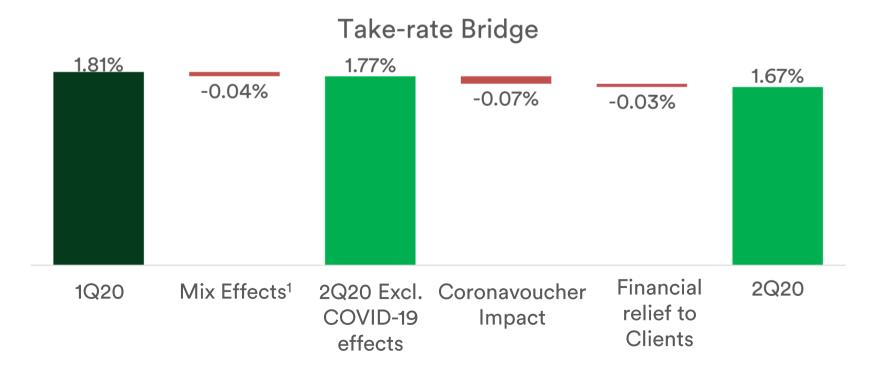
- (1) Considers volumes of 2<sup>nd</sup> half of July compared to 1<sup>st</sup> half of Mar-20.
- (2) Clients that have transacted at least once over the preceding 90 days. As a result of the lag in the metric, our net addition of clients was -11,900 in 2Q20.

# **Profitability Update**

# Hubs profitability is increasing, while Coronavoucher volumes have positive impact to revenue

# Coronavouchers volumes and financial relief to clients had an impact on overall take-rate...

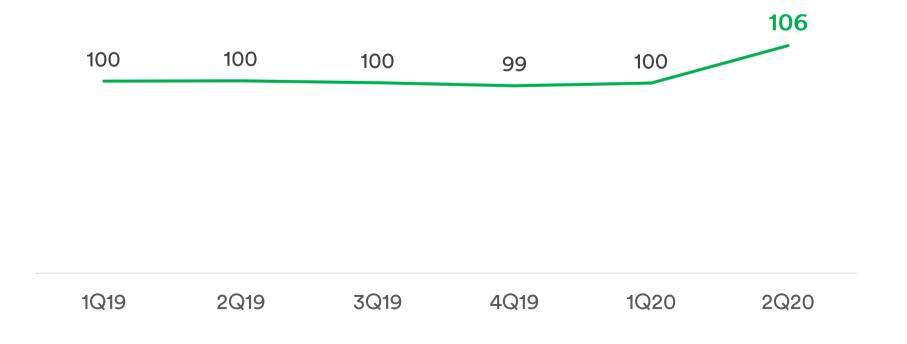
- ✓ Take Rate was 1.67% in 2Q20, mostly explained by -10 bps from COVID-19 impact in 2Q20
  - → -7bps from Coronavoucher volumes (debit-like transactions with lower take rate)
  - → -3bps from COVID-19 related incentives
- ✓ Take rate excluding COVID-19 impact, was 1.77% in 2Q20
  - ✓ -4 bps q/q explained mainly by stronger volumes from integrated partners and digital accounts¹



# ... However, take-rate in the hubs is increasing

✓ Take-rate in the hubs are +6% q/q and 6% y/y, as we succeed in rolling out new solutions to the bricks-and-mortar SMB clients

Hubs (SMBs) Take-Rate (1Q19 indexed to 100)



Notes:

<sup>(1)</sup> Take-rate decrease also explained by slightly stronger mix of debit over credit, among other factors.



# Regulatory Changes and Opportunities in Brazilian Financial Market

Uniquely positioned to compete leveraging on our differentiated technology and proximity with clients

## **Instant payments (PIX)**

- ✔ Promotes higher penetration of electronic payments over cash, increasing our TAM
- ✔ Proprietary API-driven open banking platform will enable Stone to offer PIX to SMBs and digital clients and banking-as-a-service infrastructure to integrated partners
- ✓ Best positioned to simplify PIX payments for merchants with technology & security
  - ✓ Digital account directly connected to the Central Bank infrastructure (SPI)
  - ✓ POS device for capturing in-store PIX transactions (QR code) with fraud protection
  - **✓ Enable e-commerce** PIX transactions
  - Disrupt Boletos, enabling merchants and final consumers to add a payment option faster and cheaper
- Opportunity to monetize the transactions offering value proposition to our clients

## **Receivables registration**

- ✓ Built agnostic proprietary platform to serve
  Stone and other market participants
- ✓ Opportunity to expand our working capital addressable market by leveraging on our hyperlocal distribution to
  - ✓ Prepay receivables from all merchants, including clients outside Stone ecosystem
  - ✓ Give more flexibility and security to offer credit to all merchants, locking the receivables and reducing risks

