
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE
ACT OF 1934

For the month of May, 2020

Commission File Number: 001-38714

STONECO LTD.

(Exact name of registrant as specified in its charter)

4th Floor, Harbour Place
103 South Church Street, P.O. Box 10240
Grand Cayman, KY1-1002, Cayman Islands
+55 (11) 3004-9680
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):



StoneCo Ltd. Announces Actions to Address Impacts of COVID-19 Pandemic

George Town, Grand Cayman, May 12, 2020 -- StoneCo Ltd. (Nasdaq: STNE) ("Stone") today publicly released a CEO Letter from Thiago Piau to the Stone team. An English version of the CEO letter is attached to this announcement.

The announcement today is part of a series of measures we are taking in the context of the COVID-19 crisis, which focus on four main priorities:

1. protecting the health and safety of our team and our clients;
2. helping small and medium businesses withstand this crisis and reinvent their businesses in this new environment;
3. contributing to our communities through public health initiatives and support for local businesses; and
4. keeping our business financially strong, improving operational efficiency and allocating capital wisely.

On priority 1 approximately 90% of Stone team members are working from home, including most salespeople, who are working remotely and onboarding clients through telephone and chat. We have distributed protective equipment to our teams and are providing regular information on how to prevent the disease, identify symptoms and continue to serve clients safely. We have also established a 24/7 digital health support to all our employees.

On priorities 2 and 3, we have acted on many fronts, including creating a campaign and a platform to encourage the public to buy locally and help small and medium businesses. The campaign (<https://cuidedopequenonegocio.com.br/>), which reached millions of people, makes available tools to enable clients to sell online and better manage their digital and social sales channels. To support health and safety within our communities we have: (i) provided R\$30 million in relief to our clients, including subscription exemptions and lower prepayment rates for the hardest-hit sectors; (ii) provided R\$100 million in microlending to meet our clients' liquidity needs; (iii) contributed R\$5 million to the construction of a temporary hospital in Rio de Janeiro; and (iv) donated R\$500,000 for the purchase of 10,000 COVID-19 tests.

On priority 4 above, to keep our business financially strong we have taken steps to further strengthen our balance sheet, enhance liquidity, and improve our operational efficiency, while maintaining the quality of our services. We have been a safe harbor for our clients, providing daily liquidity for their working capital needs. We have increased operational efficiency through a redesign of processes. Finally, we have been very diligent in managing costs and expenses, as well as capital expenditures in order to support our profitability and enable us to keep allocating capital wisely for our future growth and the evolution of our products.

While our balance sheet position is strong, and we are seeing partial volume recovery in April and early May, we believe that our mission to help entrepreneurs in Brazil requires from us even harder work and discipline. We believe that together society will overcome this challenge and create a better and healthy future.

We will be happy to provide more detail on the measures we are taking on our 1Q20 Conference Call on May 26th, 2020.

About Stone

Stone is a leading provider of financial technology solutions that empower merchants to conduct commerce seamlessly across multiple channels and help them grow their businesses.

Contact:

Investor Relations
investors@stone.co
<https://investors.stone.co/>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

StoneCo Ltd.

By: /s/ Thiago dos Santos Piau

Name: Thiago dos Santos Piau

Title: Chief Executive Officer

Date: May 12, 2020

EXHIBIT INDEX

Exhibit No.	Description
99.1	Letter from Thiago dos Santos Piau, Chief Executive Officer of StoneCo Ltd. dated May 12, 2020

Dear entrepreneur,

Stone has a track record of high growth and positive outcomes – and we are always happy to share our achievements with our people, our clients and our broad community. Since our founding eight years ago, we have offered merchants in Brazil more fair and transparent ways to sell more and to better manage their businesses.

As we openly talk about our achievements, so we face difficult decisions and challenging situations with the same transparency and clarity. It has become clear, as we approach the second half of 2020, that this year will be a lot different from what we were anticipating in late 2019. As a nation, we will face difficult times that will affect every Brazilian and business of all sizes. We are very concerned for all our clients, especially small and medium merchants (SMBs), many of which had no option other than temporarily closing their doors.