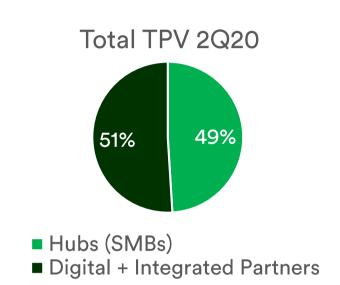


# Digital and Integrated Partners Are Accelerating Growth

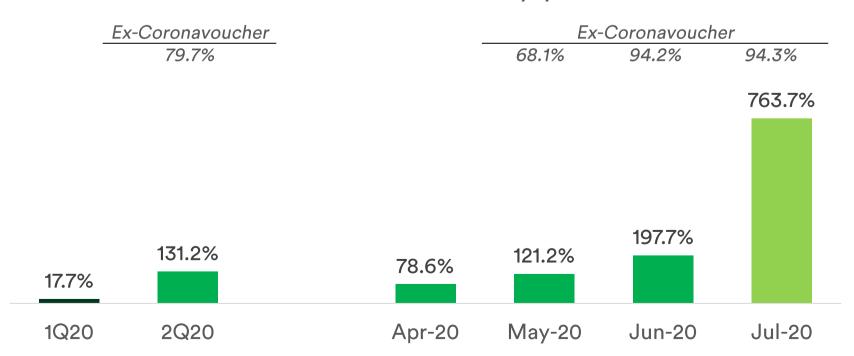
# Expanding our presence in digital commerce

## Online TPV continues to grow strong...

- ✓ Online TPV¹ growth of 763.7% y/y in Jul-20
   (94.3% ex-Coronavoucher volumes)
- ✓ Coronavoucher government relief payments through our Integrated Partners amounted R\$2bn in 2Q20 and R\$9bn in Jul-20, with positive impact to revenue, despite lower take-rate



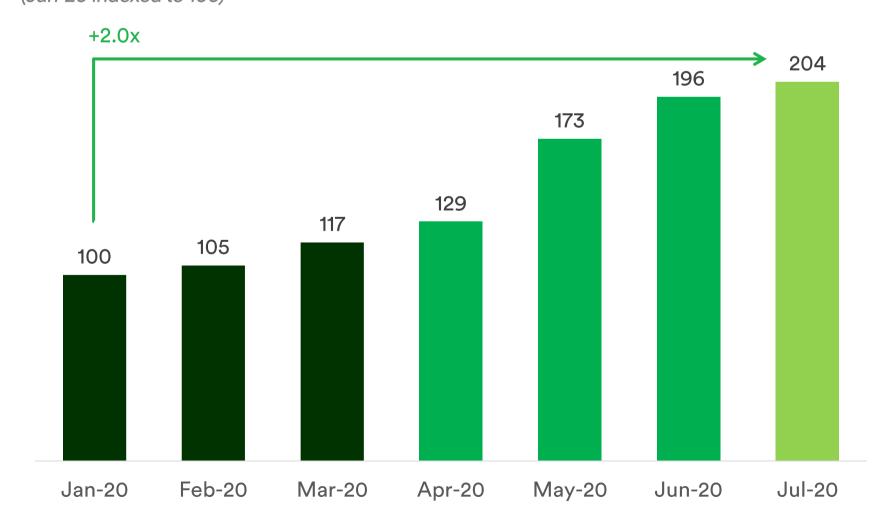
## Online TPV Growth y/y1



# ...Driving also SMB ecommerce revenue growth

◆ eCommerce revenue from SMBs, the most profitable for the segment, is accelerating through Jul-20, more than doubling since the start of 2020

# SMB ecommerce revenue (Jan-20 indexed to 100)



Notes:

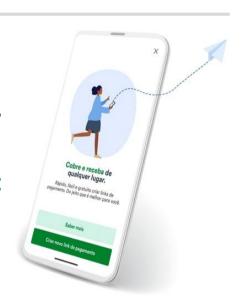
(1) Card not present transactions.

# **Digital Banking Services Update**

# Record growth in accounts & transactions after intensifying investments

# Scaling our banking platform

- ✓ Record addition of accounts and growth in Jul-20: 285,000 accounts, addition of +37,000, 15% m/m
  - ✓ Of which 67,000 clients already on ABC platform as of Jul-20
- √ 1/4 of clients liquidating directly in the Stone account
- ✓ Successful integrations to Partners through our public APIs, offering banking-as-a-service solutions in addition to serving our SMB operations



# Number of Transactions<sup>1</sup>

+5.0x m/m as of Jul-20

## **Continued traction**

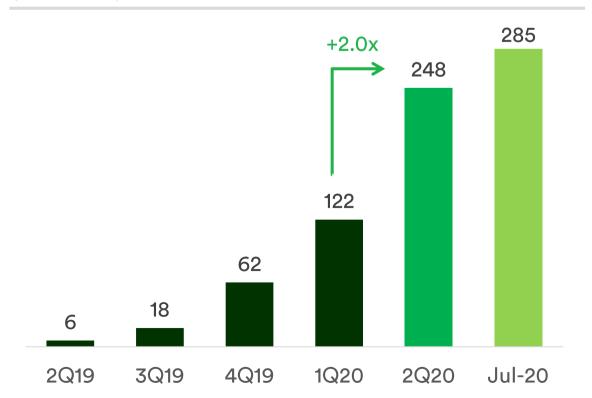
# **Total Banking Revenue**

+3.4x m/m as of Jul-20 Number of Accounts

**+2.0**x

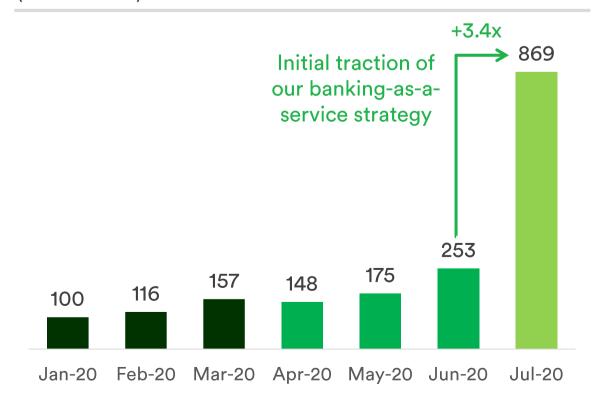
## **Number of accounts**

(in thousands)



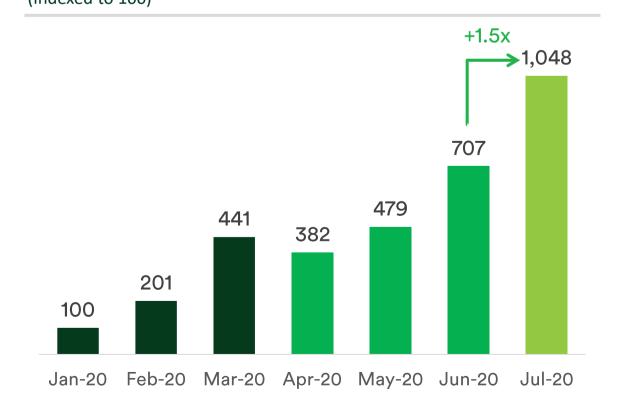
## Revenue per month

(Indexed to 100)



## **Total pre-paid card TPV**

(Indexed to 100)



# **Credit Solution Update**

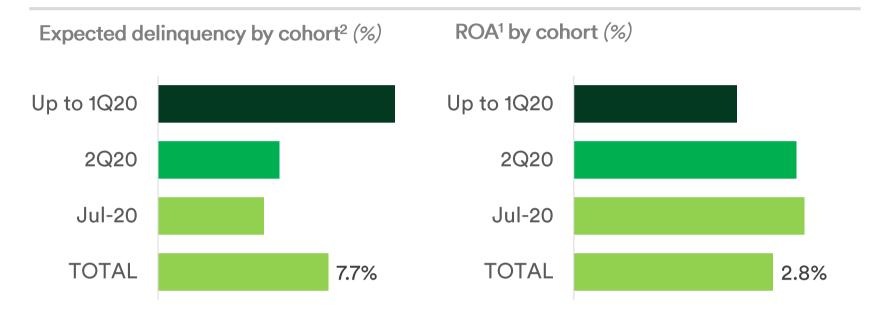
# Disciplined portfolio growth with healthy cohorts

## We have intensified investments in credit

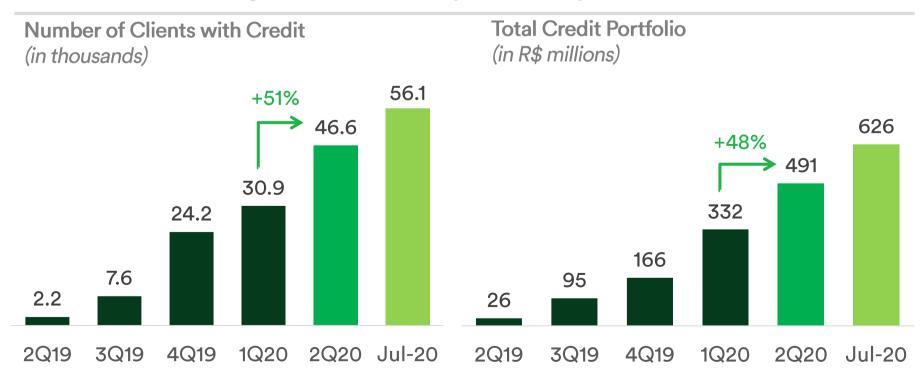
- Reached 56,100 credit clients in Jul-20
- ✓ Credit portfolio of R\$626mm in Jul-20
- ✓ ROA¹ of 2.8% per month for total portfolio in Jul-20
- ✔ Portfolio delinquency trending down at mid single digit for Jul-20 cohort
- ✓ 39% of credit portfolio in 2Q20 are from the State capitals, the rest are widespread in over 1,600 cities



# Balancing risk, profitability and growth

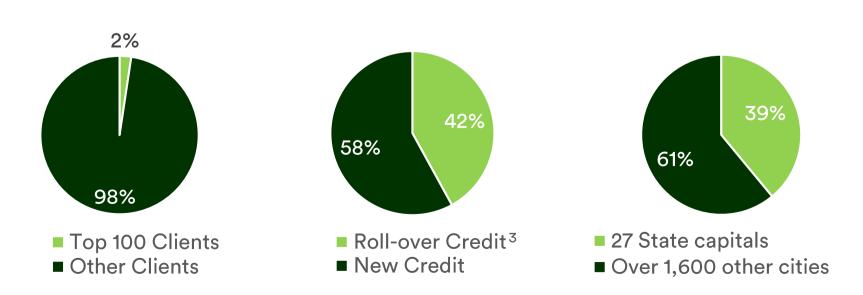


# Scaling fast, with discipline, despite COVID-19



# **Healthy credit portfolio**

Credit portfolio breakdown (2Q20)



- (1) Monthly net returns (net of expected losses) for the credit disbursements.
- (2) Expected delinquency levels as of Jul-20. Older cohorts were more impacted by COVID-19, whereas new cohorts were already originated with a new credit policy.
- (3) Clients that successfully paid all their credit balance and hired new additional credit, building credit history.