In mid-March, when the first COVID-19 death was confirmed in Brazil, we had no visibility into how deeply the health and safety measures enacted in the following weeks would change the life of our clients. At that moment, actions we took as a Company were focused on monitoring internal cases, keeping our people healthy, shifting to a work-at-home model, preserving liquidity, increasing our cash position, and supporting affected clients.

By the end of March, we launched a R\$30 million package of financial relief to our clients in addition to offering them tools to help them sell online. We have also committed R\$100 million for microlending to segments most affected by commerce shutdowns. We donated 10,000 COVID-19 test kits to health institutions and financed the construction of a temporary hospital with 200 beds in Rio de Janeiro.

We kept working hard, with the perspective of keeping our people and supporting entrepreneurs, monitoring closely the developments of the crisis. Throughout April, it became clear that the future was much more uncertain than we thought at the beginning of March. For this reason, our planning needs to be revised based on the present reality – rather than future expectations, as we do when planning in a more stable environment.

There are two elements of our strategy that we are very proud of, but that we must resize in the pandemic economy. The first is having an in-house operations team. Every client-facing team member is an employee on Stone's payroll. Our customer support personnel, for example, are all full-time employees of Stone, and we believe this is a critical and valued part of Stone's service.

The second element is a high-growth model: we have always hired more people than needed for the Company to operate in the immediate present. We anticipate expenses and invest in training our people so that in a few months they will be prepared to serve our new clients. In this way, we ensure a steady flow of fresh ideas from talented people thinking about new solutions.

However, in the face of the severe decline in retail sales, amid what is clearly the biggest economic crisis in recent history, those two elements of our strategy have contributed to an imbalance between investments and revenue in our company. Although merchants have been doing the impossible to adapt themselves to social distancing and the online channel, the reduction in their sales has been inevitable. There was a demand shock in Brazilian retail that has never before been seen. Now that we can see more clearly the magnitude of the impact, we need to

allocate resources even more prudently, resizing our operation in order to maintain our ability to contribute with the Brazilian entrepreneurial ecosystem. It is time to take austerity measures.

We have taken the tough decision to reduce our team by 20%, and 1,300 people are leaving the Company today. This was extremely hard decision, and we did not make it lightly. At the beginning of the crisis, we did not contemplate having to take this route. Having exhaustively considered all alternatives, we have concluded that is a necessary step to maintain our purpose towards our clients and support them in such difficult times.

This measure will strengthen the Company, allowing us to maintain our level of service and transform the life of entrepreneurs in the long term. It will sustain our ability to contribute to the community. It will bring a more stable internal environment for those who stay. In the coming months, we will accelerate our initiatives to go beyond the POS device, investing in financial services and tools to sell online.

The decision about who will leave the Company has been taken very diligently and based on the pillars of Stone's culture: meritocracy, constant search for excellence and affection for people. We will keep those who perform better on each area (performance in the broad meaning of what it represents within our culture), consolidate structures and improve processes. To those leaving, we offer sincere gratitude for their contributions, and support to them and their families. We will offer the following support:

- Healthcare assistance: we will maintain health plans for four additional months, guaranteeing the well-being of each one and their families during the crisis.
- Food assistance: we will continue to offer food vouchers and meal payments for the next few months
- Professional placement services: we will give the majority of the team their corporate notebooks and mobile phones so they can use them as a tool to search for a new professional position, and we will offer LinkedIn Premium licenses for two months, to help in the search for job opportunities in other companies
- Financial support: proportional to the time at the Company. It is a way to say thank you for those who have dedicated part of their lives to build the Company

Our hearts go to those who are leaving us today and helped build this Company. We count on our team to help us fulfill our purpose of helping small and medium Brazilian businesses grow and thrive. Although the short term is challenging, we are confident that, when the worst has passed, we will be back at high speed, and hiring for the future as we have always done.

Like our clients, we are entrepreneurs. We know every step in the journey of building a business, the value in every drop of sweat, every smile and every tear. In the most challenging times, our convictions are put to the test. At Stone, our conviction is to help merchants go through this difficult moment and be by their side building the new normal. The world will be a lot different after the pandemic is over, but one thing won't change. We will make it through the way we started: together and strong.

Thiago Piau, CEO at StoneCo