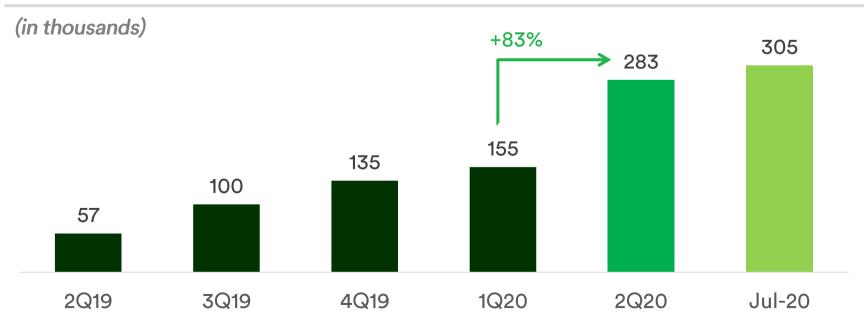
# **Software Strategy Update**

# Many of our solutions accelerated growth during COVID-19

# **Strategy update**

- ✓ Annualized pro-forma software revenue¹ of over R\$100mm in 2Q20
- ✓ Software client base increased 83% q/q in 2Q20, mainly driven by investments in new portfolio companies
- Examples of solutions that accelerated growth during the quarantine
  - ✓ mLabs number of social media posts grew over 70% in Jul-20 compared to Jan-20
  - ✓ Delivery Much GMV grew over 100% in Jul-20 compared to Jan-20

# Accelerated total software client base growth



# Client growth across all segments

(Growth %, Mar-20 vs Jul-20)

Customer Engagement

+82%

Core Payments + Essential Services

+48%

Marketplace Services

+40%

POS/ERP

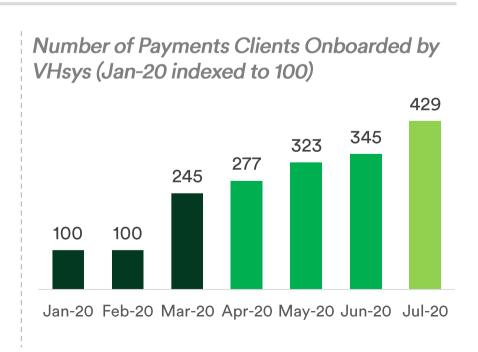
+5%

Beauty

+5%

# **Integrating software and ABC Platform**





## Notes:

(1) Considers 100% of the revenue from all portfolio companies even though we own less than 100% of some companies.

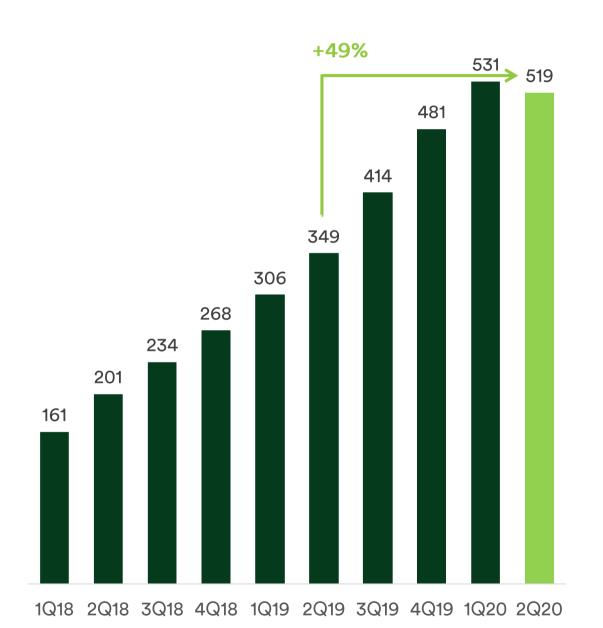


# **Healthy Growth During Challenging Times**

# Financial and operating metrics

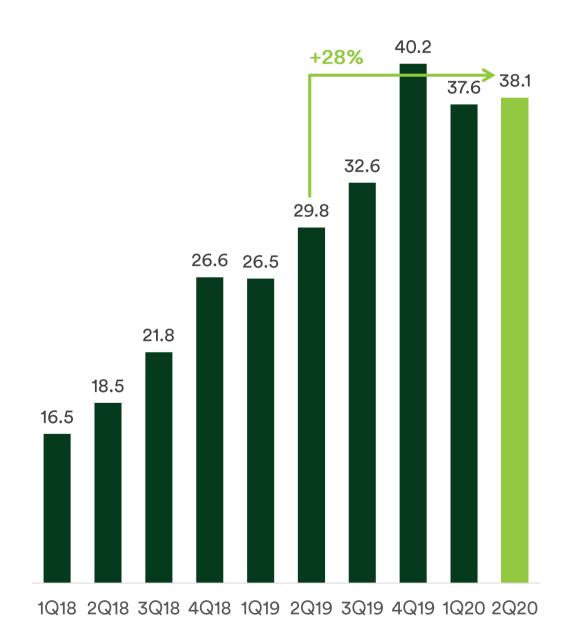
# **Active Clients – Payments<sup>1</sup>**

(Thousands, ex-TON / Stone Mais)



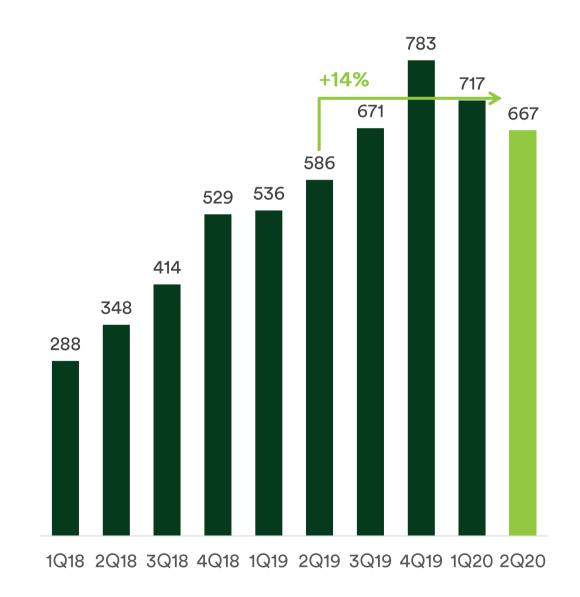
# **Total Payment Volume**

(R\$ in billions)



# **Total Revenue and Income**

(R\$ in millions)



## Notes:

(1) Excludes micro-merchants. "Active Clients" are merchants that have completed at least one electronic payment transaction with Stone within the preceding 90 days. TON, our micro-merchant business, reported 35,200 active clients in 2Q20 (clients that have transacted with TON at least once in the preceding 12 months).

# **Summary Statement of Profit and Loss**

R\$ in millions	2Q19	% Rev.	2Q20	% Rev.	Δ %	<b>Δ p.p.</b>	1H19	% Rev.	1H20	% Rev.	Δ %	<b>Δ p.p.</b>
Transaction activities and other services	177.3	30.2%	227.5	34.1%	28.3%	3.8 p.p.	346.0	30.8%	454.8	32.9%	31.4%	2.0 p.p.
Subscription services and equipment rental	74.6	12.7%	80.4	12.1%	7.8%	(0.7 p.p.)	145.8	13.0%	173.6	12.5%	19.1%	(0.5 p.p.)
Financial income	297.2	50.7%	326.6	48.9%	9.9%	(1.8 p.p.)	548.6	48.9%	685.9	49.6%	25.0%	0.7 p.p.
Other financial income	37.1	6.3%	32.9	4.9%	(11.4%)	(1.4 p.p.)	81.5	7.3%	69.9	5.0%	(14.3%)	(2.2 p.p.)
Total revenue and income	586.2	100.0%	667.4	100.0%	13.8%	0.0 p.p.	1,122.0	100.0%	1,384.1	100.0%	23.4%	0.0 p.p.
Cost of services	(100.8)	(17.2%)	(198.7)	(29.8%)	97.2%	(12.6 p.p.)	(186.2)	(16.6%)	(348.7)	(25.2%)	87.3%	(8.6 p.p.)
Administrative expenses	(77.4)	(13.2%)	(89.9)	(13.5%)	16.2%	(0.3 p.p.)	(142.1)	(12.7%)	(163.9)	(11.8%)	15.3%	0.8 p.p.
Selling expenses	(87.3)	(14.9%)	(114.7)	(17.2%)	31.4%	(2.3 p.p.)	(150.0)	(13.4%)	(226.5)	(16.4%)	51.0%	(3.0 p.p.)
Financial expenses, net	(78.8)	(13.4%)	(62.6)	(9.4%)	(20.5%)	4.1 p.p.	(145.4)	(13.0%)	(211.0)	(15.2%)	45.1%	(2.3 p.p.)
Other operating income (expense), net	(32.3)	(5.5%)	(40.1)	(6.0%)	24.0%	(0.5 p.p.)	(43.8)	(3.9%)	(43.6)	(3.1%)	(0.5%)	0.8 p.p.
(Loss) income from investment in associates	(0.5)	(0.1%)	(1.5)	(0.2%)	190.9%	(0.1 p.p.)	(0.5)	(0.0%)	(2.8)	(0.2%)	432.7%	(0.2 p.p.)
Profit (loss) before income taxes	209.1	35.7%	159.8	24.0%	(23.6%)	(11.7 p.p.)	454.0	40.5%	387.8	28.0%	(14.6%)	(12.4 p.p.)
Income tax and social contribution	(37.3)	(6.4%)	(36.2)	(5.4%)	(2.8%)	0.9 p.p.	(105.1)	(9.4%)	(105.5)	(7.6%)	0.4%	1.7 p.p.
Net income (loss) for the period	171.9	29.3%	123.6	18.5%	(28.1%)	(10.8 p.p.)	348.9	31.1%	282.2	20.4%	(19.1%)	(10.7 p.p.)
Adjusted Net Income <sup>1</sup>	194.0	33.1%	150.3	22.5%	(22.5%)	(10.6 p.p.)	380.3	33.9%	312.6	22.6%	(17.8%)	(11.3 p.p.)

<sup>(1)</sup> Adjusted Net Income is a non-IFRS financial measure. Please see the appendix for the reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measure.



# **Operating Leverage and Profitability**

# Total Costs and Expenses<sup>1</sup>

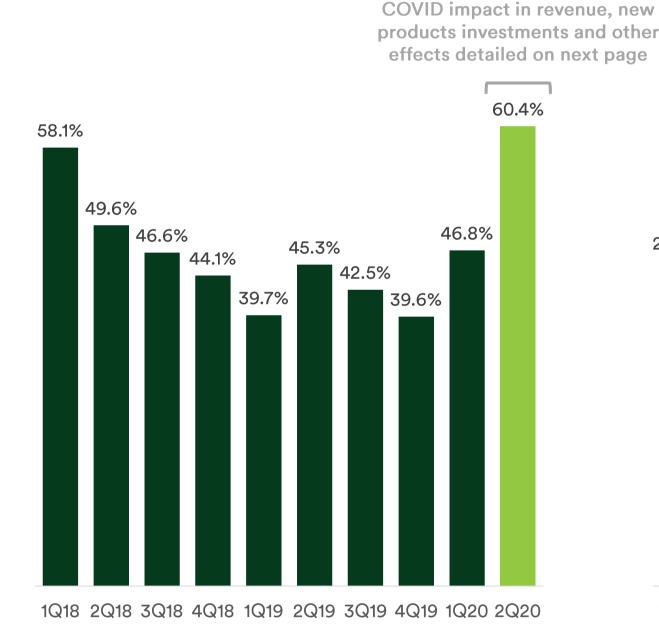
(as % of Total Revenue and Income)

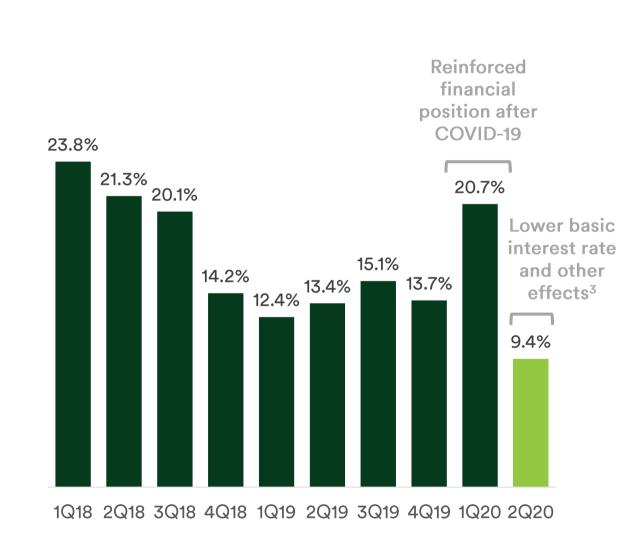
# **Financial Expenses**

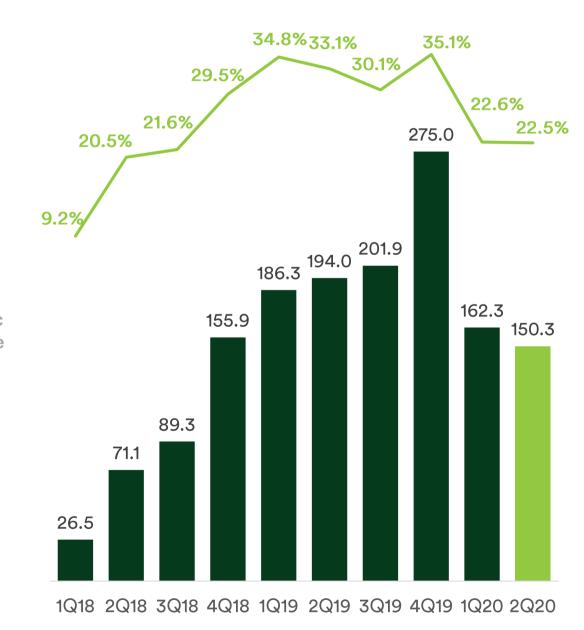
(as % of Total Revenue and Income)

# Adjusted Net Income and Margin<sup>2</sup>

(R\$ in millions)







## Notes:

- (1) Total Costs and Expenses as % of Total Revenue and Income. Includes Cost of Services, Administrative Expenses and Selling Expenses.
- (2) Adjusted Net Income and Adjusted Net Margin are non-IFRS financial measures. Please see the appendix for a reconciliation of this non-IFRS financial measure to the most directly comparable IFRS financial measures.
- (3) Higher proportion of own capital to fund prepayment and credit operations compared to 1Q20.

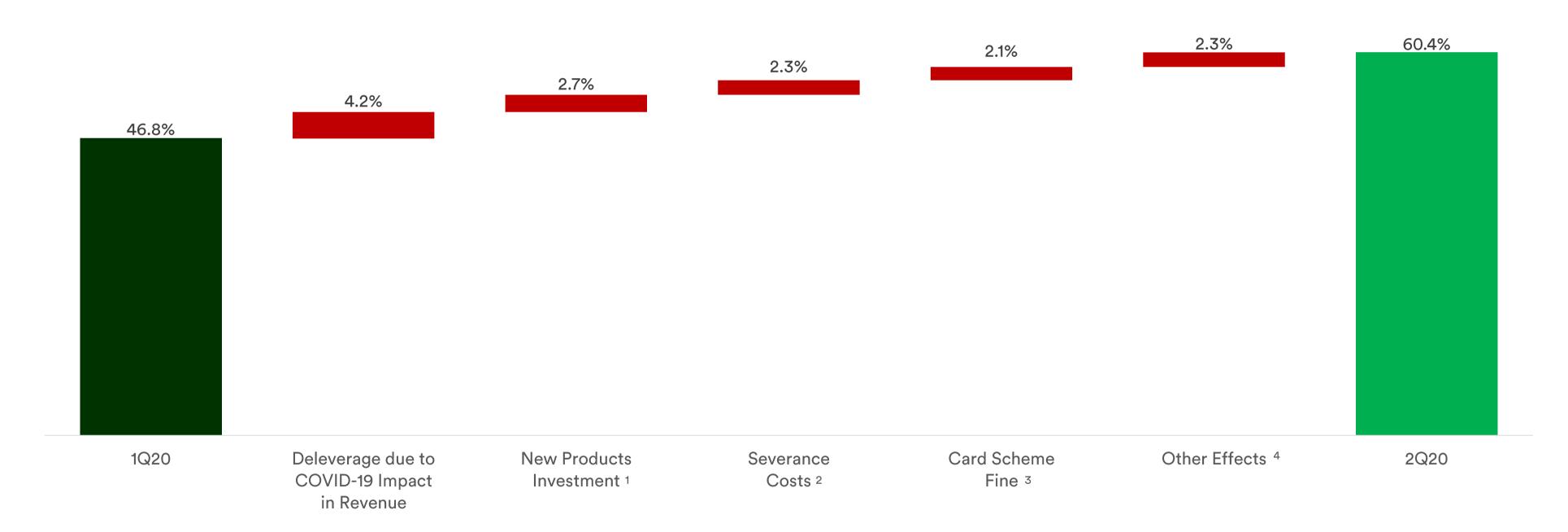


# **Total Costs and Expenses Evolution**

# Operating leverage improvement expected for 3Q20

# **Total Costs and Expenses Bridge Q/Q**

(as % of Total Revenue and Income)



<sup>(1)</sup> Investments in TON, banking and software solutions, including marketing expenses for our Compre Local campaign.

<sup>(2)</sup> R\$15.2mm in severance costs related to team resizing in May-20.

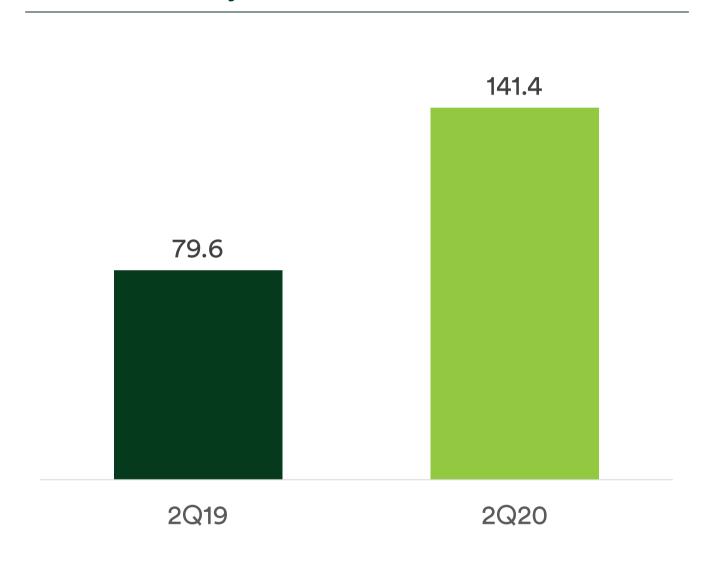
<sup>(3)</sup> R\$14.0mm one-time fine from a card scheme related to the non-usage of a specific product called 3DS, which we are still discussing.

<sup>(4)</sup> Includes extra facilities expenses related to the return of workspaces and third-party services expenses, among other.

# Adjusted Free Cash Flow and Reconciliation (non-IFRS)

(R\$ in millions)

# Adjusted Free Cash Flow<sup>1</sup>

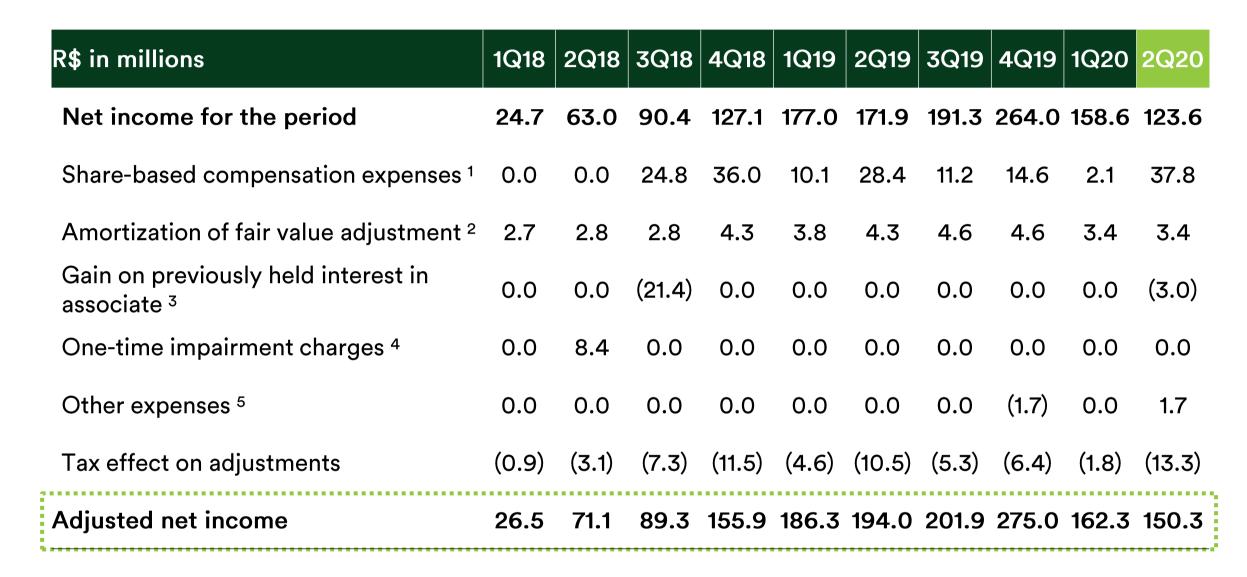


Reconciliation of Adjusted free cash flow	2Q19	2Q20	1H19	1H20
Net cash used in operating activities	(1,883.6)	1,121.3	(2,178.5)	1,483.8
(-) Adjustments in Operating Activities:				
Accounts receivable from card issuers <sup>2</sup>	2,128.2	271.2	3,302.8	(1,263.5)
Accounts payable to clients <sup>2</sup>	228.4	(1,026.7)	(241.4)	301.1
Interest income received, net of costs <sup>3</sup>	(313.2)	(311.5)	(547.9)	(661.1)
Loans held for sale <sup>4</sup>	0.0	198.5	0.0	382.3
Purchases of property and equipment	(62.4)	(90.8)	(117.0)	(181.0)
Purchases and development of intangible assets	(17.7)	(20.5)	(29.7)	(42.5)
Adjusted free cash flow <sup>1</sup>	79.6	141.4	188.3	19.1

- (1) Adjusted free cash flow is a non-IFRS financial measure.
- (2) Each "Accounts Payable to Clients" recognized as a liability on our balance sheet is directly linked to an "Accounts Receivable from Card Issuers" recognized as an asset in our balance sheet. Originally, the Company receives from issuing banks first, and only then paid its clients, thus having no working capital requirement. When a client opts to be paid early (prepayment), the Company has a working capital requirement. However, the Company has the option itself to sell the receivables from card issuers related to those payables in order to meet such working capital requirements. The combined effect to the cash flows is a positive operational cash flow equivalent to net fees earned by providing such prepayment service. Whenever management opts to fund its prepayment operation with sources other than the sale of its own receivables, Net Cash Provided by/ (Used in) Operating Activities may be affected, as discussed in "Note on the impact of different funding sources in operating and financing cash flows" in our Earnings Release. However, management does not view such decision as translating into higher or lower ability of our business to generate cash operationally.
- (3) Financial income from our prepayment activity, less the financial expenses related to the sale of receivables to financial institutions. The first item directly influences the level of accounts payable to clients on our balance sheet; the second item directly influences the amount of receivables from card issuers in our balance sheet.
- (4) Besides prepayment, the Company has started to offer credit solutions to clients. The company intends to fund its credit operation primarily through third parties (i.e. FIDC and debt), as well as with some own cash. Given the operational nature of our credit business, like in the case of prepayment mentioned above, management does not view related funding decision as translating into higher or lower ability 16 of our business to generate cash operationally.

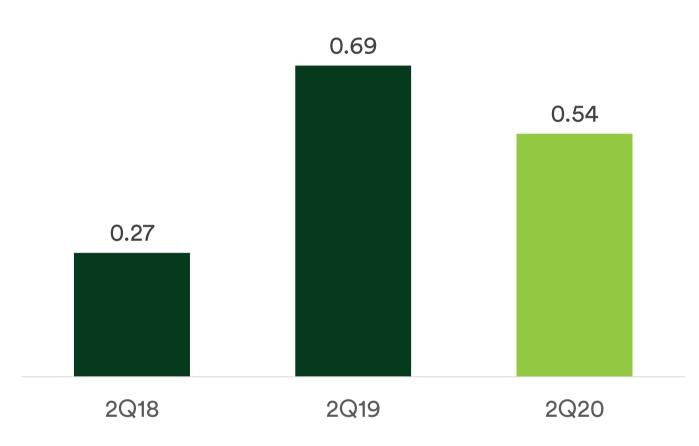


# Appendix – Adjusted Net Income Reconciliation and EPS (Non-IFRS)





(R\$ per share)



- (1) Consists of non-cash expenses related to the vesting of one-time pre-IPO grant of share-based compensation.
- (2) On intangibles related to acquisitions. Consists of expenses resulting from the amortization of the fair value adjustment on intangible assets and property and equipment as a result of the application of the acquisition method, a significant portion of which relate to the EdB acquisition.
- (3) Consists of the gain on re-measurement of our previously held equity interest in Equals (3Q18) and Linked (2Q20) to fair value upon the date control was acquired.
- (4) Consists of (i) impairment charges associated with certain processing system intangible assets acquired in the EdB acquisition that we no longer use, in an amount of R\$6.4 million in 2Q18 and (ii) impairment associated with improvements made to certain leased office space upon the termination of the lease, in an amount of R\$2.0 million for 2Q18.
- (5) Consists of the fair value adjustment related to associates call option.
- (6) Calculated as Adjusted Net income attributable to owners of the parent (Adjusted Net Income reduced by Net Income attributable to Non-Controlling interest) divided by diluted number of shares. Adjustments consider share-based compensation expenses and amortization of fair value adjustments, in line with previous disclosures

# stone<sup>co.</sup>